

## The topic special in 08/26

### IX extra Hosting 8/2026 Colocation and server housing

The discussion over digital sovereignty is leading to a shift away from US-based clouds and a massive expansion of data centres in Germany and Europe. A large proportion of the additional space being created is to be used flexibly for colocation. In doing so, hosting providers are increasingly employing techniques they have adopted from the hyperscalers: water cooling, busbars instead of power cables, wider racks in line with the Open Rack standard, and new network architectures.

AI hardware and software can also be sourced from Germany as a service, for example in the form of GPU servers or pre-configured LLM stacks, which can be rented by the hour.

#### DATES

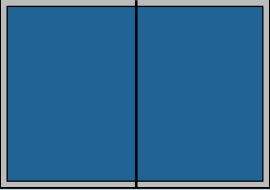
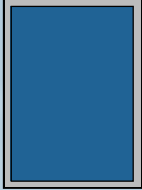


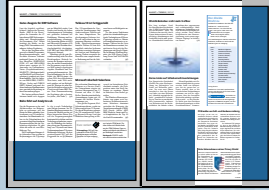
Space close:	<b>07 July, 2026</b>
Materials:	<b>09 July, 2026</b>
On sale:	<b>24 July, 2026</b>

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	90 × 260 103 × 297*		58 × 260 73 × 297*	43 × 260 53 × 297*
<b>€ 12,440</b>	<b>€ 6,440</b>	<b>€ 3,660</b>	<b>€ 2,740</b>	<b>€ 2,180</b>

Magazine format: 210 mm x 297 mm \*) Trim allowance for bleeds: 3 mm bleed overall. BW ads and other formats on request!



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