heise online

Target group targeting options possible

e.g. IT decision-makers, car owners, company size, regional targeting

Podcast campaign

Double the reach of your booked podcast spots

In the world of podcasts, there is fierce competition for the attention of listeners. But with our latest campaign, we can put your podcast advertising in the perfect spotlight!

Our podcast campaign:

Book your podcast reach in our heise network



Rotation:

We double your booked range free of charge!

Bookings until 30 June 2025 (campaign period may be longer)



WE NEED FROM YOU:

• **Spot content as continuous text**For the production of the commercial by a trained speaker



OUR FEEDBACK TO YOU:

• Reporting of call-offs after the end of the campaign period!

Talk

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