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c't Fotografie

Issue "01/27"

On sale	December 18, 2026
Space close	November 23, 2026
Materials	November 26, 2026

TOP-TOPICS IN 01/27

Camera reviews
The OM System PEN mirrorless camera aims to be a compact all-rounder for everyday life and travel. Canon's EOS R5 Mark II is positioned as a full-frame hybrid camera that covers every area of photography and filmmaking – from wildlife, reportage, and portrait work to film, interview, and documentary shoots. Nikon's full-frame Z5IIC is designed to get beginners excited about photo and video with an easy, straightforward experience.

Market overview: fine-art photo printers
Fine-art printers don't have to be budget busters. If you print high-quality photos often and want to stay in control, a pro photo printer is worth considering. We compare five models and what sets them apart.

Papers for photo printing
If you print photos yourself, the right paper is key to getting top-quality results.
André Hinse sells these specialty papers and explains the differences between the three main paper types and what each is best used for.

FORMAT	TYPE AREA	BLEED*	B/W	4C
2/1 page	390 x 260	420 x 297	7,125 €	10,290 €
1/1 page	185 x 260	210 x 297	3,560 €	5,200 €
1/2 page	185 x 128 90 x 260	210 x 152 103 x 297	1,875 €	2,690 €
1/3 page	185 x 84 58 x 260	210 x 107 71 x 297	1,290 €	1,860 €
1/4 page	185 x 62 43 x 260 90 x 128	210 x 80 53 x 297 103 x 152	990 €	1,445 €

Cover pages 2 and 4 6,500 € Cover page 3 5,980 €

Trim size: 210 × 297 mm – * Bleed: 3 mm trim allowance
all rates plus VAT

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Newsletter

ZOOM IN

Inspiration, pro tips and tricks, plus the most important photo news of the week.
every Saturday | 6,500 subscribers

CPT: 85 Euro
Minimum volume: 20,000 ad impressions

- Precise audience targeting
- Trusted editorial environment
- Guaranteed visibility and reach
- High technical relevance

Social Media Campaigns with c't Fotografie

USP:
Your ad will be delivered exclusively to the c't and c't Fotografie audience on Facebook and Instagram.

Benefit:
You reach followers in a private setting – adding a new touchpoint along the customer journey.



Packages:

Service	Duration	Price
500 clicks	2 weeks	€ 1,990
1,000 clicks	4 weeks	€ 3,990
2,000 clicks	6 weeks	€ 6,990

Interested? Let's discuss the details.