



Sponsorship- portfolio

Our Highlights in 2026





 heise conferences

heise conferences

Current topics, relevant expertise, powerful networks

heise conferences is your new platform if you don't just want to understand IT, but actively help shape it. By bringing together heise medien and SIGS DATACOM, we're creating a place where knowledge, experience and innovation meet. Whether at secIT by heise, OOP by heise, the IT-Summit by heise, or the many specialized iX and heise developer events – this is where participants experience expertise with the depth and quality that truly moves them forward.

Our conferences and events are more than just dates in the diary – they're a hub for inspiration, exchange and fresh ideas. Meet IT decision-makers and shapers from companies and organisations, build valuable connections as a partner, generate leads for your sales team, and boost your brand awareness and visibility in the market.

With heise conferences, we offer you audience-focused formats within the complex IT landscape: clearly structured, hands-on and always right up to date. You benefit not only from heise's editorial expertise, but also from a network that has grown over years and inspires trust.

heise conferences – always relevant to your success.

Go to heise conferences



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Cloud technologies

The cloud – whether public, private, or hybrid – is a cornerstone of digital transformation. Learn how to get the most out of the cloud and apply cloud techniques efficiently.

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Digital Transformation

Our events on digital transformation embody innovation, diversity, and shaping the future. They focus on visionary technologies, new ideas, and networking – as well as dialogue on how to actively shape the digital future.

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Inside Agile

Agile methods energise teams, speed up projects and spark innovation. At our conferences, experts share their experience, offer valuable insights and show practical ways to embed agility in any organisation.

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Careers

At our IT Job Days and in the HR Area at gamescom, participants gain insights into the latest technologies, career paths, and leading employers in the industry. Take advantage of this opportunity to network and let visitors find out more about your career prospect offerings.

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AI and data science are driving the Fourth Industrial Revolution, which is currently transforming the world of work from the ground up. Our conferences and workshops will equip participants with the tools they need to shape the digital transformation driven by these technologies and take advantage of their benefits.

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Medical technology

IT and digitalization are playing an increasingly important role in the medical field. Our conferences provide a forum for medical technology manufacturers and users to learn about new trends and regulations and to exchange ideas.

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Network and System Administration

Our conferences and workshops share best practices and a wealth of expertise on everything that happens in the server room – from storage and networks to servers and modern automation software.

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CLOUD TECHNOLOGIES

A key component of digital transformation

The cloud – whether public, private, or hybrid – is a central component of digital transformation. Its about how to get the most out of the cloud and use cloud technologies efficiently.

Find out
more



Public IT | Hanover

The c't conference for the public sector

Public IT will take place for the first time in Hanover on October 28 and 29. The c't conference is aimed at decision-makers and practitioners responsible for IT or digitalization in the public sector. In 2026, it spotlights two key topics: sovereign cloud and on-premises solutions, plus automation and AI. What sets Public IT apart is its technical depth: it's not about abstract political aims, but about practical delivery by IT teams. With this conference, the c't editorial team provides an independent forum for professional exchange and networking.



 October 28 and 29, 2026  200  www.public-it.de

 IT managers and digital transformation experts


CLC | Mannheim

Developer experience, platform engineering ...

Modern software development is shaped by agile methods and cloud-native tools. These are designed to empower developers / and DevOps teams to deliver better software faster and more securely. Across all phases of the application lifecycle – from infrastructure, build management, continuous integration, and deployment through to testing, code reviews, observability, and security – they boost efficiency and speed through increased automation and shorter release cycles. In practice, however, companies face a significant challenge: they must redesign their development processes and constantly adapt to rapid change – while seamlessly integrating their development and operations teams into these processes so that every cog in the development pipeline meshes perfectly.



 November 11 and 12, 2026  350  www.clc-conference.eu

 Senior software Developers, Software Architects, DevOps Engineers, Platform engineers, Infrastructure / Cloud Engineers, Infrastructure / Cloud Architects, Team and project managers, Administrators, CTOs, CIOs



DIGITAL TRANSFORMATION

Innovation, diversity and shaping the future

Our events on digital transformation embody innovation, diversity, and the shaping of the future. They focus on visionary technologies, new ideas, and networking – as well as dialogue on ways to actively shape the digital future.

