Fotografie

ISSUE "02/25"

On sale Space close Materials

Februar 28, 2025 Februar 03, 2025 Februar 06, 2025

NEW! CLICK BOOM FLASH The podcast from c't Fotografie

Stories from the world of photography

New episodes every fortnight. Listen now at: click-boom-flash.podigee.io/



STARTER PACK: Your spot in four episodes over two months for only € 1,990

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USP:

Your advert will only be displayed in the audience of c't and c't Fotografie on Facebook and Instagram.

Advantage:

They reach followers in a private usage situation and thus create a new touchpoint within the customer journey.



Packages:

Performance	Runtime	Rate
500 Clicks	2 weeks	€ 1,990
1,000 Clicks	4 weeks	€ 3,990
2,000 Clicks	6 weeks	€ 6,990

Interested? Let's discuss the details.



Photo country Germany

Germany has played an important role in the history of photography. Companies such as Leica and Rollei have contributed significantly to the development of modern photography with their innovative camera systems and lenses. We take a look at whether "Made in Germany" is still synonymous with high-quality photography today.

261.000

Readers per issue

AWA 2024

Sports photography

Whether in a club, at an event organised by your own children or as a hobby, anyone can take part in sports photography. It doesn't just have to take place at the Olympics or in the football stadium. All you need is the right equipment and the right approach. We show how it can be done with the help of three sports.

Photo backpacks

These days, photo backpacks should not only be practical, but also innovative and stylish. We test models in different price ranges that are suitable for a camera with up to three lenses.

FORMAT	TYPE AREA	BLEED*	B/W	4C
2/1 page	390 x 260	420 x 297	€ 7,125	€ 10.290
1/1 page	185 x 260	210 x 297	€ 3,560	€ 5,200
1/2 page	185 x 128 90 x 260	210 x 152 103 x 297	€ 1,875	€ 2,690
1/3 page	185 x 84 58 x 260	210 x 107 71 x 297	€1,290	€ 1,860
1/4 page	185 x 62 43 x 260 90 x 128	210 x 80 53 x 297 103 x 152	€990	€ 1,445
Cover pages	2 and 4 € 6,5	00	Cover page 3	€ 5,980

Magazine format: 210 × 297 mm - * Bleed: 3mm bleed all prices plus VAT

Consultancy & Sales

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