

RATE CARD

2026



MAGAZINE FOR PROFESSIONAL IT



WISSEN, WAS ZÄHLT
Geprüfte Auflage
Klare Basis für den Werbemarkt

AWA

EDITORIAL PROFILE

iX – EVERYTHING IT PROFESSIONALS NEED TO KNOW

The focus of the IT professional magazine iX is the use of IT in the company with topics such as:

Security and privacy • Software development • System management • Cloud • Data center technology: networks, server, storage
Machine Learning and AI • IT law and compliance • Digitalisation
IoT and embedded systems • Internet • Big data and data science • IT-Management

iX picks up on current trends in information technology and looks behind the hypotheses. Tests and field reports provide a decision-making aid for the use of products and services.

iX guides its readers through the increasingly confusing and constantly changing IT jungle. Independent, thoroughly researched and critical specialist journalism comes first. The iX authors are themselves IT professionals and write from practical experience.

TARGET AUDIENCE

iX writes for the broad audience of IT-experts:

From IT-managers to consultants, software developers, system and network administrators, security specialists, sales staff and scientists in industry and at universities.

iX reaches the relevant IT multiplier:

- executives participating in decision preparation
- executives responsible for procurement decisions
- decision-makers of tomorrow

EDITORIAL CONCEPT

iX informs about products and services – from the announcement on current tests up to the experience report – and about the companies behind, their capital, support, future plans, product range.

iX writes for practice – with reports on future-oriented solutions, system administration, programming, practice tips.

iX reports on theories and concepts from science, research and development enabling today's readers to understand tomorrow's technology.

iX shows where the market is heading to – allowing readers to keep track of an increasingly complex IT world.



PUBLICATION SCHEDULE 2026

Issue	On sale	Space closed	Material due	Loose insert due
02/2026	23 Jan, 2026	08 Jan, 2026	12 Jan, 2026	13 Jan, 2026
03/2026	20 Feb, 2026	03 Feb, 2026	05 Feb, 2026	09 Feb, 2026
04/2026	20 Mar, 2026	03 Mar, 2026	05 Mar, 2026	09 Mar, 2026
05/2026	24 Apr, 2026	07 Apr, 2026	09 Apr, 2026	13 Apr, 2026
06/2026	22 May, 2026	05 May, 2026	07 May, 2026	11 May, 2026
07/2026	26 June, 2026	09 June, 2026	11 June, 2026	15 June, 2026
08/2026	24 July, 2026	07 July, 2026	09 July, 2026	13 July, 2026
09/2026	21 Aug, 2026	04 Aug, 2026	06 Aug, 2026	10 Aug, 2026
10/2026	18 Sept, 2026	01 Sept, 2026	03 Sept, 2026	07 Sept, 2026
11/2026	23 Oct, 2026	06 Oct, 2026	08 Oct, 2026	12 Oct, 2026
iX Special 2026	06 Nov, 2026	15 Oct, 2026	20 Oct, 2026	23 Oct, 2026
12/2026	20 Nov, 2026	03 Nov, 2026	05 Nov, 2026	09 Nov, 2026
01/2027	18 Dec, 2026	01 Dec, 2026	03 Dec, 2026	07 Dec, 2026

TOPICS 2026

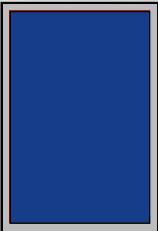
Issue	On sale	Focus / market overview	Special supplement/insert	Fair
02/2026	23 Jan, 2026	Vector databases		
03/2026	20 Feb, 2026	Energy consumption measurement in IT	iX extra Cloud Cloud SIEM – Security from the cloud	embedded world Nuremberg, 10 – 12 March, 2026 secIT by heise Hanover, 18 – 19 March, 2026 TRANSFORM Berlin, 18 – 19 March, 2026 Cloudfest Rust, 23 – 26 March, 2026 Fiberdays (Breko Glasfasermesse) Frankfurt, 25 – 26 March, 2026
04/2026	20 March, 2026	Unified endpoint management	iX extra Industrie Predictive maintenance	Digital X Hannover Hanover, 14 April, 2026 Hannover Messe Hanover, 20 – 24 April, 2026
05/2026	24 April, 2026	AI programming assistants		Cloud Expo Frankfurt, 06 – 07 May, 2026
06/2026	22 May, 2026	Hosting large language models	iX extra Storage Backup for virtual environments	GITEX Europe Berlin, 30 June – 01 July, 2026
07/2026	26 June, 2026	Data fabrics for SIEMs		

