

# Event overview 2025

Security

Developer

Recruiting

Innovation



# SECURITY



## secIT by heise

Trade fair + conference  
Hanover – 19 and 20 March

[www.secit-heise.de](http://www.secit-heise.de)

secIT by heise - THE meeting place for security users and providers! In 2025, the IT security industry will meet for the sixth time in the trade fair city of Hanover to find out about current projects, innovative technologies, trends and the latest developments in the sector IT security. secIT by heise has grown over the years and will take place in 3 halls with over 5,000 m<sup>2</sup> of exhibition space. We have also expanded the content: over 80 specialist lectures, 4 themed stages and more than 30 workshops and deep dive sessions offer plenty of opportunities to share exciting content and discuss ideas. We are, moreover, expanding the start-up area. This offers our exhibitors various options to draw attention to themselves and position themselves in terms of content. If you would like to find out more about available booth space and presentation opportunities, please contact us. If you are also interested in the digital secIT by heise, we offer a combined discount.

**Target group:** IT security managers, Managing directors, CSOs, COOs, Data centre managers, IT division managers, IT administrators, Data protection officers

**Participants:** approx. 3,000 +



## secIT by heise DIGITAL

Digital trade fair + conference  
Hanover – 10 and 11 September

[www.secit-heise.de/digital-2025](http://www.secit-heise.de/digital-2025)

The latest trends, solutions and information on IT security will be presented at secIT by heise Digital. As at the face-to-face event in March, secIT by heise Digital will have a strong thematic and editorial focus character. We have already experienced in recent years that digital formats are a popular alternative for many visitors, which is why we want to offer our participants the opportunity to find out more and follow exciting lectures between deadline pressure and everyday life.. One presentation slot is included in each exhibitor package. We thus offer the highest possible visibility, access to all event participants and plenty of potential for lead generation in the second half of the year.

If you are interested in participating, please request the detailed sales kit.

**Target group:** IT security managers, Managing directors, CSOs, COOs, Data centre managers, IT division managers, IT administrators, Data protection officers

**Participants:** approx. 1,000

# SECURITY



## IT Security Days

Mainz, University of Applied Sciences –  
**14 June**

Dortmund, University of Applied Sciences and Arts –  
**16 September**

Gelsenkirchen, University of Applied Sciences –  
**13 November**

[www.heise-events.de/konferenzen](http://www.heise-events.de/konferenzen)

The IT Security Days are one-day specialist conferences that we organise in close cooperation with renowned colleges and universities. Each event offers a customised agenda that always focuses on current and relevant topics from the field of IT security. Our hosts this year are Mainz University of Applied Sciences and Arts, Dortmund University of Applied Sciences and Arts and the Westphalian University of Applied Sciences and Arts in Gelsenkirchen. In addition to the specialist programme, our sponsor partners will have the opportunity to present their innovative security solutions and services at an exhibition and in specialist lectures.

**Target group:** Security and data protection officers, BSI basic protection officers, Technical experts in the company, System administrators, Network administrators and Network planners

**Participants:** approx. 100 per conference day

## // heise devSec()

### heise devSec

Regensburg, marinaforum – **30 September + 01 October**

[www.heise-devsec.de](http://www.heise-devsec.de)

The conference for secure software and web development: At heise devSec in Regensburg, you will meet security experts as well as developers and architects who are focussed on the topic of security. The conference addresses the following important questions: How can applications be protected against as yet unknown vulnerabilities of tomorrow? How do teams integrate security into agile processes and continuous integration? How can distributed systems be consistently secured? What measures help to secure systems that use machine learning?

**Target group:** Software developers, Software architects, Security officers, Quality officers, Security experts, Penetration testers, DevSecOps, Testers, Product managers

**Participants:** 280 + per conference day

# DEVELOPER



## Inside Agile

Online conference

Scrum Master Day – **19 February**

OKR Day – **13 March**

Agile software development in the company - **27 March**

[www.konf.inside-agile.de](http://www.konf.inside-agile.de)

### The online conference formats for the agile working world:

With events such as the Agile Leadership Conference, the Scrum Master Day and many other formats focussing on team development and team management!