Find out
more






Horizons by heise | Hanover

The platform for the digital future

Artificial intelligence, recruiting, IT security, and digitalisation present leaders with complex challenges. With a curated program and a variety of stage formats, Horizons offers valuable insights into the future of business. Complementary side events delve deeper into topics such as Women in Tech, IT security, and digital governance. This event is a key platform for decision-makers who want to actively shape digital change and future-proof their organisation.



 September 8, 2026  1000  www.horizons-heise.de

 IT & Digital managers, Senior executives, and Leaders of digital transformation

Women in Tech | Hanover


Innovation starts with women

Women in Tech is a new initiative designed to raise the profile of, connect, and empower women in tech and IT security. Participants can look forward to inspiring female speakers, discussions, and insights into career paths. Topics include, cybersecurity, AI, leadership, the future of work, and diversity. The format is featured at conferences and industry events and also hosts its own side events.



 March 18, 2026 secIT by heise | September 8, 2026 Horizons by heise

 about 80 per event  www.women-heise.tech

 Women in technology-driven professions: IT professionals, Executives at tech companies, female Founders in the tech sector, Project managers, Product owners, and women in related digital fields



Public IT | Hanover

The c't conference for the public sector

Public IT will take place for the first time in Hanover on October 28 and 29. The c't conference is aimed at decision-makers and practitioners responsible for IT or digitalization in the public sector. In 2026, it spotlights two key topics: sovereign cloud and on-premises solutions, plus automation and AI. What sets Public IT apart is its technical depth: it's not about abstract political aims, but about practical delivery by IT teams. With this conference, the c't editorial team provides an independent forum for professional exchange and networking.



 October 28 and 29, 2026  200  www.public-it.de
 IT Managers and Digital transformation experts



IT Summit by heise | Munich

Digital sovereignty: The foundation for resilient IT

Digital sovereignty is the key to a company's IT's independence and puts data and processes under control. At the IT Summit 2026, renowned experts from the worlds of politics, academia, and business will demonstrate how to reduce dependencies in the areas of cloud computing, AI and software. Attendees find out how to make their business IT more digitally sovereign – and benefit from the experience of other organisations.

 November 24–26, 2026  150  <https://it-summit.heise.de/>
 IT decision-makers, IT managers and CIOs, CEOs and COOs, IT security officers and CISOs, Team and project managers, Data protection officers



INSIDE AGILE

How to achieve agility in any organization

Agile methods energise teams, speed up projects and spark innovation. At our conferences, experts share their experience, offer valuable insights and show practical ways to make agility work in any organisation.

Find out
more






Product Owner Days | Cologne


How to improve agile product management

Product Owner Days is taking place for the third time under the umbrella brand inside agile. Before that, the online conference Product Owner Day proved popular on six occasions, before making its successful debut as an in-person event in 2024.

The on-site conference not only delivers expert insight across more than 20 talks, but also offers plenty of opportunity to network and connect with like-minded people – both between sessions and at an evening event on the first conference day.



 May 5 and 6, 2026  280  www.product-owner-day.de

 Product owners and Product managers who are familiar with agile principles (e.g., B. from CSPO / PSPO I) and already have experience in the role.

Agile Leadership Conference | Online


Take an active role in leadership

Most organisations have embedded modern ways of working at team level. But these changes also bring new demands for leadership and management.

The Agile Leadership Conference offers a well-founded, practical look at how leaders can not only meet these expectations, but go beyond them and grow alongside their teams.



 December 1 and 2, 2026  100  <https://alc.inside-agile.de/>

 Group, team or department lead or an experienced Scrum Master / Agile Coach



IT SECURITY

Attack scenarios, best practices, risk mitigation

Current attack scenarios, best practices, and measures to minimize risk: Companies gain practical expertise for effective security concepts and better protection for their IT.



Find out more




secIT by heise | Hanover

The conference and expo for security professionals!

THE meeting place for security users and providers! In 2026, the IT security industry comes together in the trade-fair city of Hanover to discuss current projects, innovative technologies, trends, and the latest developments in the field of IT security. The secIT by heise has grown over the years and will take place across 4 halls and over 5,000 sq m of exhibition space. We've also levelled up the content: over 80 expert presentations, 4 theme stages, and more than 30 workshops and deep dive sessions provide plenty of opportunities to explore exciting content and engage in discussions. Exhibitors can choose from a range of options to stand out and position themselves through content as well. If you'd like to find out more about available booth space and speaking opportunities, please get in touch.