Issue	On sale	Focus / market overview	Special supplement / insert	Fair
08/2026	24 July, 2026	NAS for SMEs	iX extra Hosting Colocation and server housing	
09/2026	21 Aug, 2026	Private cloud as a service		IFA Berlin, 05 – 09 Sept, 2026
10/2026	18 Sept, 2026	Decentralised identity management	iX extra Security it-sa Security trends 2026	Smart Country Convention Berlin, 13 – 15 Oct, 2026 it-sa Nuremberg, 27 – 29 Oct, 2026
11/2026	23 Oct, 2026	IT service management	iX extra Cloud Super Cloud management	SPS Nuremberg, 24 – 26 Nov, 2026
iX Special 2026	06 Nov, 2026	Software testing		
12/2026	20 Nov, 2026	Business automation and orchestration	iX extra Storage Storage trends and innovations	
01/2027	18 Dec, 2026	Robotic process automation		

(subjects may change due to editorial issues)

PRODUCT ADVERTISEMENTS – RATES AND SIZES INCL. APP (b/w and full color)

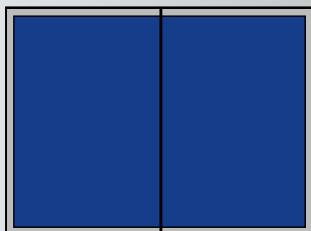
Cover incl. wallpaper



Bleed: 210 x 297*
incl. wallpaper, see page 8

€ 7,900

2/1 page



a) Type area:
b) Bleed:
390 x 260
420 x 297*

€ 12,440

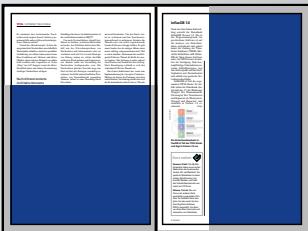
1/1 page



a)
b)
185 x 260
210 x 297*

€ 6,440

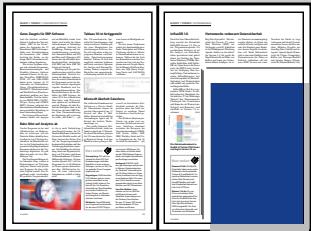
2/3 page



a)
b)
185 x 171
210 x 195*
122 x 260
130 x 297*

€ 4,400

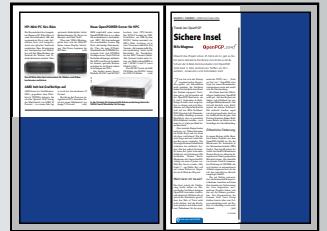
Juniorpage



a)
b)
137 x 196
146 x 218*

€ 3,940

1/2 page



a)
b)
185 x 128
210 x 149*
90 x 260
103 x 297*

€ 3,660

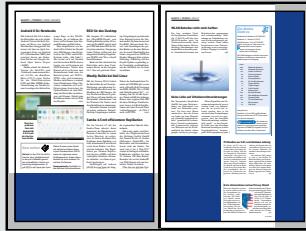
1/3 page



a) 185 x 84
b) 210 x 107*

€ 2,740

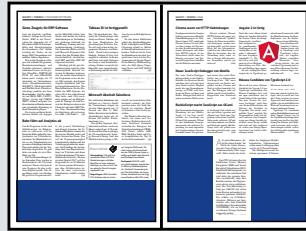
1/4 page



a) 185 x 62
b) 210 x 80*

€ 2,180

1/6 page



a) 185 x 41
b) 210 x 128
c) 84 x 84

€ 1,390

1/8 page



a) 185 x 29
b) 43 x 128
c) 84 x 62

€ 1,140

All bookings
include the iX app:

You will reach the
digital readers of
iX magazine -
with your motif at
no extra charge!



Trim size: 210 mm x 297 mm

Type area: 185 mm x 260 mm

All sizes: width x height in millimeter
(1 mm = 0.03937 inch)

* Trim allowance for bleed: 3 mm oversize per bleed edge. Extra charge for bleed: 10 % of the basic b/w rate. Please be aware of the clip effect of the adhesive bond in the case of displays with gutter bleed.

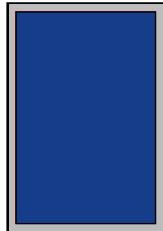
Combined formats with gutter bleed and other formats on request. All rates in Euro plus VAT.

PREFERENTIAL PLACEMENT IN IX MAGAZINE AND ON IX ONLINE

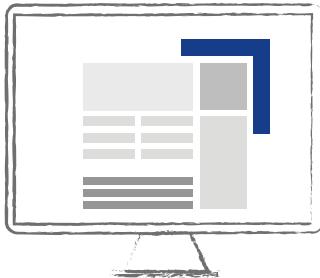
PRINT + ONLINE

In combination with a wallpaper on **ix.de**, alternatively on the **heise Developer** Channel.