**Target group:** Group, Team and department leaders as well as experienced Scrum masters / Agile coaches

**Participants:** 100 to 150

The logo for 'betterCode()' features the text 'betterCode()' in a white sans-serif font, centered within a horizontal rectangular bar with a blue-to-purple gradient.

## betterCode

Digital conference

Clean Architecture 2025 – **24 March**

ArchDoc 2025 – **12 May**

API 2025 – **15 May**

Spring 2025 – **3 June**

[www.bettercode.eu](http://www.bettercode.eu)

### We make developers better!

BetterCode is heise medien's monthly online conference brand on current developments in the industry, such as new software releases, software architecture topics, software languages and other topics.

**Target group:** Developers, Software architects and Project managers

**Participants:** 150 to 500 + depending on the topic

# DEVELOPER



## JavaLand

Nuremberg, Am Nürburgring – 01 to 03 April

[www.javaland.eu](http://www.javaland.eu)

### The conference of the Java community:

Developers and architects come together at the two-day conference to explore the latest technologies and approaches for modern software development in the Java ecosystem. This includes the topics of native cloud, DevOps, microservices, big data, artificial intelligence, programming languages, security, architecture, methods and culture.

**Target group:** Java enthusiasts, Developers, Architects, Strategists, Administrators, Project managers

**Participants:** 1,600



## Inside Agile

Product Owner Days

Cologne, KOMED in the MediaPark – 02 and 03 April

[www.kanban-days.de](http://www.kanban-days.de) + [www.product-owner-day.de](http://www.product-owner-day.de)

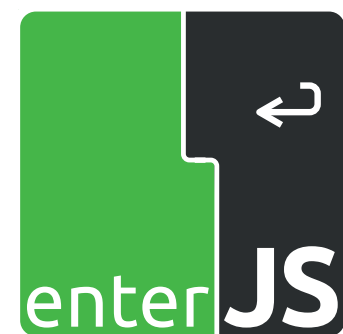
### Product Owner Days

This is how agile product management works better. The conference is aimed at product owners and product managers who know the agile basics (e.g. from CSPO / PSPO I) and already have experience in the role.

**Target group:** Group, Team and Department leaders as well as experienced Scrum masters / Agile coaches

**Participants:** 100 to 260

# DEVELOPER



## enterJS

Mannheim, Manufaktur – **07 and 08 May**

[www.enterjs.de](http://www.enterjs.de)

### **The conference for Enterprise JavaScript:**

EnterJS addresses the enterprise-wide challenges of a JavaScript-supported enterprise world. The focus is not only on the latest trends relating to the JavaScript programming language itself, but also on the frameworks and tools that are part of every front-end and back-end developer's toolkit. The conference topics deal with JavaScript, TypeScript, Angular, React, Vue.js, Node.js, Performance, SEO as well as Security and testing.

**Target group:** Frontend developers, Backend developers, Web developers, Software architects, UX / UI designers, Testers, Team and Project leaders

**Participants:** 280 + per conference day



## M<sup>3</sup> - Minds Mastering Machines

Karlsruhe, IHK Haus der Wirtschaft – **20 and 21 May**

[www.m3-konferenz.de](http://www.m3-konferenz.de)

### **The conference for machine learning and artificial intelligence:**

Since 2018, Minds Mastering Machines has been the specialist conference for data scientists, data engineers and developers who put machine learning projects into practice. The M3 programme is aimed at those who are familiar with the basic concepts of AI and ML and now want to take the second step towards machine learning deployment.

**Target group:** Software developers, Software architects, Data scientists, Data analysts, Project and team leaders, Researchers, Innovation officers

**Participants:** 150 + per conference day

# DEVELOPER



## DIGITAL DESIGN & UX NEXT

Dortmund, German Football Museum – **25 and 26 June**

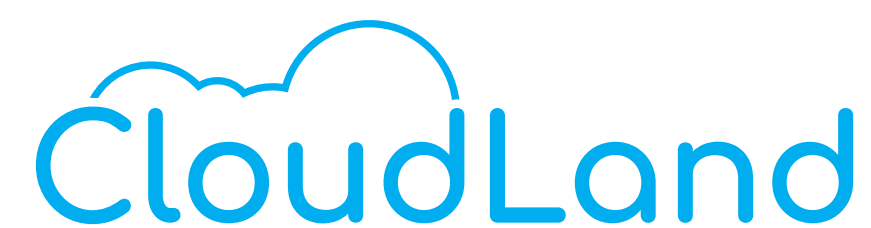
[www.dd-ux.de](http://www.dd-ux.de)