 March 17: Workshops | March 18 and 19: Conference Expo  4000+

 www.secit-heise.de

 IT security managers, CEOs, CSOs, COOs, Data center managers, IT department heads, IT administrators, Data protection officers






secIT by heise
HANNOVER 2026

CyberSec India Expo 2026 | Mumbai

Unlock new opportunities in a growing market

CyberSec India Expo 2026, now in its second year, offers the entire cybersecurity ecosystem a comprehensive platform to showcase innovative solutions that advance India's vision of cybersecurity.

This year's Expo features an expanded showcase of next-generation cybersecurity technologies, as well as a high-profile conference on the theme: "Enhancing India's National Cyber Resilience in a Digital Economy - Securing Digital India with AI-powered Defense, Zero Trust, and Future-proof Quantum Security."

 April 23-24, 2026  3500  <https://cybersecindiaexpo.com/>

 Decision-makers from industry, politics, and the tech sector



Cyber
Sec
India
Expo
powered by heise



IT Security Days

IT Security Days in Mainz, Dortmund, Gelsenkirchen

The IT Security Days are one-day conferences that we organize at in close collaboration with renowned colleges and universities. Each event features a tailored agenda, with a strong focus on the latest and most relevant topics in IT security.

📅 May 6, Mainz | September 16, Dortmund | November 18, Gelsenkirchen

👤 70–100 per conference day 🌐 www.it-sicherheitstage.de

🔗 Security and data protection officers, BSI Basic protection officers, Technical experts within the company, System administrators, Network administrators and network planners



secIT
by heise
DIGITAL

secIT by heise digital The online conference for security experts

secIT by heise digital will showcase the latest trends, solutions, and information on IT security. Just like the in-person event in March, secIT by heise digital will have a strong thematic and editorial focus, with a lineup of speakers. Over recent years we've seen that digital formats are a popular alternative for many attendees, so we want to give participants the chance to stay informed and follow engaging talks alongside the pressures of day-to-day schedules. This means maximum visibility, access to all event participants, and plenty of potential for lead generation in the second half of the year. If you are interested in taking part, please request the detailed sales kit.

📅 September 29 and 30, 2026 👤 approx. 1,000 🌐 www.secit-digital.de

🔗 IT security managers, CEOs, CSOs, COOs, Data center managers, IT department heads, IT administrators, Data protection officers

heise devSec | Marburg


Secure software and web development

heise devSec looks at the challenges developers face when building secure software and writing robust code. For the attendees it is not just about keeping an eye on their own code and testing thoroughly – it is about preventing vulnerabilities of every kind.



// heise
devSec()

 September 22 and 23, 2026  310  www.heise-devsec.de

 Security experts, Software developers, Software architects, Security officers, Quality assurance specialist, DevSecOps engineer, Penetration tester, Tester, Product manager

Stay up to date

Interested in our IT security highlights and other topics from heise conferences? Then subscribe to our newsletter. We'll keep you regularly updated on the latest news, exciting events, and attractive offers.



Simply scan the QR code at
and sign up



CAREERS

Meet employers in the IT industry

At our HR events, future applicants gain in into the latest technologies, career paths, and employers in the industry. Take this opportunity to network and let future employees find out more about your career prospect offerings.

Find out more



heise jobs IT Days

Regional job fairs for IT professionals

The heise jobs IT Days are one-day career fairs held in eight cities, bringing companies and IT professionals together face to face. Employers benefit from local access to IT talent, short hiring routes and minimal effort. Jobseekers can get free application photos, CV checks,

IT Job Day at the Hannover Messe

As a special format, a heise jobs IT Day takes place as part of the Hannover Messe – linked to the Centre Stage, with speed-dating sessions three times a day, a dedicated POD lounge for in-depth chats, plus professional application photos and a CV check.