Cover page



Wallpaper



728 × 90 px + 200 × 600 px

210 × 297 mm plus
3 mm circumferential
bleed

€ 7,900

Includes placement on a cover page (2nd, 3rd or 4th) plus a wallpaper on ix.de or heise Developer Online to the extent of **25,000 AdImps**.

Wallpaper format consisting of the following elements:

- Leaderboard (max. 150 KB – max. 728 × 90 px)
- Skyscraper (max. 150 KB – max. 200 × 600 px)
- Target URL or ClickCommand
- Background colour (if required) (The colouring must be clearly different from the standard background.)
- Tracking pixel – if required
- As a rule, the Skyscraper is docked to the right of the Leaderboard. Leaderboard and skyscraper can be delivered as GIF, JPEG file or redirect.

FACTS



User traffic

1,692,692 Page Impressions
(Source: IVW September 2025)



User traffic

1,125,248 Page Impressions
(Source: IVW September 2025)

Target group

- ICT Professionals
- IT and System engineers
- IT security officers
- Network managers and more

Target group

- Software developers, architects and engineers
- Project and IT managers
- Software and IT consultants
- DevOps, DevSecOps, ...

ONLINE CHANNEL SPONSORING



Leaderboard

Magazin für professionelle IT

Newsletter Hefte Magazin abonnieren Magazin-Artikel Workshops Konferenzen

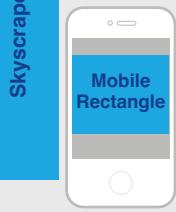
Top-News

 **AI**
Bildkom-Studie: KI ersetzt Arbeitsplätze in der IT-Branche - und schafft neue

 **Orchestrino T.0** Verwaltungssoftware unterstützt RHEL 9 & Co.

Deutsche Unternehmen sind sich unschlüssig, ob KI Stellen schaffen oder ersetzen wird. Eine höhere Produktivität durch KI-Nutzung erwarten aber viele von Ihnen.

 **Mobile Rectangle (MPU)**



Neue Magazin-Artikel

User traffic – September 2025: 1,692,558 Page Impressions*

65,000 Ad Impressions with Ad bundle of Leaderboard (728x90px) and MPU (300x250px) + mobile Rectangle (300x250px)
+ Interscroller in rotation

Rate: € 3,370

+ 55,000 Ad Impressions on top

Run time four weeks, according to availability

heise developer

Leaderboard

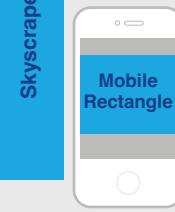
heise developer

News Rubriken Blogs Podcasts Videos Konferenzen

Entwickler-Board
Halber Preis, mehr TOPS: Neues Nvidia Jetson Orin Nano Developer Kit



 **Mobile Rectangle (MPU)**



User traffic – September 2025: 1,125,248 Page Impressions*

55,000 Ad Impressions with Ad bundle of Leaderboard (728x90px) and MPU (300x250px) + mobile Rectangle (300x250px)
+ Interscroller in rotation

Rate: € 2,850

+ 55,000 Ad Impressions on top

Run time four weeks, according to availability

ADVERTORIAL – RATES AND SIZES

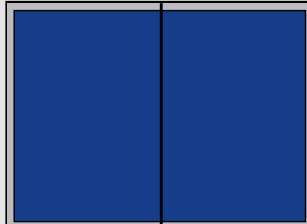
Your content, prepared by us, in your desired iX issue.

The design of your advertorial is included!

For this purpose, you supply us with the requested number of characters and the illustration in a minimum resolution of 360 dpi.

You will receive a proof for checking/ correction after the design.

2/1 page



incl. placement in the iX app
approx. 8,000 characters incl. spaces and 1–2 illustrations

Rate: € 12,440



1/1 page



incl. placement in the iX app
approx. 5,000 characters incl. spaces and 1–2 illustrations

Rate: € 6,440



1/2 page



incl. placement in the iX app
approx. 2,000 characters incl. spaces and 1 illustration

Rate: € 3,660



iX SPECIAL TOPIC

**iX theme section for your customized special topic
(e.g. in collaboration with your partners).**

Feature your product, your service, your event, your anniversary.

We take care of the design of the thematic section (including the title), support you with the content preparation and, if desired, send you copies for use at events and for other direct marketing purposes.

The customized theme section will be published in the print edition and in the digital iX magazine. Your advertising message reaches all iX subscribers and readers interested in your featured topic.

For digital distribution, we provide you with a prepared PDF version for download.

As additional benefit: post them on your website and/or use them for your social media campaign.

Minimum format:

4 pages in length, including title. And max. 8 pages in length, including title is possible.

Rate on request.

Please note that this project requires a lead time of at least 10 weeks prior to the respective iX publication date.

YOUR DESIRED THEME SECTION:



iX EXTRA

The iX extra special edition is published seven times a year as a series of articles focusing on **industry, storage, hosting, cloud computing and security**.