**The conference for product development, technology potential and design thinking together:**

Characterised by the design-focused world of apps and smartphones, users today no longer just expect good user interfaces or user experience at certain points, they expect holistically well-designed solutions. The conference offers participants insights into current trends, technologies, practical approaches and best practices.

**Target group:** Product and service managers, Usability & user experience professionals / User researchers, interaction/service/digital designers, Requirements engineers and product owners

**Participants:** 90



## CloudLand

Soltau, At Heide Park – **01 to 04 July**

[www.cloudland.org](http://www.cloudland.org)

heise medien and iX support the conference of the DOAG association as content partners, which will enter its 4th edition in 2025.

The Cloud Native Festival focuses on topics relating to container and cloud technologies, microservices & domain-driven Design, DevOps & methodologies as well as CI / CD & automation.

**Target group:** Software developers / architects, Administrators, DevOps, Project and team leaders, IT strategists, CTOs / CIOs, ...

**Participants:** 500

# DEVELOPER



## BEYOND IoT

Cologne, KOMED – 23 to 24 September

<https://beyond-iot.de>

### The conference for Industrial IoT and digitalisation:

The former building IoT conference is changing its name and focus. Beyond IoT is the meeting place for everyone who develops applications in the Industrial Internet of Things. The conference shows how the IIoT connects industrial systems with intelligent data processing.

**Target group:** Software developers, Software architects, IoT managers, Data scientists, Project managers, IT managers, Hardware developers, Testers

**Participants:** 150 +



## heise devSec

Regensburg, marinaforum – 30 to 01 October

[www.heise-devsec.de](http://www.heise-devsec.de)

### The conference for secure software and web development:

At heise devSec in Cologne, you will meet security experts as well as developers and architects who are focussed on the topic of security. The conference addresses the following important questions: How can applications be protected against as yet unknown vulnerabilities of tomorrow? How do teams integrate security into agile processes and continuous integration? How can distributed systems be consistently secured? What measures help to secure systems that use machine learning?

**Target group:** Software developers, Software architects, Security officers, Quality officers, Security experts, Penetration testers, Testers, Product managers

**Participants:** 300 + per conference day



# DEVELOPER



## data2day

Karlsruhe, IHK – 04 and 05 November

[www.data2day.de](http://www.data2day.de)

### The conference for data scientists, data engineers and data teams:

data2day is the conference for all experts in companies who collect, store, process, analyse and visualise data. From the classic approaches to structured data from the world of data warehouses and business intelligence to unstructured and flowing data in clouds, networks and the I(I) oT, suitable methods and tools are needed to extract valuable information from bits and bytes for decision-making and forecasting in data-driven companies.

**Target group:** Software developers, Software architects, Data scientists and Data analysts, Data warehouse and Business intelligence specialists, Data architects, Data engineers, Data strategists, Administrators, Data protection officers, Security officers

**Participants:** 200 + per conference day



## c't <webdev>

Cologne, KOMED in the Mediapark – 19 to 20 November

[www.ctwebdev.de](http://www.ctwebdev.de)

### The c't conference:

Web designers and software developers will gather at the KOMED event centre and be offered an exciting and challenging lecture programme. As a sponsoring partner of c't <webdev>, you will present your services and offers to an expert and highly interested target group.

