

DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

Der neue Pico 2 im Schnelltest

Projekte
ATtiny

- Generator
- Fernsteuerung

Smart Home

- Im Überblick
- Um Mitternacht
- Was eignet sich wofür?

Druck
Toner & Leim

- Einfach selbst bauen
- Statt Foto-Emulsion
- Sichern und drucken

IoT-Projekte

- Tibber-Relais
- Wasserstandsmelder

5/24
29.9.2023
09.09.24.00
€ 13,50

www.make-magazin.de

DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

Endlich: Taupunktlüfter ins Smart Home bringen

Anzeige für Strompreise

- Für dynamische Tarife
- Mit ePaper-Display und ESP8266
- Praxis mit Tibber

CNC-Sandmaltisch

- Zeichnet selbstständig Muster
- Detaillierte Nachbauanleitung
- Mit Holz, 3D-Druck und Elektronik

Animierte Pixeldisplays

- PNG-Grafiken anzeigen
- Eigene Bilder animieren
- Helligkeit mit LDR steuern

Workshops

- Rendern mit FreeCAD
- Möbel bauen mit System 32

Programmieren

- Spiel für BBC micro:bit
- Einstieg ins Debugging

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DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

Datensätze: Deye-Wechselrichter absichern

Oszi-Röhre emulieren

- Vektordisplay mit Laser
- Galvos mit ESP32 steuern
- Erlenmeyerkolben als Röhre

Modulare Frontplatten

- Schnell 3D-gedruckt
- Einfach anpassbar
- Beispiel: Laborverstärker

CNC-Rahmen für Oberfräse

- Einfach aufsetzen und fräsen
- Auch für Laser & Dispenser
- Mit Arduino und CNC-Shield

Know-how

- Dreh-Encoder verstehen
- Speicherverbrauch bei Arduinos

Werkstatt

- Gratis: Schaltungen simulieren
- Ämtlich Lasergravieren

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DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

Maker-Webdienste selbst betreiben und remote nutzen

Smartes Spielbrett bauen

- Memo-Spiel mit Lichtmustern
- Mit Arduino und Reflexlichtschranke
- Clevere Spielsteinerkennung

Projekte

- DIY-Röhrenverstärker bauen
- LoRaWAN: Nistkästen überwachen
- Smart Home als Messlabor

Know-how

- Materialkunde für Lasercutter
- ATtiny programmieren und flashen
- Checkliste: Smart-Home-Wartung

Thermostate ins Netz bringen

- Integration in ioBroker
- Spart viel Energie

IKEA-Würfel hacken

- Aufrüsten mit ESP8266
- Smart-Home-fähig mit MQTT

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DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

So geht's: Firewall und VPN mit dem Pi

ToDo-Leuchte

- Erinnert blinkend an Aufgaben
- Multiuser-fähig
- Mit NeoPixeln, ESP32 und MicroPython

Licht-Projekte

- 3D-Druck-Filament als Lichtleiter
- Holografische Bilder in der Flasche
- Belichtungsmesser mit Pi Pico

Know-how

- WSL2 installieren und nutzen
- WLAN in Wokwi simulieren
- RAM, EPROM und Flash verstehen

Kampfroboter

- Einfach nachzubauen
- Preiswert und 3D-gedruckt
- Ferngesteuert

Präzisionslasern

- Lightburn installieren
- Mit Kamera millimetergenau positionieren

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DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

Bausätze für Maker

- Aus Holz, Karton und zum Löten
- Roboter und Funktionsmodelle

Workshop

- GUIs für ESP32 programmieren
- Saugerkupplungen auf Maß drucken
- Pop-up-Karten selber machen

WLAN-Waage

- Billigwaage mit ESP32 aufrüsten
- Mit Farbdisplay ausstatten
- In Home Assistant einbinden

Projekt

- IKEA-Plug
- Mit Pi: A...
- Head...

WLAN-Micro

- Mit Disp...
- Ser...
- Test & P...
- Einsteig...