The respective editions are supervised by specialist journalists and our editorial team, provide up-to-date information on the latest developments in information technology and give readers an overview of providers, products and offers on the market. As an advertiser, you have the opportunity to place **your advertisement directly in the specialist article**.

Furthermore, we offer you additional and **free title logo sponsorship** for a minimum booking of a 1/1-page advertisement. It is worth making your reservation or booking with your contact person in good time, as a maximum of three logo spaces can be placed on each iX-extra title.



CLOUD

03/2026 Cloud SIEM – Security from the cloud

11/2026 Super Cloud Management

INDUSTRY

04/2026 Predictive maintenance

STORAGE

06/2026 Backup for virtual environments

12/2026 Storage trends and innovations

HOSTING

08/2026 Colocation and server housing

SECURITY

10/2026 it-sa Security Trends 2026

iX SPECIAL

iX Developer Special „Software testing“

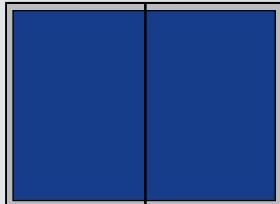
on sale 6 November 2026

Testing is an important part of the software development process. Manual and automated testing prevent vulnerabilities and ensure stable applications. There are various testing approaches: static code analysis, dynamic code analysis, unit testing, fuzzing, integration testing and more. Choosing the right methods is the first step towards clean code. The iX Developer Special Edition 2026 provides an overview of the different methods and shows what they are suitable for. It also takes a look at how AI makes testing more efficient.

Target group: Software architects and developers, DevOps, team and project managers, UI/UX designers, product owners and anyone else involved in software development.

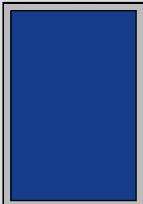


2/1 page



a) Type area: 390 x 260
b) Bleed: 420 x 297*

1/1 page



185 x 260
210 x 297*

1/2 page



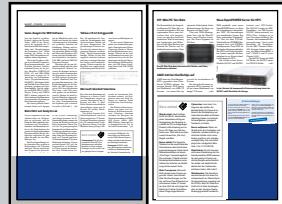
185 x 128
210 x 149*

1/3 page



185 x 84
210 x 107*

1/4 page



185 x 62
210 x 80*

€ 12,440

€ 6,440

€ 3,660

€ 2,740

€ 2,180

Format: 210 mm width x 297 mm height * Create bleed formats plus 3 mm bleed all around.

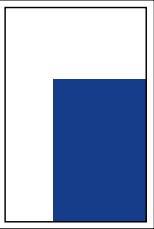
JOB OFFERS by heise Jobs – RATES AND SIZES (b/w and full color)

1/1 page



185 × 260

Junior page

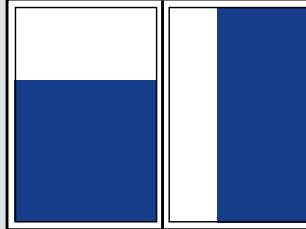


137 × 196

€ 3,980

| € 2,810

2/3 page

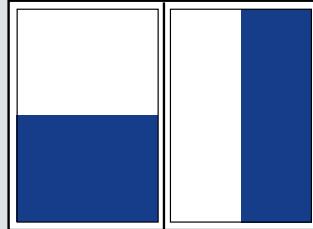


185 × 171

122 × 260

€ 3,110

1/2 page

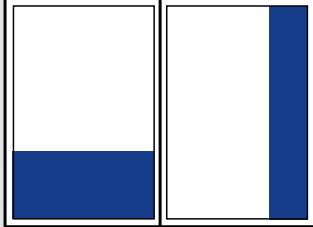


185 × 128

90 × 260

€ 2,290

1/3 page

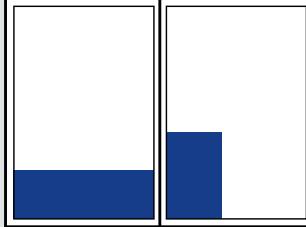


185 × 84

58 × 260

€ 1,790

1/4 page



185 × 62

90 × 128 43 × 260

€ 1,490

All job offer bookings include the iX app booking:

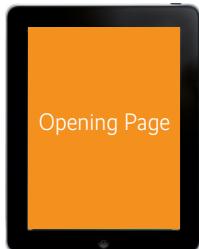
You will reach the digital readers of iX magazine with your motif at no extra charge.



Please note that all job & market advertisements are placed within the type area. All sizes: width × height in millimeter (1 mm = 0.03937 inches). Other formats on request. All rates in Euro plus VAT.

iX ON THE TABLET (HTML5-App for iOS and Android)

Format – Placement – Rate



Opening Page

First placement directly following the cover page

Rate: € 1,500

Fullscreen

Embedded in the editorial content
Scroll-down feature for additional content

Rate: € 1,000

All rates are eligible for discount and the agency commission. Interactive elements and multimedia elements can be included at no extra charge according to the technical specifications.