**Target group:** Frontend developers, Web designers, Full-stack developers, UX and interaction designers, Team and project leaders, Freelancers

**Participants:** 200 +

# DEVELOPER



## Continuous Lifecycle / ContainerConf

Mannheim, m:con Congress Centre Rosengarten –  
19. and 20 November

[www.continuouslifecycle.de](http://www.continuouslifecycle.de) + [www.containerconf.de](http://www.containerconf.de)

### The conferences for Continuous Delivery, DevOps, Containerisation and Cloud Native:

Participants at Continuous Lifecycle and ContainerConf 2024 will receive an overview of the most important methods and tools in the areas of Continuous Delivery, DevOps, Containerisation, Cloud Native, DevSecOps and Developer Experience. Based on project examples from various industries, experience reports will show when and how containers, Kubernetes and co. are used appropriately and where their use encounters limitations and pitfalls. Keywords such as containerisation, orchestration, infrastructure-as-code, GitOps, CI / CD and microservices are critically examined for their practical suitability.

**Target group:** Software developers / architects, Administrators, DevOps, Project and team leaders, IT strategists, CTOs / CIOs, ...

**Participants:** 400 + per conference day



## AI Navigator

Nuremberg – 19 to 20 November

[www.ki-navigator.doag.org](http://www.ki-navigator.doag.org)

### Conference on the practice of AI in IT, business and society:

"The first edition of KI NAVIGATOR in 2023 successfully brought together experts from the fields of IT, society and business. This holistic perspective provided a comprehensive view of the impact and potential of AI in various areas of life," says Oliver Szymanski, DOAG Board Member for the AI Community.

**Target group:** Software developers, Software architects, Data scientists, Data analysts, Project and team leaders, Researchers, Innovation officers

**Participants:** 500 +

# DEVELOPER



## SAG Conference

Berlin, H4 Hotel Alexanderplatz – 25 to 26 November

[www.softwarearchitecturegathering.com](http://www.softwarearchitecturegathering.com)

### The Global Conference for Software Architecture.

The international conference highlight for all Software Architects those working on solution structures in IT projects.



**Target group:** Software architects, DevOps, Software developers, Software decision makers,...

**Participants:** 400 + per conference day

# RECRUITING



HR Events

## heise jobs HR Events

Berlin (GITEX) – **21 to 23 May**  
Cologne (gamescom) – **20 to 24 August**

[www.heisejobs-events.de](http://www.heisejobs-events.de)

Under the heise jobs brand, heise medien organises the recruiting areas at the leading trade fairs GITEX and gamescom. The innovative concept combines a classic recruiting trade fair with a specialist conference, creating a unique platform for companies and specialists. The recruiting areas offer a large exhibitor area in which renowned companies present themselves as potential employers and a varied stage programme that generates additional attention for career opportunities and industry trends. By embedding the areas into established trade fairs with high visitor numbers, employers benefit from direct access to a large number of IT experts and specialists. Instead of waiting for traditional application processes, companies actively meet potential talent here - exactly where they are.

### **GITEX Talent Hub**

Specialist contributions from companies and experts from the fields of IT, digitalisation and artificial intelligence (AI). Inspiring presentations by business and application coaches on career development and successful application strategies. Elevator pitches in which exhibitors present their companies and open IT positions in short presentation blocks.

### **gamescom jobs & career**

Exclusive interviews with guests from the gaming and e-sports scene. Career and application coaching sessions that offer valuable insights for a successful career start. Elevator pitches in which companies present themselves and their open IT positions.

**Target group:** ICT job seekers, IT professionals, Specialists and managers, young IT talents, Students

**Participants:** 60,000 GITEX / 300,000 gamescom



IT Tag

## heise jobs IT TAG

Munich – <b>03 April</b>	Cologne – <b>13 June</b>
Frankfurt – <b>25 April</b>	Hanover – <b>19 June</b>
Hamburg – <b>15 May</b>	Karlsruhe – <b>24 September</b>
Leipzig – <b>20 May</b>	Stuttgart – <b>02 October</b>
Nuremberg – <b>04 June</b>	Berlin – <b>08 October</b>
	Munich – <b>23 October</b>

[www.it-jobtag.de](http://www.it-jobtag.de)

### **heise jobs IT-Tage: The regional job fair for IT specialists**

The heise jobs IT days are one-day career fairs that take place in ten different cities throughout the year. This HR event format offers companies the opportunity to make direct, on-site contact with qualified IT specialists and job seekers.