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DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

Exklusiv: Interview mit RasPi-Erfinder Eben Upton

Elemente stresstest

- Varianten verschiedener
- im Vergleich
- Bruchfestigkeit,
- Unbeständigkeit
- Filament für
- Zweck

Projekte

- Upgraden
- per WLAN steuern
- Wissen

Know-how

- Fernzugriff auf den Pi
- FreeCAD mit Add-ons erweitern
- ESP32-Coprozessor programmieren

Sender

- mit

Sprachsteuerung fürs Smart Home

- Mit Home Assistant, ESP32-Pico und Mikrofon
- Programmieren und einrichten

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DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

Erster Test: Arduino UNO R4 mit WLAN

Die besten Boards fürs Smart Home

- Übersicht: 15 Controller für jeden Zweck
- Mit ESP8266, ESP32 und RP2040
- Mit integrierten Sensoren, Relais und mehr

Projekte

- IR-Lightgun für den PC
- HiFi-Streamer mit Pi
- LED-Rave-Totem für Festivals

Profiwissen

- Eigene Platinen bestücken lassen
- Know-how: RISC-V für Maker
- Umflashen von Fernsteuerungen

Mini-Retro-Arcade

- Donkey Kong, Galaga & Pac-Man
- Mit ESP32 & 2,8"-Display
- Selbstgebaute Mini-Joystick

Datensicherung für NAS

- Backup auf Knopfdruck
- ePaper-Statusanzeige
- Mit Raspberry Pi und rdiff

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DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

Genial: DIY-Fraktalschraubstock hält jedes Werkstück fest

Schneller 3D-Drucken

- 3 bis 5 mal schneller bei gleicher Qualität
- Highspeed-Drucker: AnkerMake M5 im Test
- So beschleunigen Sie Ihren eigenen Drucker

Smart Home

- Stylus-Timer für Plattenspieler
- E-Ink-Display fürs Smart Home
- Sauerteig aus dem IoT-Einmachglas

Know-how

- Lego-Roboter mit Python steuern
- Arduino im Browser simulieren
- Übersicht: Software Defined Radio

Smarte Gasuhr

- Gaszähler per Sensor auslesen
- ESP8266 sendet Daten per MQTT
- Verbrauch per App kontrollieren

Lava-Lampe

- LED-Streifen im IKEA-Rahmen
- Dekorativ und meditativ
- Programmierbare Effekte

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DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

3 Servos, 6 Beine: BASIC-Roboter aus dem Drucker

WLAN-LED-Controller

- Fertige Firmware, fertige App
- Dutzende Effekte und Animationen vorkonfiguriert
- Ohne Programmieren
- Lichtorgel-Funktion

Projekte

- ChatGPT auf der Schreibmaschine
- H0-Modellauto fernsteuern mit ESP
- Programmierbarer Rasensprenger

Workshops

- Grafik auf Mini-Displays
- Fluoreszenzdisplays ansteuern
- KI-Bildgenerator entwirft Möbel

ESP32-Radio

- Mit Internet- und UKW-Empfang
- Drehgeber mit Push-Funktion zur Senderwahl

Laborkoffer

- Für mobile Elektronik-Experimente
- Modular und anpassbar

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DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

Mediacenter-Systeme für den Raspberry Pi

So sparen Sie Energiekosten

- Stromverbrauch im Smart Home messen und senken
- Ganz einfach: Heizkörperluft effizient verteilen
- Heizungstemperaturen loggen und analysieren

Workshops

- Pi Pico in Basic programmieren
- Kennt nicht jeder: Transistor-Tricks
- Schick: Aufkleber selber machen

Werkstatt

- Raffinierte Werkbank selber bauen
- Nützliche 3D-Druck-Plug-ins für Cura
- Neue Serie: 3D-Drucker-Tuning

Citizen Science

- Wetterfeste Sensor-Station mit Solar-Stromversorgung
- Flexibel: Wasserpegel, Wetterdaten und mehr messen
- Kilometerweite Funkverbindung mit LoRaWAN

Funk-Hacks

- IoT-Daten per Satellit schicken
- DIY-AirTags können mehr als Apples Originale

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DEUTSCHLANDS GEFÄHRLICHSTES DIY-MAGAZIN

Make:

Süßigkeiten-automat

- Belohnt das Lösen von Matheaufgaben
- ESP32 steuert Spender, Webserver und GUI
- Für M&Ms und andere Schokolinsen

Projekte

- Funkgenaue, antike Pendeluhr
- LED-Steuerung mit ESP32 per App
- Hilfreich: Notrufsystem mit WLAN

Werkstatt

- So geht's
- FreeCAD
- Digital f...