More than 17,500 subscribers have access to the iX-App.

TEMPLATE SERVICE

If you do not have the means to create advertising material optimised for tablets yourself, we would be pleased to help: Using our template service we will produce your digital ad according to your wishes – at attractive terms and optimally adapted to the end device.



Example template:
Animated successive presentation of compact information; linking included

Please note our current general terms of business and ask about the technical specifications.

AD SPECIALS

Loose inserts



- In the entire circulation. In the subscribed circulation or individually sold quantity according to postcode areas, **plus 10 % partial occupancy surcharge**

- Minimum quantity 10,000 copies
- Maximum size 200 x 280 mm (w×h)
- Minimum size 105 x 148 mm (w×h)

Rate: € 180 per 1,000 up to 25 g

other weights on request

Bind-ins



- Printed matter, free samples
- Delivery:
grooved, 4 mm upper trimming edge,
3 mm trimming edge to gutter and at least
3 mm outer and lower trimming edge

**Rate: 2 pages € 130 per 1,000
4 pages € 180 per 1,000**

other weights on request

Cover flap



- Your premium placement on the cover of the iX issue.

- Flap ad space front 3/4 and back space 1/1

Rate: € 9,000

subscribed circulation only

Loose inserts, bound inserts, and tip-ons must be suitable for mechanized processing and be packed in the exactly appropriate way – in handy packs stacked loosely on pallets.

Shipping cartons for all ad specials must be labeled as follows:

- For iX „issue“
- Number of inserts in carton
- Name of the advertising company

Ship Ad Specials to:

Dierichs Druck + Media
GmbH & Co. KG / Hr. Stähle
Frankfurter Str. 168, 34121 Kassel, Germany
Phone: +49 [0]561 60280-171
Fax: +49 [0]561 60280-199

Masterhead ad



- Your advertising message on the magazine cover

Rate: € 2,500 entire circulation

Tip-ons



- Postcard, advertising material etc.
- only in conjunction with 1/1 master ad

Postcards: € 85 per 1,000

Belly-band



- Envelops the magazine and is fixed to the back cover by point gluing

Rate: € 9,900 subscribed circulation only

Inserts / bind-ins / tip-ons

Extra charge for partial coverage 10 %

Please check with us directly further rates, technical data and current circulation figures for calculating the print run.

Please send us 5 samples before placing the order. For items with a thickness of more than 2.5 mm, the post office charges additional fees, which are passed on separately.

Oversize insert



- Loose insert in excess length, as a rule at least 15 mm above the upper binding edge

Rate: € 210 per 1,000 up to 25g

Panorama-ad



- Possible as a double advertisement only

Rate: € 3,500

Service:

We will gladly take over the production of inserts, supplements and stickers as well as other forms of advertising for you.

The service we offer ranges from layout work to the entire printing process in our own printing shops.

For other interesting special advertising forms please contact your media consultant.

All rates plus VAT.

CIRCULATION ANALYSIS

The IVW audit has testified!

iX remains one of the most important information sources for IT professionals. With an average paid circulation of 34,777 copies per month and a subscription rate of over 94 % (print and digital), we offer advertisers a large and qualified readership! The distribution analysis shows that iX is appreciated as a specialist magazine in all federal states of Germany and that it is well-known beyond national borders. 2,945 subscribers are from countries abroad, mainly from Austria and Switzerland.

