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heise online

YouTube channel **c't Phasenlage**



The expertise of c't, heise+, and heise online on photovoltaics, solar storage, dynamic electricity tariffs, heating, air conditioning units, sustainability, and all other energy topics.

Length of an episode: 10–20 minutes

Target group: Tech-savvy homeowners, DIY enthusiasts, energy savers – predominantly male, aged 30–55

Views per episode: approx. 10,000

ADVERTISING OPPORTUNITIES

Native integration: Product information and videos after briefing, up to **30 seconds** at the beginning

Advertising opportunity: Hostread (authentic voice-over by the presenter, integrated into the content)

Reach extension: Logo integration in 1 reel per week + link in the channel description (bio)

Suitable for: Photovoltaics, solar storage, dynamic electricity tariffs, heating, air conditioning units, Sustainability and all other energy issues.

Rate: **€1,500** (AE commission possible)



[Link to channel](#)

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