

CONSUMER PROTECTION

HOW TO RECOGNIZE AND DEFEND AGAINST DIGITAL SCAMS

Washing machines send more data home than they wash clothes. Fake shops deliver bricks instead of smartphones. False advertising promises use psychological tricks to extract money from anyone's pocket.

Our special issue reveals how these mechanisms work and who profits from the opaque fine print. We examine smart devices for data collection, explain how to recognize fake shops and scams, and show you how to shop and bank securely online without taking unnecessary risks.

TOPICS

Devaluation

Technology could always improve. Instead, it is often deliberately made worse: through mandatory cloud services, subscription models, monopolies, and platform logic. We show why manufacturers act this way – and what users can do about it.

Transparency

From advertising trackers to police software: companies and authorities are building comprehensive profiles of citizens and customers from digital traces. We explain how data collection, scoring, and government analysis work – and how consumers can defend themselves against the total profiling of their lives.

Shop safely

Shopping safely online: We show you how payment systems and fees work, how to recognize reputable retailers and real bargains, and what rights apply in case of complaints, cancellations and returns.

Scams

Fake shops, phishing, direct debit tricks and spam: We show how online fraud works, how to recognize it and how to effectively defend yourself against payment problems, data theft and unjustified demands.

DATES

On sale

Mar 27, 2026

Space close

Mar 05, 2026

Materials

Mar 10, 2026

Size	Type area	Bleed* (w x h)	4c
2/1 page	390 x 201	420 x 240	€ 9,950
1/1 page	185 x 201	210 x 240	€ 4,990
Portrait size A	145 x 201	156 x 240	€ 4,025
Portrait size B	105 x 201	116 x 240	€ 2,865
Portrait size C	60 x 201	71 x 240	€ 2,010
1/2 page Landscape	185 x 98	210 x 115	€ 2,574
1/3 page Landscape	185 x 64	210 x 81	€ 1,716
1/4 page Landscape	185 x 48	210 x 65	€ 1,352
Cover page 2 and 4			€ 6,250
Cover page 3			€ 5,460

PRINT RUN: 18,500 COPIES

Booklet size: 210 x 240 mm
 Fixed placement: + 10 %,
 all rates plus VAT
 * Bleed: 3mm bleed allowance

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