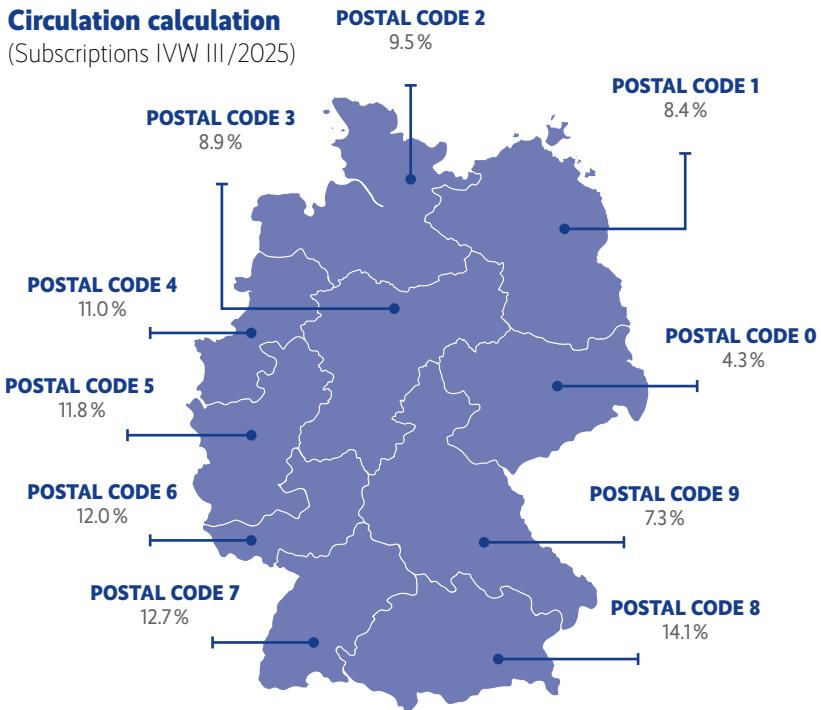
Audited Circulation Figures

Paid Subscription	20,427
thereof abroad	2,945
thereof E-Paper	3,091
For Sale	5,306
Other sales	12,394
Total	38,127
Returns and Unsold Copies	3,350
Total Paid Circulation	34,777
Free Copies	398
Total Circulation	35,175

Source: IVW III/2025

Circulation calculation

(Subscriptions IVW III /2025)



COUNTRIES ABROAD

AUSTRIA
32.1%

SWITZERLAND
19.0%

OTHER COUNTRIES
48.9%

264,000 readers per Issue



142,000 readers are **heavy readers**, they read almost all pages and do so intensively.



94,000 readers (36%) hold a **leading position**, are a **manager** in the company.



157,000 readers often give advice and are considered **experts**.



60% have a **high willingness to spend** on technical devices (such as computers and televisions)



114,000 (43%) are **decision-makers / co-decision-makers** for **business investments**.



110,000 readers are **innovators / trendsetters**
– they place high demands on products and often have an **affinity for brands**.

STATEMENTS

119,000 readers are also among the early adopters.

255,000 are comprehensively or selectively print-affine readers.

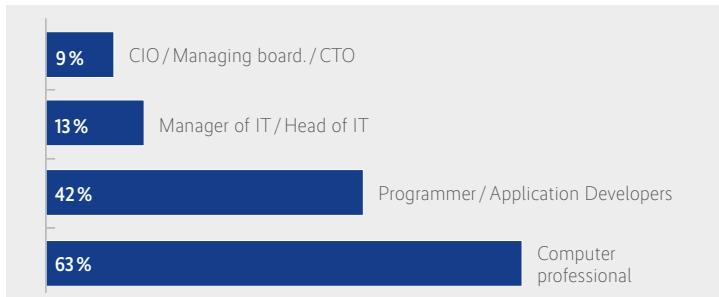
90,000 readers read specifically, in search of important information.

206,000 readers always want to stay up to date on technical matters

221,000 readers have a net household income of more than 3,000 euro

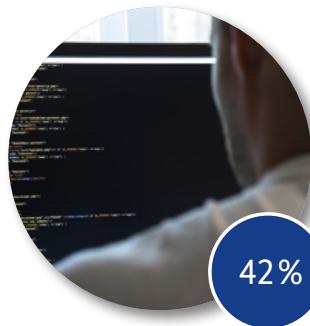
Source: AWA 2025

KEY TARGET GROUPS



iX addresses the central heads in the ICT. For more than 30 years, the Special Interest Magazine iX reaches readers at all levels of IT – across all industries:

- 74 % read iX for professional reasons.
- They are CIOs or belong to the managing board.
- They have an executive function and position in the IT – in the area of data center, organization, data processing and telecommunications.
- For 79 % of the readers, iX contains job-relevant information.

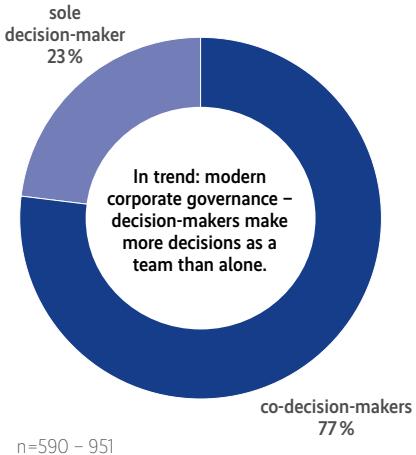


DECISION MAKER

63 %

of iX readers are involved in investment decisions within the company.

Of which are:

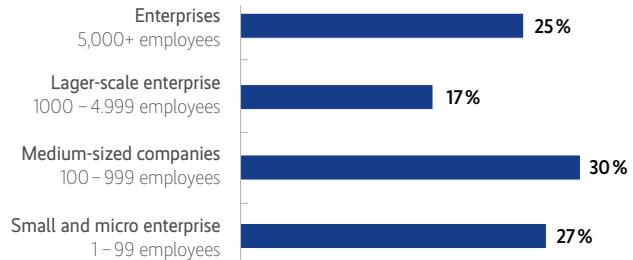


BUDGETS – Planned investment sizes

Nearly every 4th iX reader decides on a very high budget of at least € 100,000. Almost every 10th reader plans to invest at least half a million Euro.

