

# AI-Bundle – Our AI Roadblock

AI is a big topic – in our formats too, of course. You can now cover 3 environments with just one booking with a focus on AI. A suitable media mix for an attractive presence in the AI environment on heise online.

**ONE HIT – THREE STRIKES:** Cover with a single AI Roadblock booking 3 exciting AI formats.



100k podcast impressions  
for one month



1 week on the  
newsletter content ad



100k AIs for  
one month



## WE NEED YOU TO PROVIDE:

- **Spot content as continuous text**  
For the production of the spot by a trained speaker
- **Wallpaper** ([TechSpecs](#))
- **Newsletter content ad** ([TechSpecs](#))



## OUR FEEDBACK FOR YOU:

- **Reporting of retrievals**  
4 weeks after the episode is broadcasted

**Bundle rate € 10,000**

(not discountable, only agency discount applicable))

Get in touch with us:

[digisales@heise.de](mailto:digisales@heise.de)

+49 [0] 511 5352-743