Sport & Spiel

- Ohne Hammer, mit Farbe: Whack-A-Mole mit Pi Pico
- Kann fies anschnitten: Ping-Pong-Trainer mit Arduino

Energie sparen

- Smarte Heizung
- Halogener auf LED umrüsten

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Make: RATECARD 2025

SHORT PROFILE

Develop, build, inspire, learn:

For the global maker community, using soldering irons, saws and cordless screwdrivers is as natural as using 3D printers and scanners, laser cutters and programming single-board computers such as Raspberry Pi and Arduino.

The magazine **Make:** builds, rebuilds and publishes project instructions in the magazine and on YouTube that both beginners can follow and advanced users can be inspired by. The aim of **Make:** is not only to provide readers and viewers with instructions, but also to explain the technology and function of the projects with additional information, to enable them to get involved themselves, to re-purpose existing objects and to give free rein to their own technical ideas.

However, the articles and videos are not just about electronics and computers; projects with 3D printers, laser cutters and milling machines are also regularly featured. There are also portraits of maker luminaries and other interesting personalities as well as FabLabs. Tests provide information on which new accessories are suitable for makers and overviews of product groups such as microcontrollers and accessories provide advice on making the right choice.

The team of authors is part of the German maker scene. Thanks to the cooperation with the US edition of **Make:**, the content is enriched with international projects. From simple quick hacks and inspiring construction reports to detailed reproduction instructions for complete devices, there is something for everyone.

In addition to the magazine, **Make:** organises the Maker Faire Hannover - an event format for innovation and maker culture, where hundreds of private makers, makerspaces, universities and companies present, exchange and share their knowledge with numerous creative projects and innovative products every year. Thousands of visitors are invited to join in and participate.



ct **Make:** **ESP32-CAM SPECIAL**

Grundlagen

- ▶ Kamera-API im Griff
- ▶ Micro-SD-Karte nutzen
- ▶ Bilder per Mail verschicken
- ▶ Coden ohne Arduino IDE

Projekte

- ▶ Nistkasten mit WLAN
- ▶ Zeitrafferkamera
- ▶ Objekterkennung mit KI
- ▶ RC-Fahrzeug mit Live-Bild

Tipps & Hacks

- ▶ Externe Antenne anschließen
- ▶ Reset-Pin nachrüsten
- ▶ Kamera auf Infrarot umbauen
- ▶ Echtzeit-Uhr bei Start stellen

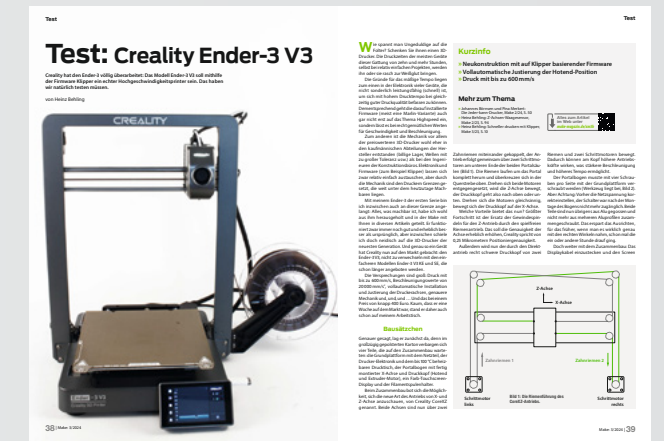
Inklusive
ESP32-CAM und
Programmier-Board

