

# Cross media: Podcast and newsletter

We place your brand in podcasts and newsletters with a suitable media mix for an effective presence in the tech environment.



**Up to 10,000 views per episode**  
*Booking includes 4 episodes each*

**6,000 subscribers  
per mailing**

**Bundle rate € 3,000**

(not discountable, AE only)



## WE NEED THE FOLLOWING FROM YOU:

- **Spot content as continuous text**  
For the production of the spot by a trained speaker
- **Newsletter Content Ad** ([Technical Specifications](#))



## OUR FEEDBACK TO YOU:

- **Reporting of views**  
takes place 4 weeks after the episode has been broadcast.

**Get in touch with us:**

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