



Every two months, **c't Fotografie** reaches a target audience of affluent, dedicated amateur and professional photographers. The editorial team provides in-depth reviews of cameras, lenses, and accessories, as well as high-quality workshops and feature articles.

ISSUES AND DATES

Issue 03/26	Issue 04/26	Issue 05/26	Issue 06/26	Issue 01/27
On sale May 8, 2026	On sale July 3, 2026	On sale September 4, 2026	On sale October 23, 2026	On sale December 18, 2026
Space close April 13, 2026	Space close June 8, 2026	Space close August 10, 2026	Space close September 28, 2026	Space close November 23, 2026
Materials April 16, 2026	Materials June 11, 2026	Materials August 13, 2026	Materials October 1, 2026	Materials November 26, 2026

ADVERTORIAL ON WWW.HEISE.DE/FOTO



Your brand message: eye-catching positioned!

Make an impression with your own content in the in the editorial field!

With guaranteed visibility, we ensure that heise Foto users take notice of your company, your products, and your solutions.

4-week term € 3,500

CLICK BOOM FLASH

The c't Fotografie Podcast
Stories from the World of Photography

New episodes every two weeks.
Listen now at: click-boom-flash.podigee.io



STARTER KIT:
Your ad in at least
two episodes per month for just **€ 990**

Interested in sponsorship?
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Newsletter Content Ads

ZOOM IN Inspiration, tips, and tricks from the pros, as well as the most important Photo News of the Week.
Every Saturday | 6,500 subscribers

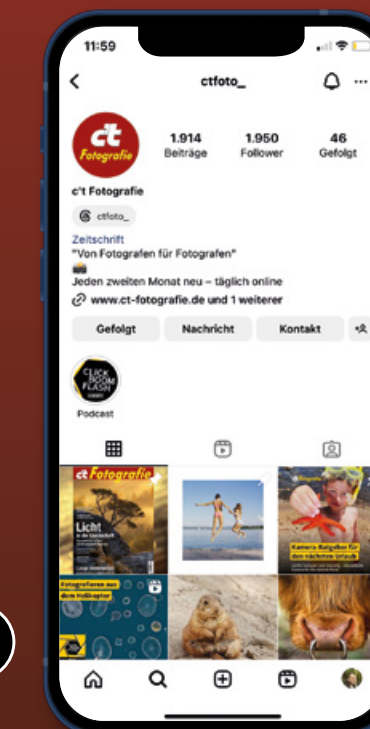
SAMPLE CALCULATION:
20,000 ad impressions per month for **€ 1,700**

Social Media Campaigns with c't Photography

The ad will only be shown to the audience of c't and c't Fotografie on Facebook and Instagram.

Advantage:
You reach your followers in a private setting, thereby creating a new touchpoint within the customer journey.

Campaigns
with at least 500 guaranteed clicks starting at **€ 1,990**



More information and ideas there is [here](#)

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