CodingCareers 2025

powered by iX

"CodingCareers" is published twice
a year and reaches readers of

c't iX Digital

CodingCareers 2025

The new heise medien topic section for software developers, architects, web developers, DevOps and all those who deal with software development in a professional context.

Use the exclusive reach of the leading IT magazines iX and c't to place your recruiting message in a targeted manner. The semi-annual special will be published as an integrated topic section in both magazines – in the first issue at the end of June and in the second one at the end of November 2025.

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With your booking, you participate in both the print editions and the digital versions (app magazines).

The current paid circulation in this combination is over **285,767 copies,** according to IVW IV/24.

We look forward to having you join us!

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Director Sales iX

Director Sales c't

Planned articles in issue 01/25

Version management: Why Git projects are moving to Codeberg. – There are a number of reasons, why developers currently want to move away from GitHub. Codeberg offers itself as a donation-funded European alternative, not least as a safe haven for US university research software. The repository move, including meta-data, is very simple.

Dev productivity: How many points a stroke of genius gets. – People who like to measure in order to control have always wanted to know how efficiently and productively people who like to develop software working. Measuring developer productivity is, if not impossible, at least complex, but it does happen. They should know what metrics are being applied to them.

Coding on the move: Which laptops are good for programming? – The MacBook package with MM4-Pro processor and MS emulator or a perfectly combined Windows machine? When it comes to the question of the best coding laptop, there are the usual system trench wars – but also a few tangible criteria, from waste heat during compilation to keystroke.

Artificial intelligence: What makes IT specialists irreplaceable – AI cannot replace your work. But – as the Cory Doctorow bon mot continues – an AI salesperson can easily persuade your boss to fire you and replace you with AI. There are, however, areas and skills in which humans will remain undisputedly unbeatable for the foreseeable future.

Dates

CodingCareers I / 2025	CodingCareers II / 2025
On Sale:	On Sale:
iX Magazine 07/2025 **27 June, 2025**	iX Special 2025 **07 November, 2025**
c't Magazine 15/2025 **11 July, 2025**	c't Magazine 24/2025 **14 November, 2025**
Space close: **13 June, 2025** Materials: **16 June, 2025**	Space close: **07 October, 2025** Materials: **16 October, 2025**

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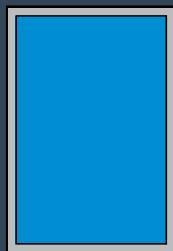
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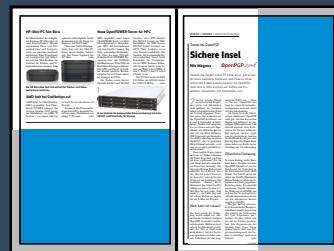
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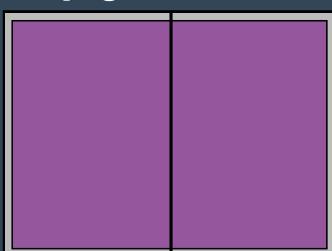
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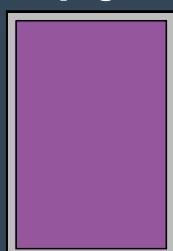
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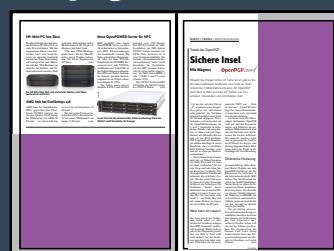
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