2023
€ 29,90

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KEY TOPICS

Rapid prototyping
 3D scanner
 Digital Fabrication
 Projects
 DIY
Maker Education
 Raspberry Pi
 3D printer
 FabLabs
 Experiments
Maker Faires
 CAD
Accessories
 Arduino
Materials
 Additive manufacturing
 Invent
 Soldering iron & Co.
Programming
Construct
 Robots
 Make:Family
 Smart Home
 Microcontroller
 Biohacking
 Electronics
Milling
 Basic knowledge
Maker scene



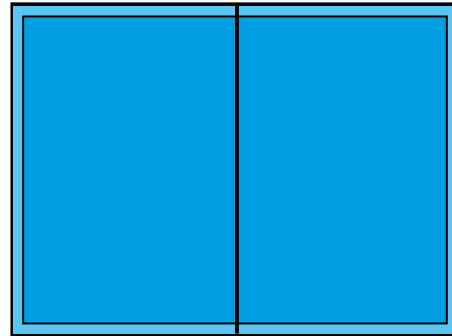
SCHEDULE

Issue	Publication date	Advertising deadline	Print documents	Notes
01/25	07.02.2025	10.01.2025	15.01.2025	
02/25	04.04.2025	07.03.2025	12.03.2025	
03/25	30.05.2025	02.05.2025	07.05.2025	
04/25	25.07.2025	27.06.2025	02.07.2025	Maker Faire Hanover, 23-24 August 2025, Hanover
05/25	19.09.2025	21.08.2025	27.08.2025	
06/25 - Special issue	24.10.2025	26.09.2025	01.10.2025	
07/25	28.11.2025	30.10.2025	05.11.2025	

Delivery date for inserts: 3 working days after the DU deadline

RATES AND SIZES

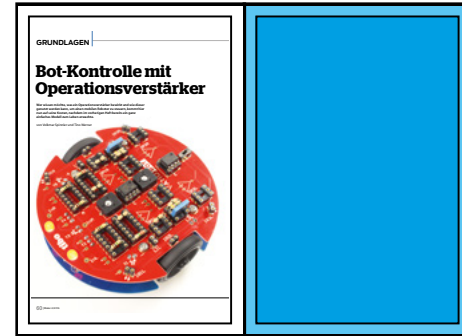
2/1 page



- a) Type area: 390 × 260
b) Bleed: 420 × 297*

b/w + 4c: 8.900 €

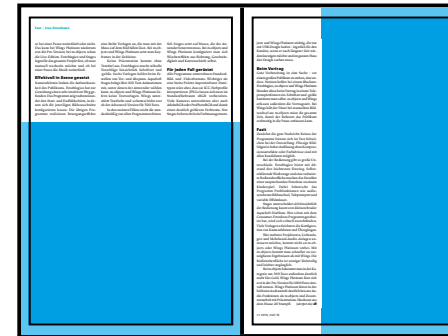
1/1 page



- a) 185 × 260
b) 210 × 297*

b/w + 4c: 4.950 €

2/3 page



- a) 185 × 171 122 × 260
b) 210 × 195* 130 × 297*

b/w + 4c: 3.300 €

1/2page



- a) 185 × 128
b) 210 × 152*

b/w + 4c: 2.900 €

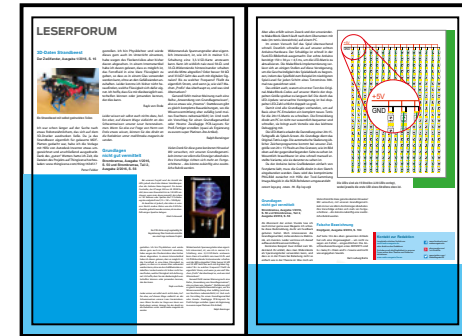
1/3 page



- a) 185 × 84 58 × 260
b) 210 × 107* 71 × 297*

b/w + 4c: 1.750 €

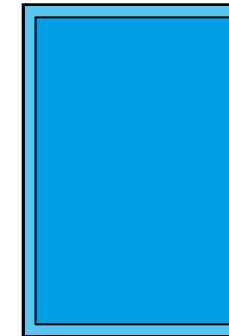
1/4 page



- a) 90 × 128 185 × 62
b) 103 × 152* 210 × 80*

b/w + 4c: 1.500 €

Cover page



210 × 297*

4c: 5.700 €

Booklet size: 210 mm × 297 mm

Type area: 185 mm × 260 mm

All dimensions: Width × height in mm

* Create bleed formats plus 3 mm bleed all round. For adverts with gutter printing, the stapling effect of the adhesive binding must also be taken into account.