📅 April 15, Munich | April 23 and 24, Hanover at HMI | July 3, Cologne | September 18, Stuttgart | September 29, Berlin | November 3, Leipzig | November 13, Frankfurt | November 17, Hamburg

👥 approx. 100–300 per location 🌐 www.it-jobtag.de

🎓 Graduates, students, young professionals, specialists, and executives



heise jobs

IT Tag

gamescom Jobs & Careers | Cologne

As part of gamescom

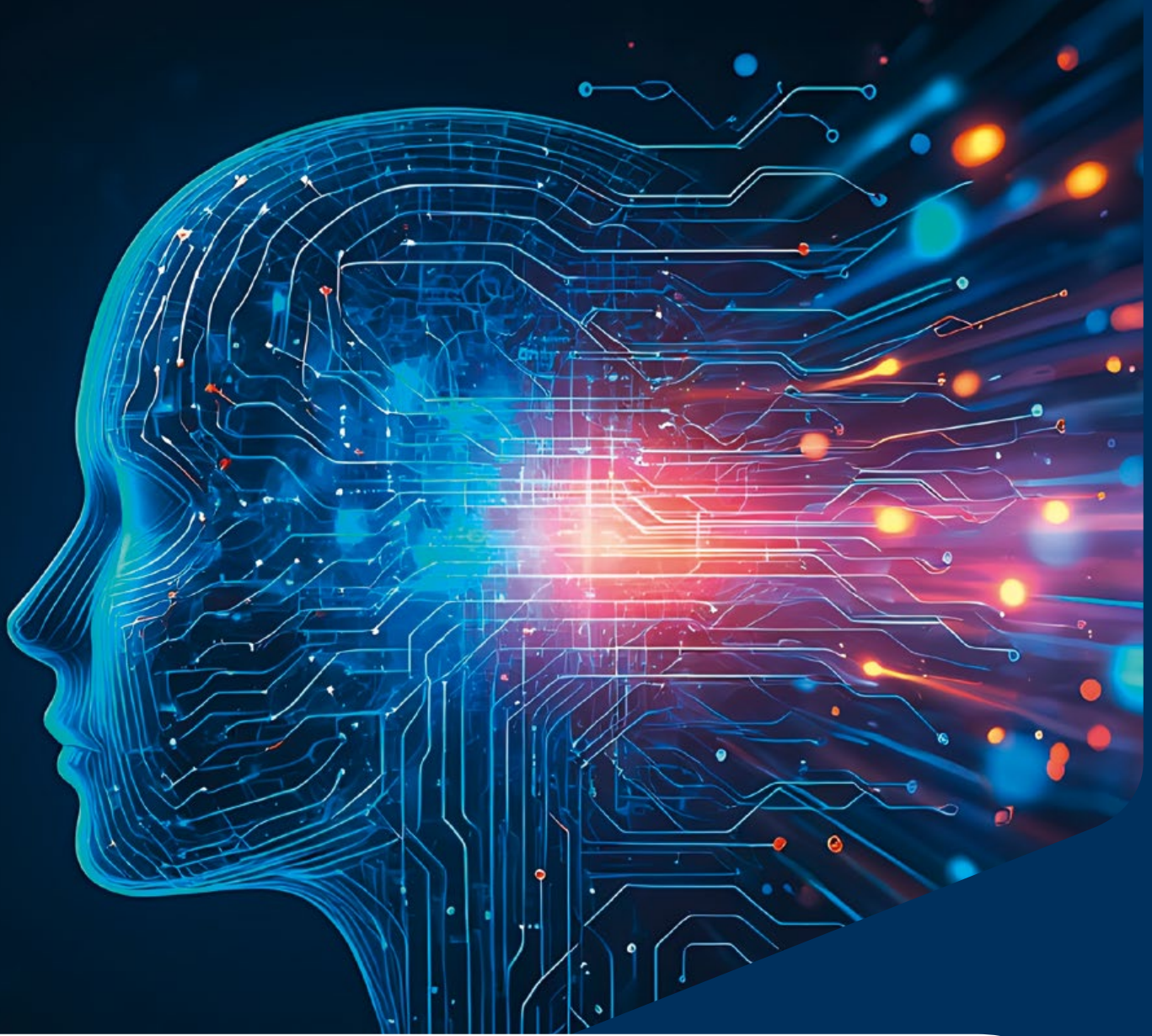
In the gamescom jobs & careers area, potential IT talent meets great employers. Alongside to a large exhibition area, there is a diverse stage program, fun hands-on activities, as well as free application photos and a CV check. The program is aimed at IT professionals and job seekers. Experts will deliver presentations on IT, digitalization, and AI, while coaches will offer insights on careers and job applications. Companies present their vacancies in elevator pitches. The program is rounded off by interviews with guests from the gaming and esports scenes, as well as individual career coaching sessions.

