c't WINTER SPECIAL 2026 / 2027

c't offers an attractive platform for reaching IT decision-makers and influencers.

1 ×, 1/1 page
€ 6,500*

2 ×, 1/1 page
€ 9,900*

3 × 1/1 page
€ 13,500*

ON TOP
40,000 Ad Impressions
included as AdBundle
on **www.heise.de/ct**

FOR COMPARISON: The regular rate for a 1/1-page **ad** is **€ 16,900.**

*No further deductions / agency commission allowed

AVAILABLE EDITIONS:

Issue	Release Date	Ad Deadline
c't 26/26	11 Dec 2026	23 Nov 2026
c't 01/27	24 Dec 2026	04 Dec 2026
c't 02/27	08 Jan 2027	11 Dec 2026
c't 03/27	22 Jan 2027	04 Jan 2027
c't 04/27	05 Feb 2027	18 Jan 2027
c't 05/27	19 Feb 2027	01 Feb 2027

This offer is valid only for new business starting **November 1, 2026**

YOUR BENEFITS

MEGA RANGE
with 877,000 readers per issue

ATTRACTIVE TARGET AUDIENCES
in B2B and B2C

CROSS-MEDIA CAMPAIGN
with coverage in the magazine and on www.heise.de/ct

INTEREST ANY FURTHER DETAILS?

A short email to
ctmarke@heise.de
is sufficient.