

PAID SUBSCRIPTION + NEWSSTAND SALES



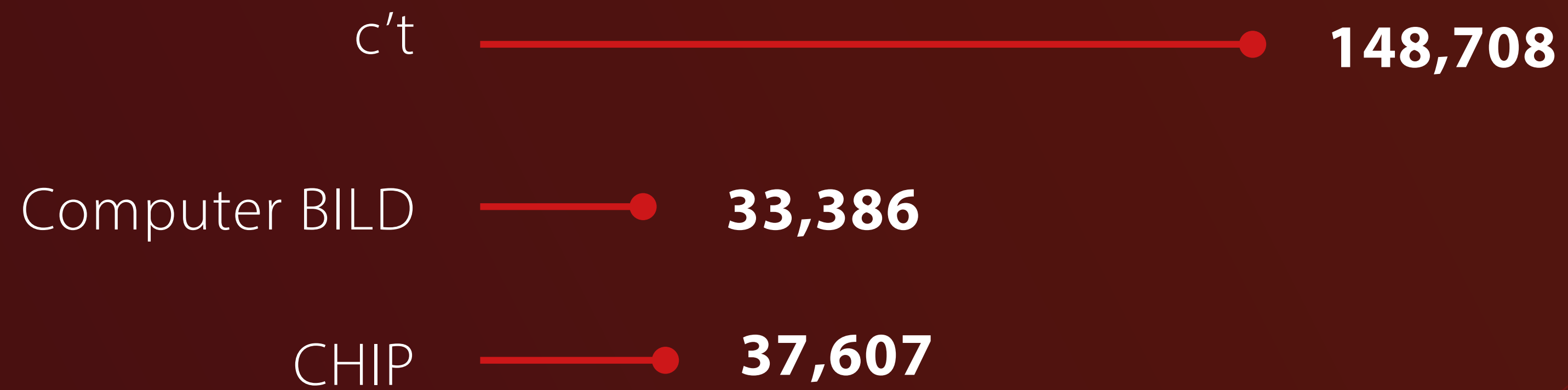
+

Other sales
Digital from 90,088
c't Plus subscriptions.
 Plus subscriptions include 2 subscriptions: print and digital.

	CHIP	Computer BILD	c't
Paid subscription	37,607	33,386	148,708
Newsstand sales	8,149	19,545	11,811
PS + NS	45,756	52,931	160,519

Source: IVW IV / 2024; sold subscriptions and newsstand sales only (incl. ePaper)

PAID SUBSCRIPTION

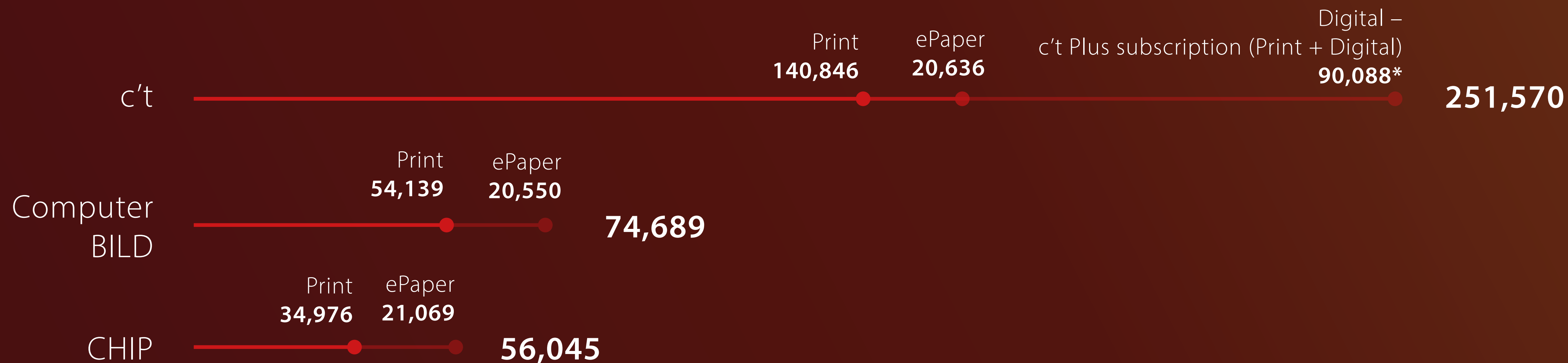


**Subscription rate
93%***

* Subscription rate print

Source: IVW IV / 2024

TOTAL SOLD COPIES



Plus Subscriptions in the IVW-Audit

We have recently started to include the digital components of our **Plus subscriptions** in our titles, in response to changes in reading behavior. Other publishers have been doing this for years.

With 148,708 copies, c't has a strong print subscription circulation. Around **90,088 subscribers** also want to read c't content digitally and opt for the **c't Plus subscription, which combines two „subscriptions“ (print and digital)** in one contract. This means that they can research our content immediately while surfing the web every day and still have the printed edition at their fingertips.