

# World Cup Special

Germany **wins** - you **win!**

## 2:1

### GERMANY IN THE ROUND OF 16

The Round of 16 matches at the will begin on **July 4**.

**OFFER:**  
If Germany qualifies for the Round of 16, we'll publish your ad **for one more day at no charge**.

## 3:1

### GERMANY IN THE QUARTERFINALS

The quarterfinal matches of the will begin on **July 9**.

**OFFER:**  
If Germany qualifies for the Quarterfinals, we'll publish your ad **for one more day at no charge**.

## 4:1

### GERMANY IS WORLD CHAMPION

The World Cup final will take place on **July 19** in New York. Who's your favorite?

**OFFER:**  
If Nagelsmann's team wins the World Cup final, we'll publish your ad **for an extra day for free!**



**Example hub:**  
<https://mediadaten.heise.de/produkte/digital/branding-fireplace/>

## RATES/FORMATS

Fireplace



€ 13,000

*other formats upon request*

## THE REGISTRATION DEADLINE IS JUNE 8, 2026

The basis is booking a daily fixed placement with the Fireplace at the list price