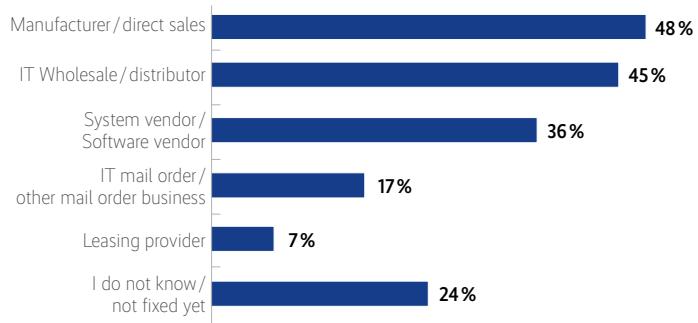
n=503

COMPANY SIZE



n=955; "What is the workforce size of your company?"

SOURCES/STORE – Manufacturer or trade?



n=503; "And where will these computer and telecommunications products are presumably be purchased?"

You can find more information in our media portal at iX.de/mediakit.

Source: iX readership survey 2022

PUBLISHER'S CONDITIONS

Publisher	Christian Heise, Ansgar Heise
Managing Director	Ansgar Heise, Beate Gerold
Publishing Company	Heise Medien GmbH & Co. KG Karl-Wiechert-Allee 10 30625 Hanover, Germany
Editor-in-Chief	Dr. Oliver Diedrich
Year	37th year of publication 2026
Rate Card	effective January 01, 2026
Publication	monthly
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Bank Account	BIC SPKH DE 2H IBAN DE98 2505 0180 0000 0199 68
Terms of Payment	Invoiced amounts are payable either by direct debit, in advance with 2% discount, or within 10 days of date of invoice without any deductions.
Printing Process	Insides: rotary offset, cover: sheet-fed offset, print process according to euro scale binding: perfect

Print Documents

Please send us your PDF files. For more information see section „Print documents“ or visit www.ddm.de in the Internet.

Printing Company

Dierichs Druck + Media GmbH & Co. KG
iX Magazin für prof. Informationstechnik
Ms. Schüßler
Frankfurter Str. 168
34121 Kassel, Germany

Discounts

If ads are to be published within 12 months:

discount by frequency	discount by pages
3 and more ads: 3 %	3 and more pages: 5 %
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12 and more ads: 15 %	12 and more pages: 20 %
18 and more ads: 18 %	18 and more pages: 23 %
24 and more ads: 20 %	12 and more pages: 25 %

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Agency

Agency commision 15 %

Extra charge for bleeds

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Our general business terms and conditions see:
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Please provide the data always as PDF files, version 1.4, in CMYK mode, non-separated, no colour profiles, plus 3 mm bleed in case of bleed formats. Create the data in the following colour profiles:

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S2N Conference 2026 | 3 – 4 November 2026, Berlin

S2N - the heise conference for Storage, Server, Network

Since 2019, the S2N Conference has been the central meeting place for IT professionals seeking comprehensive storage, server and network solutions. Bringing together experts in IT administration, system architecture and data centre management, the conference offers in-depth insights into current trends, technologies and best practices. Participants can look forward to technical presentations, practical workshops and networking opportunities specifically targeting data centre managers, employees, CTOs, IT architects and storage specialists. As a sponsor, you can secure a place in the exhibition and, if desired, a presentation slot to showcase your solutions to this specialist audience and win new customers. The S2N Conference takes place at a different location each year, thereby reaching new participants from a variety of regions across Germany.

Your advantages at a glance:

- Direct access to the target group:** Meet data centre and IT managers, IT and sys admins, project and team leaders and storage and network managers.
- Exclusive visibility:** Present your brand in a lecture, at the exhibition and in the accompanying advertising materials.
- Networking opportunities:** Use the event to make valuable contacts and generate new leads for your business to collect.
- Brand strength through heise:** Benefit from the renowned platform and the trust bonus that the heise brand offers.

Current information is available at: <https://s2n-heise.de/>

*S2N Conference – formerly known as the storage2day Conference (2019–2023).

The **IT Summit by heise** gathers top-level IT decision-makers and industry experts to tackle current challenges and develop forward-looking strategies. Become a sponsor of the third edition and be part of this new platform for IT decision-makers and designers.

The **IT Summit by heise** networks this target group in order to overcome current challenges and develop forward-looking strategies.

