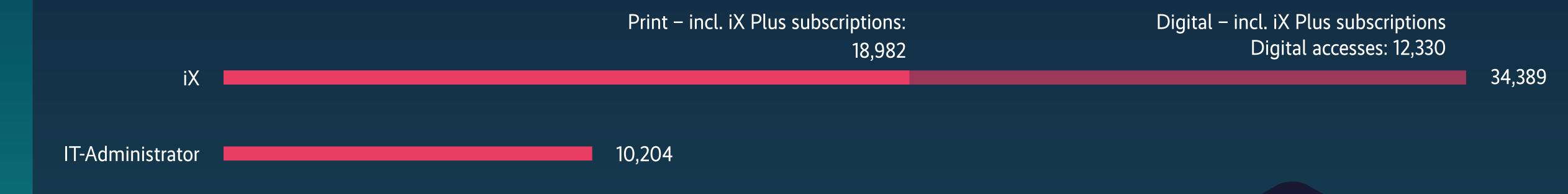
## TOTAL SOLD COPIES



## PLUS SUBSCRIPTIONS IN THE IVW

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We have recently started showing the digital components of our **Plus subscriptions** in our other titles, taking into account the change in reading behaviour. Other publishers have been doing this for years. iX has a strong print subscription circulation of just over 20,000 copies. **12,330 subscribers** want to read the iX content digitally in addition and opt for the **iX Plus subscription, which combines two** "**subscriptions" (print and digital)** in one contract. This means that they can immediately research our content while surfing the web every day and still have the printed edition at their fingertips.

+ Other sales
with 12,330 iX
Plus subscribers
reading both print
and digital