📅 August 26–30, 2026 👥 300.000 🌐 www.heisejobs-events.de/gamescom-jobmesse/

🎓 Job seekers in the ICT sector, IT professionals, Specialists and managers, emerging IT talent, Students



gamescom
jobs & career



AI AND DATA SCIENCE

Shaping and leveraging digital transformation

AI and data science are driving the Fourth Industrial Revolution, which is currently reshaping our world of work. Our conferences and workshops will equip attendees with the tools they need to shape this tech-driven digital transformation, and make the most of its benefits.

Find out
more



M3 - Minds Mastering Machines | Karlsruhe


Machine learning and AI in practice


The Conference on Machine Learning and Artificial Intelligence:

Since 2018, Minds Mastering Machines has been the leading conference for data scientists, data engineers, and developers who implement machine learning projects in practice. The M3 program is designed for those who are familiar with the basic concepts of AI and ML and are now ready to take the next step toward applying machine learning in practice.

 April 22 and 23, 2026

 250

 www.m3-konferenz.de

 AI developers, Software developers, Software architects, Data scientists, Data analyst, Project and team leaders, Innovation officers, AI experts and AI managers




M3 Minds
Mastering
Machines


betterCode() GenAI Summit | Mannheim


AI-powered software development

The betterCode() GenAI Summit explores all aspects of software development that are currently (and will be in the future) supported, enhanced, and transformed by AI tools. The focus is on the core elements of development, such as programming, testing, and refactoring. In addition, the conference will address specific aspects and related topics that are being transformed by AI, ranging from requirements gathering to software architecture, analysis, and migration of legacy code, all the way to DevOps and observability.

 June 10 and 11, 2026

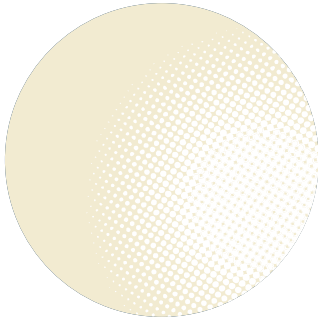
 200 – NEW

 <https://genai-summit.bettercode.eu/>

 Software developers, Software architects, DevOps engineers, Team and project managers, Consultants



betterCode()
GenAI Summit




TDWI | Munich


Your update on data & AI


In a world where data is being generated nonstop, the ability to use it effectively is a decisive success factor for companies. From June 23 to 25, 2026, we'll once again dive into the Data Universe at the TDWI Conference in Munich!

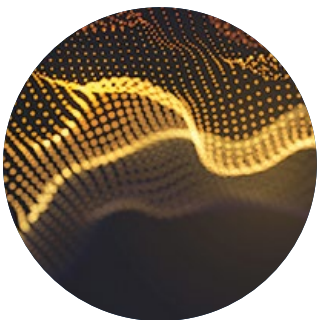
TDWI Munich is independent and vendor-neutral – uniquely comprehensive in the breadth and depth of its subject matter. It gives all participants the chance to gain a thorough understanding of current trends and established technologies.

 June 23–25, 2026

 900

 www.tdwi-konferenz.de


 Business analyst or Data analyst, Data scientist, IT management Role




data2day | Cologne


Conference for data scientists & data engineers

data2day is the conference for all professionals within an organization who collect, store, process, analyze, and visualize data. From traditional approaches to structured data in the world of data warehouse, and business intelligence, to the unstructured and data flowing through clouds, networks, and the I(I)IoT, suitable methods and tools are needed to extract valuable information from bits and bytes for decision-making and forecasting in data driven companies.

 October 7 and 8, 2026

 230

 www.data2day.de

 Data scientists and Data analysts, Data warehouse and Business intelligence specialists, Data architects, Data engineers, Data strategists, Software developers, Software architects



MEDICAL TECHNOLOGY

IT and digitalization in medicine

IT and digitalization are playing an increasingly important role in the medical field. Our conferences provide a forum for medical technology manufacturers and users to learn about new trends and regulations and to exchange ideas.

Find out
more




Embedded Testing | Munich Embedded Development and testing

Embedded Testing is a conference dedicated entirely to the unique aspects of software testing for embedded systems. Topics include test automation, safety testing, hardware-in-the-loop, MISRA, and current standards. The focus is on the medical technology, automotive, aerospace, and defense sectors.



