



2026 WORLD CUP SPECIAL

The **c't four-pack** for the World Cup

Base is the list rate booking of c't 14/2026.

2:1

AT OPENING VICTORY

The World Cup begins on June 11. The German team will play its first match **against Curaçao on June 14.**

OFFER:

If Germany wins, your ad will also be published free of charge in **c't 15/2026 on July 10, 2026.**

3:1

GERMANY IN THE ROUND OF 16

The round of 16 matches will begin on **July 10.**

OFFER:

Will Germany qualify for the Round of 16, your ad is published **additionally, free of charge in c't 16/2026 on July 24, 2026.**

4:1

WORLD CHAMPION

The World Cup final will take place on **July 19** in New York. Who is your favorite?

OFFER:

If Nagelsmann's team wins the World Cup final, we will publish your ad free of charge in **c't 17/2026 on August 7, 2026!**

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RATES/FORMATS

1/1 page



€ 16,900

1/2 page



€ 10,400

more formats upon request

THE DEADLINE FOR SPACE CLOSE IS JUNE 8, 2026.

To participate in the World Cup Special, you must book an advertisement in **c't 14/2026** at the base rate (agency commission granted)