Contiguous formats with collar overprint and others
Formats on request.

All prices plus VAT.

**Discounts for
Multiple bookings
and for
Maker Faire exhibitors**

We will be happy to advise you and
offer you a customised package.

Please [Contact on!](#)

AD SPECIALS

Loose inserts



- entire circulation, subscribed circulation
- Minimum quantity: national subscription
- Maximum size: 190 mm × 277 mm (w×h)
- Minimum size: 105 mm × 148 mm (w×h) (DIN A6)

Rates: €110 per 1,000 up to 25g
other weights on request

Bind-ins



- Printed materials fixed to the magazine
- Minimum quantity: national subscription
- Maximum size: 210 mm × 297 mm (w×h)
- Minimum size: on request

Rates: 2 pages € 6 per 1,000
4 pages €100 per 1,000

Tip-ons



- Postcard / direct response Postcard
- Only in connection with a master advertisement covering the entire circulation, minimum size 1/1 page
- Split / partial coverage possible
- Maximum size: 190 mm × 190 mm (w×h)
- Minimum size: 70 mm × 90 mm (w×h)
- Postcard: 105 mm x148 mm (wxh)

Rates: € 44 per 1,000

Extra charge for split circulation / partial coverage: 10%

Loose inserts, bind-ins, and tip-ons must be suitable for mechanized processing and be packed in the exactly appropriate way – in handy packs stacked loosely on pallets. Please send us 5 samples in advance. For items over 2.5 mm thick, the post office charges additional fees, which are passed on separately.

Ship Ad Specials to:

Dierichs Druck + Media
GmbH & Co. KG / Hr. Stähle
Frankfurter Str. 168, 34121 Kassel, Germany
Phone: +49 [0]56160280-153
Fax: +49 [0]56160280-199

Shipping cartons for all ad specials must be labeled as following:

Magazine title / issue • Name of the advertising company • Numbers of inserts in carton / number of pallets

Please check with us directly the technical data, further rates and current circulation figures for calculating the print run.

PUBLISHER'S CONDITIONS

Publisher:	Christian Heise, Ansgar Heise	Painting Process:	Insides: Web Offset (CMYK) Cover: Sheetfed Offset (CMYK)
Managing Director:	Ansgar Heise, Beate Gerold	Binding:	Perfect
Executive Publishing Manager:	Daniel Bachfeld	Printer / Shipping Address:	Dierichs Druck + Media GmbH & Co. KG Abteilung Druckvorstufe – Mrs. Schübler / Mr. Schlewitz Frankfurter Str. 168 34121 Kassel, Germany
Editor's Address:	Maker Media GmbH A company of the Heise Gruppe Karl-Wiechert-Allee 10 30625 Hannover, Germany	Discounts:	If ads are to be published within 12 months:
Phone:	+49 (0) 511 / 5352-0	Frequency:	2 and more ads 10 % 3 and more ads 15 % 5 and more ads 30 %
Year:	10th year of publication 2024	Placement:	Placement cannot be guaranteed except for cover pages.
Rate card:	No. 10, valid from 01 Jan, 2024	Agency formats:	On request only.
Publication:	7x per year	Agency commission:	15 %
Place of Publication:	Hanover, Germany	Standard terms for advertisements	Our general business terms and conditions see: https://mediadaten.heise.de/en/home/agbs/
Advertising Director:	Daniel Rohlfing Phone: +49 [0]511 5352-844 Fax: +49 [0]511 5352-417 E-Mail: dnr@maker-media.de	Circulation print:	Sales: 23,188 copies EV circulation: 4,296 copies Subscription: 18,892 copies (Source: publisher's data; Q III 2024)
Bank Account:	HypoVereinsbank Hannover IBAN DE57 2003 0000 0622 9293 13 BIC HYVEDEMM300	Traffic / Coverage:	265.630 page impressions (Source: publisher's details; Sept. 2023)
Terms of Payment:	Invoice amount are payable either by direct debit, in advance with a 2 % discount, or within 10 days of date of invoice without any deductions.		

