

Content as a service



eMedia by heise
Content Marketing

We are passionate about providing high-quality content for business clients. The more complex a topic, the more important it is to have competent, neutral information. Present your solutions to potential customers in text, audio or video formats - optimized for mobile devices and easy to share.

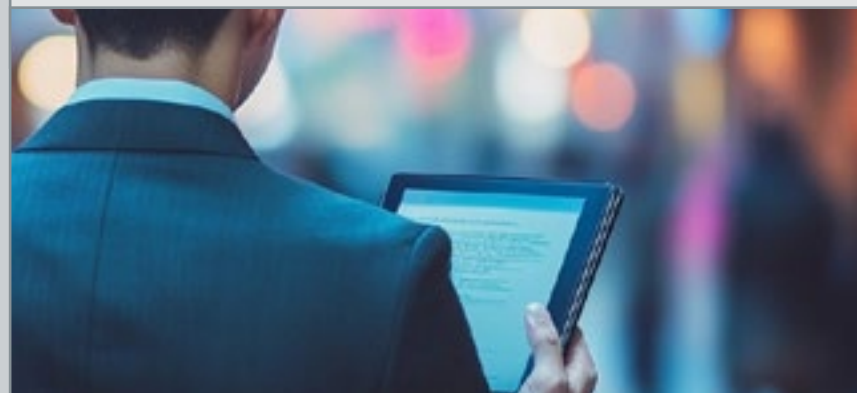
WHITEPAPER | E-BOOK | GUIDEBOOK

Provide decision-makers with the information they need

Communicate solution-oriented topics to your target group in an appealing way to establish credibility and trust.

editorial – up-to-date – target group-oriented

[more information](#) 



BLOGS | SEO-TEXTS

Maximize your visibility in search engines

We write SEO-relevant posts for your company blog. Share these through your social media channels.

regularly – communicative – significant

[more information](#) 



PODCAST

Storytelling for the ears

Reach like-minded target audiences with trendy content.

authentic – informative – appealing

[more information](#) 



LOCALIZATIONS | PROOFREADING

Customise content to your target audience

Make sure that your valuable content strikes a chord with your target audience.

individualized – customized – clear

[more information](#) 



MARKET RESEARCH

In-depth knowledge of your market

Make sure that your company takes into account the trends that are actually driving the industry and determine your position in the market.

profound – appropriate – realistic

[more information](#) 



CONTENT HAS A LASTING EFFECT

Find out what type of content is right for you and how to use it sustainably.
We are happy to advise you.

Get in touch with us:

HEIKE KOEHLER
Sales Director Content Marketing
+49 (0)89 427 186-17
emedi@heise.de

NATASCHA GOLDNER
Senior Account Manager Content Marketing
+49 (0)89 427 186-15
emedi@heise.de

www.emedia.de