

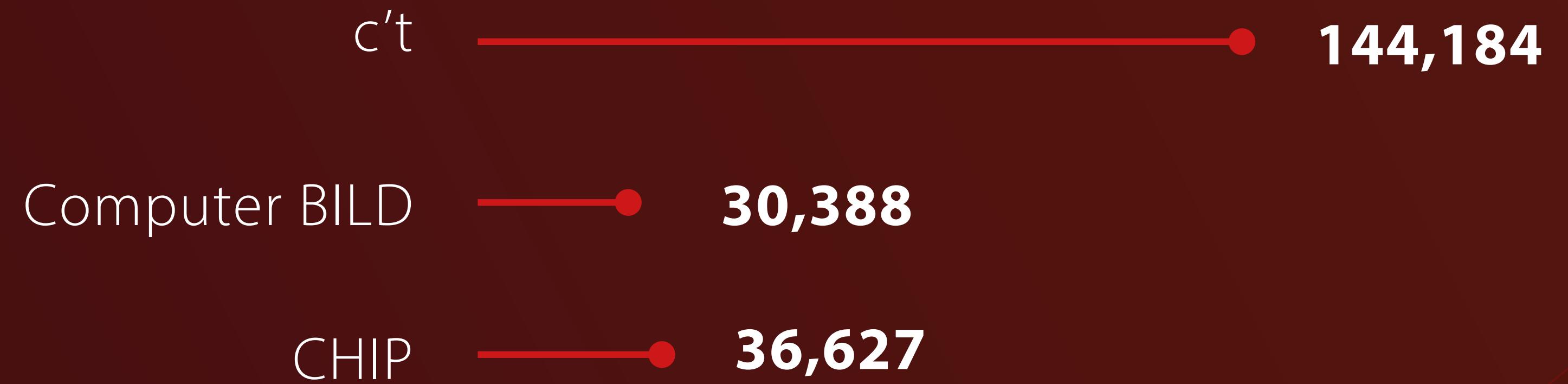
PAID SUBSCRIPTION + NEWSSTAND SALES



Other sales
Digital from 87,548
c't Plus subscriptions.
 Plus subscriptions
 include 2 subscriptions:
 print and digital.

	CHIP	Computer BILD	c't
Paid subscription	36,627	30,388	144,184
Newsstand sales	9,304	16,919	11,162
PS + NS	45,931	47,307	155,346

PAID SUBSCRIPTION



**Subscription rate
93%***

* Subscription rate print

Source: IVW II / 2025

TOTAL SOLD COPIES



Plus Subscriptions in the IVW-Audit

We have recently started to include the digital components of our **Plus subscriptions** in our titles, in response to changes in reading behavior. Other publishers have been doing this for years.

With 144,184 copies, c't has a strong print subscription circulation. Around **87,548 subscribers** also want to read c't content digitally and opt for the **c't Plus subscription, which combines two „subscriptions“ (print and digital)** in one contract. This means that they can research our content immediately while surfing the web every day and still have the printed edition at their fingertips.