

# PreRollAds action

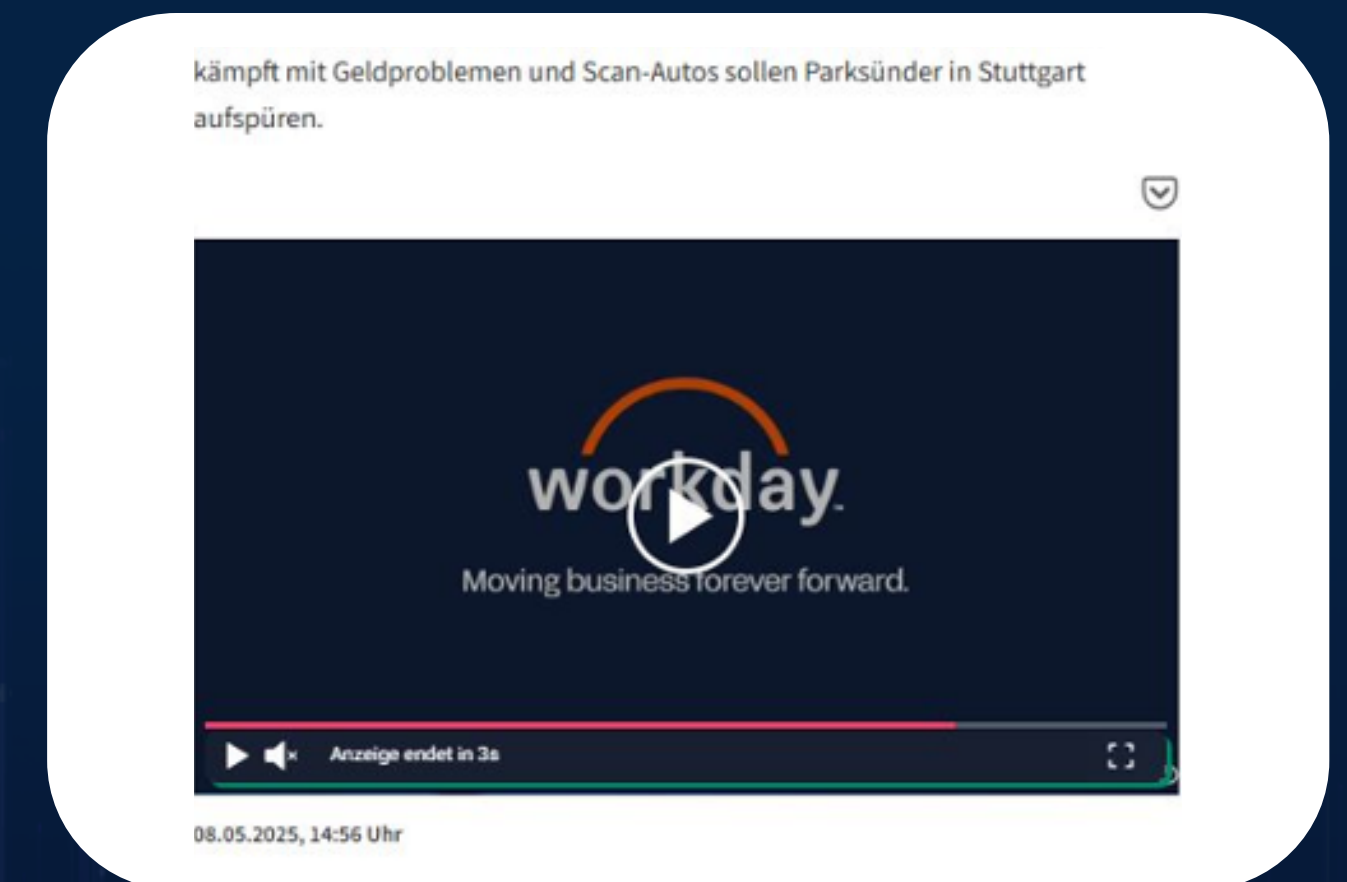
## Double the reach of your booked PreRollAds

PreRollAds offer high visibility as they are played before the actual content and therefore immediately capture the user's attention. They enable a targeted approach to the desired target group, e.g. through contextual targeting. They also achieve a high level of attention and view time due to their visibility.

### Our PreRollAds campaign:

Book your PreRollAds reach in our heise network and we will double your booked reach free of charge!  
Valid for campaign rollouts until 30 September 2025

**Contextual and target group targeting possible**  
– very high brand juice values are equally possible by excluding keywords



Talk to us:

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