

# YouTube channel c't Phasenlage



The expertise of c't, heise+, and heise online on photovoltaics, solar storage, dynamic electricity tariffs, heating, air conditioning units, sustainability, and all other energy topics.

**Length of an episode:** 10–20 minutes

**Target group:** Tech-savvy homeowners, DIY enthusiasts, energy savers – predominantly male, aged 30–55

**Views per episode:** approx. 10,000

## ADVERTISING OPPORTUNITIES

**Native integration:** Product information and videos after briefing, up to **30 seconds** at the beginning

**Advertising opportunity:** Hostread (authentic voice-over by the presenter, integrated into the content)

**Reach extension:** Logo integration in 1 reel per week + link in the channel description (bio)

**Suitable for:** Photovoltaics, solar storage, dynamic electricity tariffs, heating, air conditioning units, Sustainability and all other energy issues.

**Rate:**

**€1,500** (AE commission possible)



[Link to channel](#)

**Contact us:**

[digisales@heise.de](mailto:digisales@heise.de)

**+49 [0] 511 5352-743**