#### **Advantages for exhibitors:**

- Direct access to IT talent from the region
- Efficient recruitment without long application processes
- Low personnel costs

#### **Services for job seekers:**

- Free application photos, professionally taken on site
- CV checks by experienced career professionals
- Speed dating sessions where employers present themselves and get to know potential candidates directly

**Target group:** Graduates, Students, Young professionals, Specialists and Managers

**Participants:** approx. 100 to 300 per location

# INNOVATION



## Maker Faire

Hanover – 23 to 24 August

[www.maker-faire.de/hannover](http://www.maker-faire.de/hannover)

The Maker Faire is a technology and science fair combined with a colorful DIY festival. It stands for innovation & maker culture. Once a year, the diverse maker community presents itself in Hanover with its inspiring projects as well as companies and universities. It covers topics such as 3D printing/laser cutters, Arduino/Raspberry Pi, coding, education, hardware hacking, AI, robotics and smart homes. Young people with an affinity for digital and technology in particular are inspired by STEM topics in a fun way. The creative and neutral environment of the Maker Faire is ideal for the informal recruitment of talent. At the Maker Faire, you can also present and sell the latest products and services to a wide audience in a concentrated manner. Or obtain valuable feedback. As an exhibiting company, you become a partner of the Maker Faire - as a partner, you promote the exchange of knowledge within the maker community, which creates acceptance and appreciation for your own brand.

This creates acceptance and appreciation for your own brand and strengthens your position in the market.

**Target group:** As diverse as the event itself. Engineers, IT specialists, electronics engineers, teachers, 40% pupils and students. 60% come from outside the region,

out of professional or private interest **Participants:** 15,000+



## Horizons by heise #25

Hanover – 02 September

+ CIO - Talks

Düsseldorf – 31 March

Munich – 23 June

+ **monthly** online meet-ups

[www.horizons-heise.de](http://www.horizons-heise.de)

### Horizons by heise: The platform for the digital future

Artificial intelligence, recruiting, IT security and digitalisation - these key topics present executives and managers with complex challenges.

Horizons by heise offers valuable insights into entrepreneurial future perspectives with a carefully curated programme and diverse stage formats.

In addition to the main event, exclusive side events expand the programme and delve deeper into essential topics such as women in tech, IT security and digital administration. Horizons by heise is the definitive platform for decision-makers who want to actively shape digital change and future-proof their company.

**Target group:** IT decision-makers from all companies

**Participants:** 1,000

# INNOVATION



## S2N

Regensburg – 22 to 23 October

[www.s2n-heise.de](http://www.s2n-heise.de)

S2N is heise's training and networking event for IT administrators and system architects, data centre and IT managers and CTOs. The two-day conference informs you about the latest trends and technologies in the areas of network architecture and management, server architectures and modern storage solutions.

**Target group:** IT administrators, System architects, Storage managers, Data centre managers, CTOs and IT specialists

**Participants:** 250 + per conference day



## Sponsored Events

Face-to-face or digital event – its up to you

[www.heise-events.de](http://www.heise-events.de)

This is an exclusive event format. We work with you to design an event on a topic of your choice. These are usually one-day specialist conferences on topics from the fields of development or IT security. However, we also offer event concepts for personnel recruitment (IT recruiting). We take over the entire realisation of the event for you as well as the generation of participants. You benefit from our editorial expertise, our good image in the industry, our experience in the event sector and, of course, the advertising power of our media. In this way, we provide you with personalised and exclusive access to our IT target groups.

If you are interested in this format, we will be happy to explain all possibilities and requirements in a personal meeting conversation.

**Formats for specialist conferences:** Digital event or face-to-face event (80 - 150 participants)

**Format for IT recruiting:** Presence event in the form of an E-Sport challenge (max. 50 participants)

# INNOVATION



## ITSummit by heise

Munich - **18 and 19 November**

[www.it-summit.heise.de](http://www.it-summit.heise.de)

Storage2day becomes S2N - the heise conference for storage, servers and networks. This means that the conference will be bigger and more comprehensive this year. In addition to our tried and tested topics relating to storage networks and data management, we are also expanding our focus to include the areas of networks and servers.

**Target group:** IT administrators, system architects, data centre managers, CTOs and IT specialists

**Participants:** 150 + per conference day

# Event overview 2025

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