

ANALOG PHOTOGRAPHY

The new special issue of c't Analog Photography shows why analog photography is fascinating again—and how you can still or once again take photos on film, develop them, and digitize them today. c't Analog Photography is the magazine for anyone who wants to rediscover or revive the magic of film photography. It's easy to understand, practical, and has a touch of nostalgia—but with an eye on today. The special issue shows you how to experience the fascination of film and embark on your own analog adventure.

The first chapter, Analog Practice, gets straight to the point: we show you what really matters when taking photos with film—whether on vacation, at night, or with medium-format cameras. You will learn how exposure metering works without automation and how to develop your own films—either traditionally in a darkroom or conveniently in a mini-lab in daylight.

A DIY project explains step by step how to build your own large-format camera. For lovers of instant photography, there is an update: modern solutions that combine retro charm with digital technology. We also introduce analog specialty stores that offer expertise, chemicals, and cameras.

If you want to preserve your negatives and slides, the Scanning section tells you everything you need to know about efficient digitization, the latest photo scanners, and scanning services.

The chapter on classic cameras is all about legends: from the precise Leica M6 to the iconic Rolleiflex and the robust Canon T90. The Nikon F, Hasselblad 500 C/M, and Olympus μ[mju:] II also demonstrate why analog technology continues to inspire enthusiasts to this day.

TOPICS

Analog practice

- Renaissance of analog technology
- Vacation in Analog
- Analog medium format for beginners
- Analog through the night
- Exposure metering: How do I use it?

Film development: The basics

- Film development in a mini lab in daylight
- DIY large format camera project
- Instant photo today
- Analog photo shops
- Digitizing
- Efficient digitization of slides and negatives (Market overview and tips: Photo scanners)
- Scanning services for old photos

camera classic

- Camera classic: Rolleiflex
- The beginning of an era / The analog Nikon F
- The Magic Cube/ Hasselblad 500 C/M
- Camera classic: Leica M6 – discreet and precise
- Canon T90 classic camera/ Colani's tank
- Olympus μ[mju:] II ()

DATES

On sale

January 30, 2026

Space close

January 8, 2026

Materials

January 13, 2026

Size	Type area	Bleed* (w x h)	4c
2/1 page	390 x 201	420 x 240	€ 9,950
1/1 page	185 x 201	210 x 240	€ 4,990
Portrait size A	145 x 201	156 x 240	€ 4,025
Portrait size B	105 x 201	116 x 240	€ 2,865
Portrait size C	60 x 201	71 x 240	€ 2,010
1/2 page Landscape	185 x 98	210 x 115	€ 2,574
1/3 page Landscape	185 x 64	210 x 81	€ 1,716
1/4 page Landscape	185 x 48	210 x 65	€ 1,352
Cover page 2 and 4			€ 6,250
Cover page 3			€ 5,460

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Fixed placement: + 10 %, all prices plus VAT
* Bleed: 3mm bleed allowance

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