

Sponsorship Kit 2026

Developer conferences
by iX + heise developer & dpunkt.verlag

Sponsoring & Exhibiting opportunities



DEVELOPER CONFERENCES 1ST. HALF OF 2026



April 22 and 23, 2026
Karlsruhe

M3 – Minds Mastering Machines | Participants: 250

www.m3-konferenz.de

The Conference for Machine Learning and Artificial Intelligence

The M3 program is aimed at those who are familiar with the basic concepts of AI and ML and now want to take the second step toward using machine learning.



May 5 and 6, 2026
KOMED at MediaPark, Cologne

Product Owner Days | Participants : 280 (sold out in 2025)

www.product-owner-day.de

How to improve agile product management

The conference is aimed at product owners and product managers who are familiar with the basics of agile (e.g. B. from CSPO / PSPO I) and already have experience in the role.

betterCode()
GenAI Summit

June 10 and 11, 2026
Blu Hotel, Mannheim

GenAI Summit

<https://genai-summit.bettercode.eu/>

The conference on AI-supported software development

The developer conference on GenAI. How generative AI can be implemented sensibly and efficiently in software applications and everyday work.



June 16 and 17, 2026
Manufaktur, Mannheim

enterJS | Participants : 310

www.enterjs.de

The conference for enterprise JavaScript

enterJS focuses on the company-wide challenges of a JavaScript-based enterprise world and is aimed at participants who are involved in modern JavaScript development, from front-end to back-end applications.

Participant numbers from 2025.

DEVELOPER CONFERENCES 2ND. HALF OF 2026



September 22 and 23, 2026
DVAG, Marburg

heise devSec | **Participants:** 310
www.heise-devsec.de

The conference for secure software and web development

The heise devSec conference is the security conference for anyone who wants to shape the field of secure software development and IT security. Developers, security experts, IT architects, and technical decision-makers meet here to discuss strategies for secure, future-proof software development.



October 7 and 8, 2026
CCI, Karlsruhe

data2day | **Participants:** 230
www.data2day.de

The conference for big data, data science, and machine learning

data2day focuses on the technical implementation of projects in the fields of big data, data science, machine learning, artificial intelligence, the Internet of Things, and enterprise search.



November 11 and 12, 2026
Rosengarten Congress
Center, Mannheim

CLC Conference | **Participants:** 350
www.clc-conference.eu

The conference for platform engineering, continuous delivery, DevOps, DevSecOps, containerization, and cloud native

Participants at the CLC Conference will gain an overview of the most important methods and tools in the areas of continuous delivery, DevOps, containerization, cloud native, DevSecOps, and developer experience. Experience reports using project examples from various industries show when and how containers, Kubernetes, and similar technologies can be used appropriately and where their use encounters limitations and pitfalls.

Buzzwords such as containerization, orchestration, infrastructure-as-code, GitOps, CI/CD, and microservices are critically examined for their practical applicability.



November 17 and 18, 2026
H4 Hotel Alexanderplatz,
Berlin

Software Architecture Gathering 2026 | **Participants:** 420 (sold out in 2025)
www.softwarearchitecturegathering.com

The Global Conference for Software Architecture

The international conference highlight for all Software Architects – all those working on solution structures in IT.

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