Position your company as a solution provider and thought leader in an environment characterised by innovation, practical relevance and networking. The conference addresses key areas such as digitalisation, generative AI, IT security and regulations – topics that affect companies across all industries and where your offering can make a decisive difference.

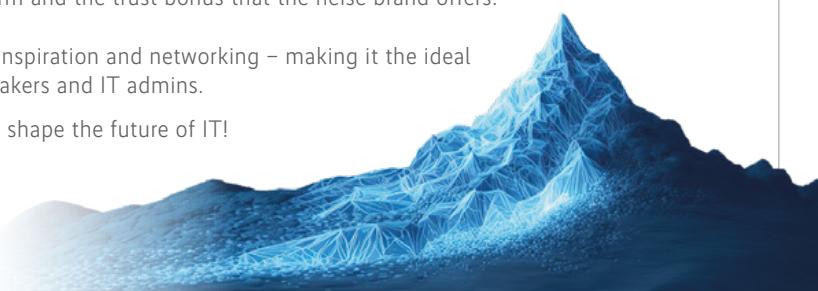
Your advantages at a glance:

- **Direct access to the target group:** Meet IT managers, administrators and decision-makers at eye level.
- **Exclusive visibility:** Present your brand in a lecture, at the exhibition, in power speeches and in the accompanying advertising materials.
- **Networking opportunities:** Use the event to make valuable contacts and build long-term partnerships.
- **Brand strength through heise:** Benefit from the renowned platform and the trust bonus that the heise brand offers.

The **IT Summit by heise** stands for a unique combination of expertise, inspiration and networking – making it the ideal place to present your products and solutions directly with IT decision-makers and IT admins.

Don't miss out on this limited-edition sponsorship opportunity and help shape the future of IT!

Current information at: <https://it-summit.heise.de/>



DEVELOPER CONFERENCES 2026

Together with strong partners, heise conferences organises specialist developer conferences on topics that are of key interest to software developers, architects, DevOps, project managers, product owners and technology decision-makers. Our developer conferences have become a key source of training for employees at many companies, as impressively demonstrated by the number of participants, which now exceeds 8,000 annually.

A large number of in-person and online conferences are planned for 2026. We will be happy to provide you with information about upcoming topics, programmes and dates upon request.

Conference	Topic
	betterCode online We make developers better January to December 2026 betterCode is the online conference brand of heise conferences on current developments in the industry, such as new software and software development releases, software architecture topics, software languages and other topics.
	OOP by heise Conference for software architecture 10 to 13 February 2026 – Munich IT professionals with extensive experience and a tireless enthusiasm for new ideas have been meeting for 35 years at OOP – the conference for software architecture. An annual gathering to design solutions for the software technology challenges of the future. Over four conference days, participants receive a highly topical overview of developments at the interface between software and business.
	Minds Mastering Machines Machine learning and AI in practice 22 and 23 April 2026 – Karlsruhe AI in business largely involves training neural networks and using classic ML methods. Minds Mastering Machines imparts AI knowledge and, since 2018, has been the meeting place for data scientists, data engineers and developers who implement ML projects in practice.
	Product Owner Days Product development that creates value 05 and 06 May 2026 – Cologne The conference will address: Product Ownership AI in Product Management User Research Product Discovery and Product Economics Product Vision, Product Strategy and Product Roadmaps

Konferenz	Thema
betterCode() GenAI Summit	GenAI Summit The conference on AI-supported software development 10 and 11 June 2026 – Mannheim The developer conference on GenAI. How generative AI can be implemented meaningfully and efficiently in software applications and everyday work.
	enterJS The Conference for Enterprise JavaScript 16 and 17 June 2026 – Mannheim Trends and technologies in the world of JavaScript. enterJS focuses on the company-wide challenges of a JavaScript-based enterprise world and is aimed at participants who are involved in modern JavaScript development, from front-end to back-end applications.
// heise devSec()	heise devSec The conference for secure software and web development 22 and 23 September 2026 – Marburg The heise devSec conference is the security conference for all those who want to shape the field of secure software development and IT security. This is where developers, security experts, IT architects and technical decision-makers come together to discuss strategies for secure, future-proof software development.
	data2day The Conference for Big Data, Data Science and Machine Learning 07 and 08 October 2026 – Cologne data2day focuses on the technical implementation of projects in the fields of big data, data science, machine learning, artificial intelligence, the Internet of Things and enterprise search.
	CLC Conference The conference on developer experience, platform engineering, Dev(Sec)Ops, container architecture, Kubernetes environments ... 11 and 12 November – Mannheim Since 2013, CLC has been the platform for exchange between decision-makers, DevOps, software architects and developers. With regular updates, experienced experts bring their know-how to the stage in the form of best practices and contributions on software delivery, platform engineering, container technology, software infrastructure, automation and much more.

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