 February 24 and 25, 2026  100+  www.embedded-testing.de

 Software tester, Developer, Team leader and Project manager






Med Conf


MedConf | Munich

Software and device development in medical technology

MedConf is the most established networking platform in the medical-technology sector. Since its launch in 2007, this in-person event – complete with an accompanying exhibition – has grown into the sector’s key technology hub. Each year, around 250 industry specialists attend to share insights on the latest developments in medical technology. MedConf brings together in-depth expertise with practical, real-world exchange. It offers a distinctive platform for advancing innovative medical technology solutions.

 May 19–21 and November 24–25, 2026

 250  www.medconf.de

 Employees and executives from medical technology companies working in key areas such as Research & Development, Quality Management, Product Development and Regulatory Affairs




CySec Med

CySecMed | Munich

Cybersecurity in medical technology

CySecMed is a specialist conference dedicated to cyber security in medical technology. It highlights the particular risks posed by networked medical devices, where cyberattacks can endanger not only data but also human lives. Topics include current threat landscapes, secure update strategies – particularly over-the-air updates- as well as stricter EU and FDA regulations. The aim is to provide practical insights and solution-focused approaches for the safe operation of modern medical technology.

 October 13 and 14, 2026  120 – 150  www.cysecmed.de

 Medical technology companies with software-based products, software developers in the medical technology sector, specialists in safety and security and employees in research and development (R&D)



NETWORK AND SYSTEM ADMINISTRATION

Best practices and extensive expertise

Our conferences and workshops share best practices and a wealth of expertise on everything that happens in the server room – from storage and networks to servers and modern automation software.




Find out
more



Mastering GitOps | Online

Deploy reliably, automate securely

Modern software teams face the challenge of delivering features quickly – without compromising stability and security. GitOps provides the key solution: by managing infrastructure and applications declaratively within a Git repository, deployments become reproducible, traceable, and easy to automate. The result: fewer manual interventions, faster roll-outs, and a clear audit trail for every change.

 June 25, 2026  100  www.mastering-gitops.de

 Software developers, DevOps engineers, and platform teams



Mastering
GitOps


S2N | Berlin

Conference for administrators and IT managers

This heise conference on storage, servers, and networking is specifically designed for those responsible for ensuring efficient and resilient IT operations.

In addition, high-profile speakers will present key topics, and topic-specific roundtables will provide opportunities for networking and in-depth discussions. The program is complemented by an exhibition featuring leading companies in the industry, as well as an evening event on the first night of the conference.

 November 3 and 4, 2026  250+  <https://s2n.heise.de/>

 IT administrators, System architects, Storage managers, Data center managers, CTOs, and IT specialists



 **S2N**
Storage
Server
Network



SOFTWARE DEVELOPMENT AND ARCHITECTURE

Latest trends in software development

Latest trends in software development, new programming languages and paradigms, best practices, and a wealth of expertise: Our conferences and workshops will help you develop better software.

Find out
more




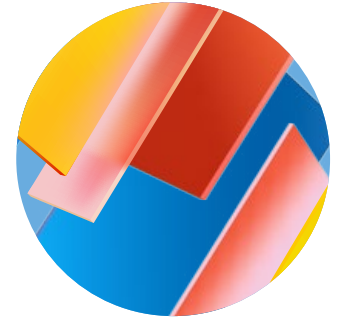
Software Development and Architecture

OOP | Munich Empower business

For 35 years, IT professionals with extensive experience and an unstoppable passion for new ideas have been coming together at OOP – the conference for software architecture. It's an annual get-together to shape solutions for tomorrow's software technology challenges. Across four conference days, attendees get a thoroughly up-to-date overview of developments at the intersection of software and business.

 February 10–13, 2026  700  www.oop-konferenz.de


 IT professionals such as Software architects, IT project managers, Experienced Developers, and Programmers



betterCode() Modern Architecture | Online Sustainable software design

Modern architecture approaches such as Clean Architecture, Hexagonal Architecture, microservices and the like create the clear code structures complex software projects need. They organize components in a more understandable way, avoid dependencies, and make the code easier to test and read.

 March 25, 2026  100  <https://architecture.bettercode.eu/>




 Software developers, Software architects and IT project managers



betterCode()

Mastering Observability | Online Independent conference on software quality

Observability empowers developers, operations professionals, and DevOps and platform teams to practice proactive reliability engineering, enabling them to reliably operate complex software environments without getting drowned down in terabytes of logs, metrics and traces.

