

AI KNOW-HOW

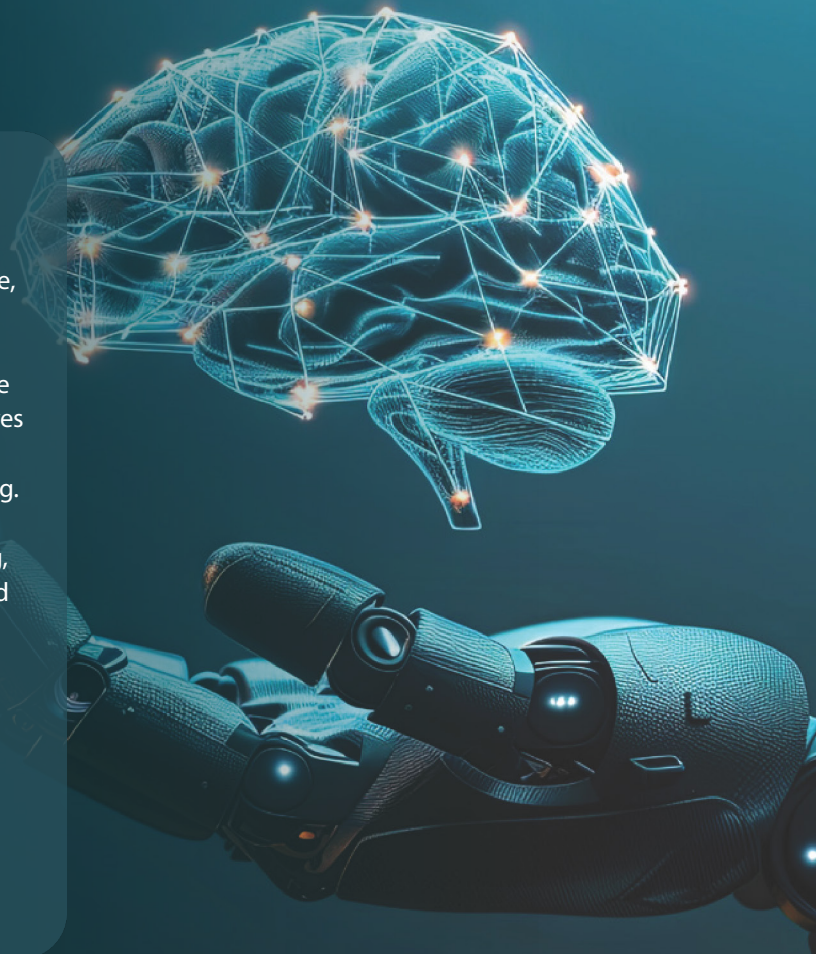
CRITICAL ANALYSIS & CREATIVE PRACTICE ON TODAY'S AI TOPICS

The debate over artificial intelligence continues: In the workplace, companies and employees are still trying to strike a balance between welcome efficiency gains and the strain of ever-tighter workloads. AI boosters promise that tomorrow everything will be better and that the algorithms will practically optimize themselves and keep evolving on their own.

In this special issue, we take a close look at what's really changing. We talk with labor sociologists about real-world impacts on the job market, explore the possibilities – and limits – of vibe coding, decode cryptic acronyms like AutoML, and explain why the flood of AI slop is so hard to regulate. This way, you can face the next hype cycle with a cooler head and put the genuine advances of specific tools to work – on purpose.

Topics

- Work & Business
- Coding & Hands-On Practice
- Fundamentals & Research
- Slop, Commercialization & Malware



DATES

On sale

July 17, 2026

Space close

June 25, 2026

Materials

June 30, 2026

Format	Type Area (W x H)	Bleed Sizes* (W x H)	4-color
2/1 page	390 x 201	420 x 240	€ 9,950
1/1 page	185 x 201	210 x 240	€ 4,990
Portrait A	145 x 201	156 x 240	€ 4,025
Portrait B	105 x 201	116 x 240	€ 2,865
Portrait C	60 x 201	71 x 240	€ 2,010
1/2 page, landscape	185 x 98	210 x 115	€ 2,574
1/3-page horizontal	185 x 64	210 x 81	€ 1,716
1/4-page horizontal	185 x 48	210 x 65	€ 1,352
Inside front cover & back cover			€ 6,250
Inside back cover			€ 5,460

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