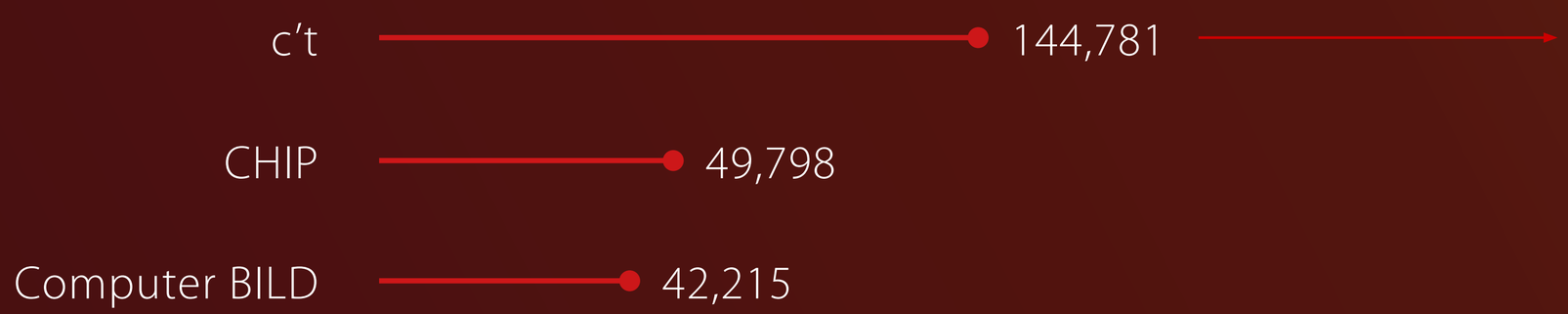
# PAID SUBSCRIPTION + NEWSSTAND SALES




**Other sales**
**Digital from 83,022**
**c't Plus subscriptions.**
Plus subscriptions include 2 subscriptions: print and digital.

| | CHIP | Computer BILD | c't |
|---|---|---|---|
| Paid subscription | 43,922 | 25,384 | **133,173** |
| Newsstand sales | 5,876 | 16,831 | **10,608** |
| PS + NS | 49,798 | 42,215 | **144,781** |

*Source: IVW III / 2026; sold subscriptions and newsstand sales only (incl. ePaper)*

# PAID SUBSCRIPTION

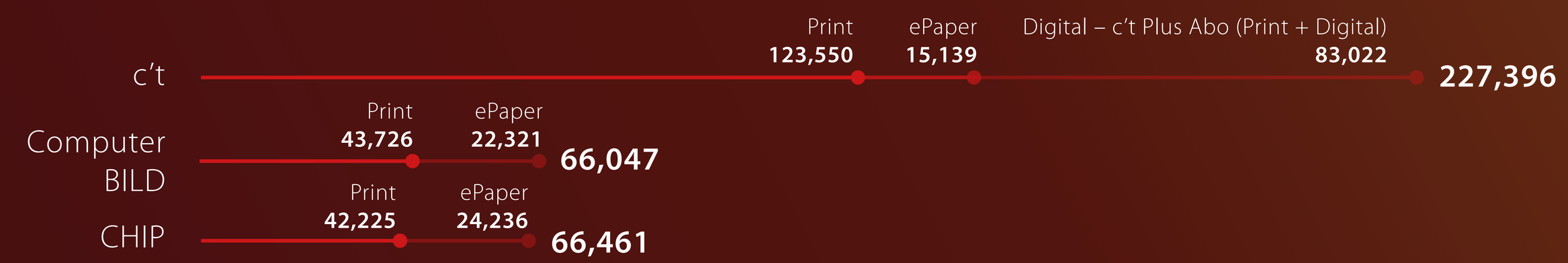



**Subscription rate**
**92%***

* Subscription rate print

Source: IVW III / 2026

# TOTAL SOLD COPIES




## Plus Subscriptions in the IVW-Audit

We include the digital components of our **Plus subscriptions** in our titles, in response to changes in reading behavior.
With 133,173 copies, c't has a strong print subscription circulation. Around **83,022 subscribers** also want to read c't content digitally and opt for the **c't Plus subscription, which combines two „subscriptions" (print and digital**) in one contract. This means that they can research our content immediately while surfing the web every day and still have the printed edition at their fingertips.

*Source: IVW III / 2026*