

# Darknet Diaries – in German

Darknet Diaries is a captivating podcast that sheds light on the hidden world of cybercrime and digital threats. Each episode tells gripping stories about hacker attacks, data leaks and the dark side of technology. Now re-released in German, it offers IT professionals valuable insights and exciting entertainment for the modern market.

## Podcast format:

- Audio format
- Length of the episode: 60 minutes
- Released every 14 days on Tuesdays

## TechSpecs:

- Spot content as continuous text for the production of the spot by a trained speaker
- Reporting of retrievals (our AdServer audioserve) after the campaign ends

## Output channels:

- On **heise.de**
- Available via Apple Podcasts, Deezer, Spotify, Google Podcasts
- Subscribable via RSS feed

## Advertising opportunities

### Integration:

- Pre or mid roll / spot, HostRead from Podcast Host
- Spot, produced by heise with trained speakers

### Length:

Each approx. 30 seconds

### Exclusivity:

Roadblock in one episode – rate for one month, includes 2 episodes

### Rate:

**€ 1,299** (agency commission possible)

**IMPORTANT:** The spot can be approved before integration.

There is an approval loop.



[\*\*Link to the podcast\*\*](#)

**Get in touch with us:**

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