TECHNICAL DETAILS

Please provide the data always as PDF files, version 1.4, in CMYK mode, non-separated, no colour profiles, plus 3 mm bleed in case of bleed formats.

Create the data in the following colour profiles:

Cover: ISO coated v2 300% (ECI)

Content: PSO LWC Standard 46L (ECI)

Due to the glued binding, 5mm of the motif will not be visible on inside front cover page (C2), the first and last content pages and on the inside back cover page (C3). On all other pages its 3 mm.

Send your print data up to 20 MB by e-mail to: **prepress@ddm.de**

Please state the exact designation of the desired issue in the subject line so that the data can be correctly assigned. Please send larger data via FTP. Please send colour proofs (cover ISO coated V2 39L / content: LWC improved 45L) to

Dierichs Druck + Media GmbH & Co. KG
Abteilung Druckvorstufe – Ms. Schübler / Mr. Schlewitz
Frankfurter Str. 168
34121 Kassel, Germany

DATA TRANSFER VIA FTP:

Log into our FTP server:

Hostname: <ftp.ddm.de>

User-ID: [heise](#)

Password: [anz05xz](#)

Please announce transfer via FTP by phone or e-mail.

SPECIAL COLOURS

Please note that offshades are possible, if a conversion from Pantone or HKS colours is required.

Special colours must not include transparencies.

SERVICE

In case of other file formats or problems concerning the PDF productios, do not hesitate to call

Mrs. Schübler or Mr. Schlewitz, Phone: +49 [0]56160280-255 (or -256).

