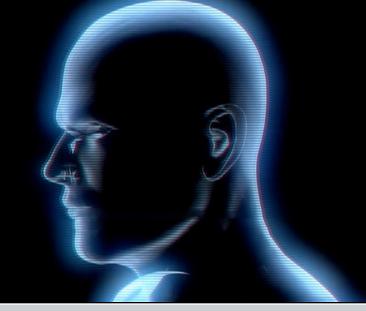
Content as a service





High-quality content for business customers is our passion. The more complex a topic, the more important it is to have competent, neutral information. With us, you can present your solutions to potential customers, whether in text, audio or video formats - optimized for mobile use and easy to share.

WHITEPAPER | E-BOOK | GUIDEBOOK

Business decision-makers inform comprehensively

Communicate solution-oriented topics in an appealing way to your target group and thus create credibility and trust.

editorial – up-to-date – target group-oriented

more information



BLOGS | SEO-TEXTS

Your visibility in search engines

We write SEO-relevant posts for your company blog, which you can publish about your social media channels.

regular - communicative - meaningful

more information



PODCAST

Storytelling on the ears

Address affine target groups with popular content.

authentic - informative - likeable

more information



LOCALIZATIONS | PROOFREADING

Tailor content for your target group

Make sure that your valuable content that strikes a chord with your target group.

individualized - tailor-made - understandable

more information



MARKET RESEARCH

Sound findings about your market

Make sure that your company takes into account the trends that are actually driving the industries and determine your positioning in the market environment.

profound - appropriate - realistic

more information



CONTENT HAS A LASTING EFFECT

HEIKE KÖHLER
Sales Director Content Marketing
+49 (0)89 427 186-17
emedia@heise.de

Please get in touch with us:

NATASCHA GOLDNER
Senior Account Manager Content Marketing
+49 (0)89 427 186-15
emedia@heise.de