 April 16, 2026  60  www.mastering-obs.de

 Software developers, Software architects, IT project managers



**Mastering
Observability**




betterCode()

betterCode() ABAP | Online **ABAP reimagined**

Smart, flexible, cloud-ready: At betterCode() ABAP, attendees learn how new technologies are revolutionizing ABAP development. They can look forward to engaging presentations on current topics such as ABAP Cloud, the ABAP RESTful Application Programming Model (RAP), and the use of AI in programming.

 April 29, 2026  60  <https://abap.bettercode.eu/>


 Software developers, Software architects and IT project managers



German Testing Day | Frankfurt **Independent conference on software quality**

At one of the largest testing conferences in the German-speaking world, participants share their experiences with seasoned speakers and take away new methods and trends that they can immediately apply in their daily work.

 May 6 and 7, 2026  350  <https://www.germantestingday.info/de>

 Software developers, Software architects, IT project managers, Testers



betterCode()

betterCode() API | Online **The foundation of modern IT systems**

In software development, APIs play a central role and define the interfaces between components, services, or web applications. The Model Context Protocol introduces a new class of AI services.

 May 12 and 21, 2026  80  www.api.bettercode.eu


 Software developers, Software architects, API and Integration specialists

enterJS | Mannheim

Conference on enterprise JavaScript

enterJS explores the enterprise-wide challenges of a JavaScript-driven business environment and is aimed at participants involved in modern JavaScript development, from front-end to back-end applications.

 June 16 and 17, 2026  310  www.enterjs.de

 Front-end developers, Back-end developers, Web developers, Software architects, UX/UI designers, Testers, Team and project managers




heise devSec | Marburg

Secure software and web development

heise devSec looks at the challenges developers face when making their programs and code secure. They must not only keep a close eye on their own code and test it thoroughly to avoid vulnerabilities of any kind.

 September 22 and 23, 2026  310  www.heise-devsec.de

 Security experts, Software developers, Software architects, Security officers, Quality Assurance Specialist, DevSecOps engineer, Penetration tester, Tester, Product manager




// heise
devSec()

betterCode() Rust | Online

Industrial applications with Rust

Companies are increasingly turning to Rust for industrial applications. In this context, the language stands out particularly for its memory safety, performance, and resource efficiency.

 October 2026  60  <https://rust.bettercode.eu/>

 Software developers, Software architects, IT project managers



betterCode()

Software Development and Architecture







SOFTWARE
ARCHITECTURE
GATHERING

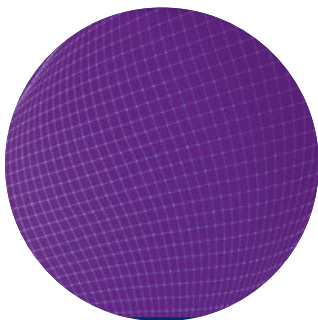
Software Architecture Gathering | Berlin

Global conference on software architecture

The Software Architecture Gathering (SAG) is an international conference on software architecture. The event features practical presentations, keynotes, and workshops led by internationally recognized experts who discuss current architectural trends, best practices and new technologies, including the impact of AI on software architecture.

 November 16–19, 2026  300  <https://conferences.isaqb.org>

 Software architects, (senior) Developers with architectural responsibilities, Technical project and team leads, and those interested in architecture







better**Code**()

betterCode() Net. | Online

The next LTS release

This online conference provides a basic overview of .NET 10.0 and enables participants to assess how version 10.0 will affect their workflow and toolset.

 November 17, 2026  60  <https://net.bettercode.eu/>

 Software developers, Software architects and IT project managers



Fancy even more IT events?

Explore our full portfolio at heise-conferences.de



Sponsored Events

In-person or digital event

Our sponsored events are an exclusive event format. We work with you to design an event centered on a topic of your choice. These are typically one-day conferences focused on topics in the fields of software development or IT security. We also offer event concepts tailored to IT recruitment. We handle the entire execution of the event, including participant recruitment.

You benefit from our editorial expertise, our strong reputation in the industry, our event experience and, of course, the promotional reach of our media. This gives you tailored, exclusive access to our IT target audiences.

Formats:

Digital specialized conference (80 - 150 participants)

In-person event with a professional focus (50 - 80 participants)

In-person recruiting event (max. 50 participants)



 heise conferences



**Interested? Any questions?
We're here to help!**

Your heise conferences team:

Get in touch easily via
our contact form, email or phone.

[Contact](#)

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eventix@heise.de