For further information visit us on the

Internet: **www.ddm.de**

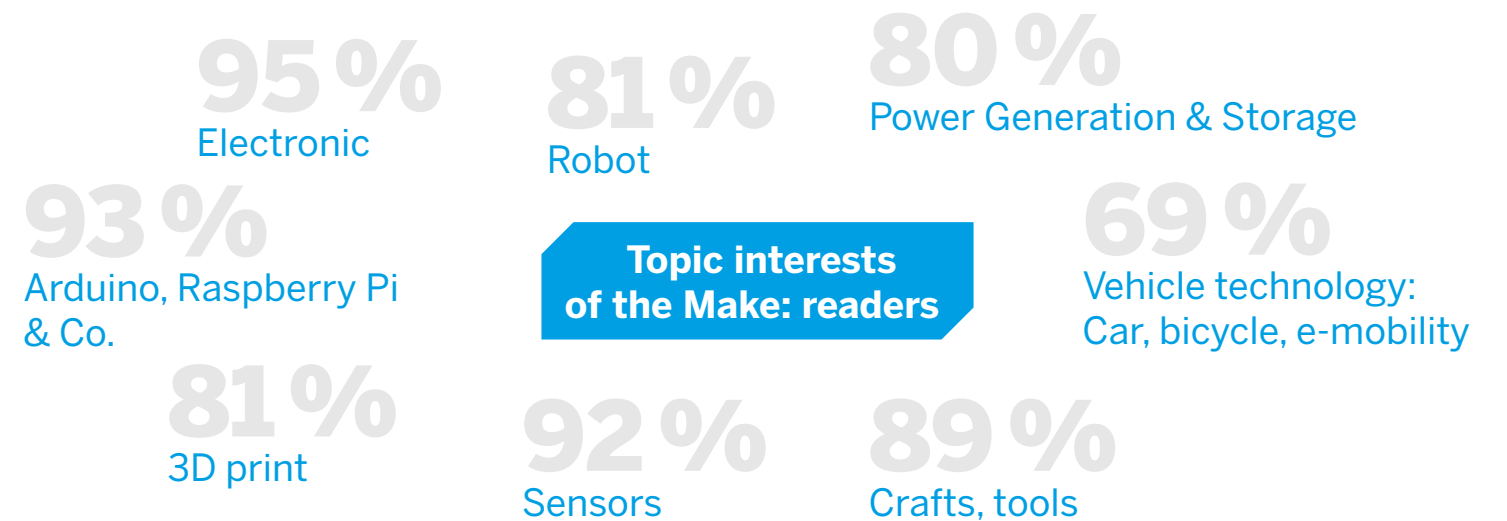
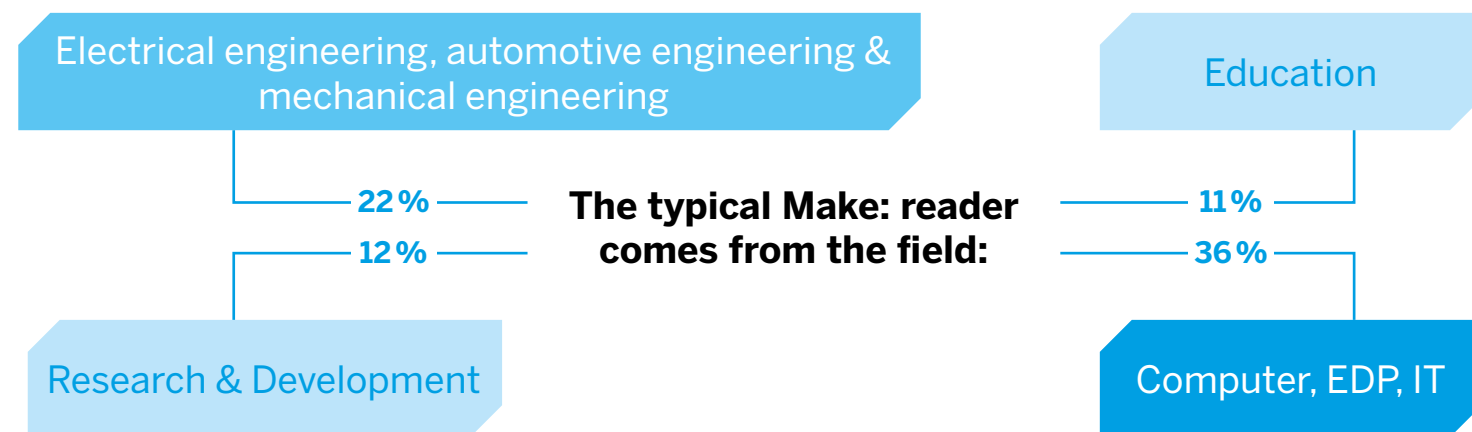
READERSHIP

Make: readers want more - they are multipliers and advisors in both their private and professional lives and want to be well informed about technical developments.

Over 20,000 subscribers speak for themselves - our readers are firmly attached to the title. But they also specifically look for the latest **Make:** issue at the newsstand. 82% are print-savvy and read in printed form.

Make: readers are familiar with the IT environment, 66% regularly read heise online.

Their interests, which are reflected editorially, cover a wide range of topics. It ranges from electronics to technical basics, model making, projects and workshop practice to robots, Raspberry and Arduino & Co. You are constantly developing new things.



Maker with Passion

82% are advisors & multipliers

90% get inspired for their own projects

27% use the articles for teaching with pupils/students

78% use the Make to keep up with technical developments and innovations

62% are opinion leaders in the field of IT

Make: ONLINE

Make: offers the leading platforms for everyone who is enthusiastic about the creative use of technology. Digital pioneers find orientation and inspiration here and can network with like-minded people. The online presence also stands for high-quality, independent and inspiring journalism. Many of Make magazine's authors are part of the maker community themselves, which is why **Make:** enjoys a high level of credibility in the scene.

The screenshot shows the Make: magazine website interface. At the top, there is a navigation bar with the 'Make:' logo, menu items 'Heft', 'Mitmachen', 'Foren', and 'Über uns', and a 'Maker Faire' button. Below the navigation, there are several content blocks:

- Werkzeuge**: 'Eine Elektro-Werkstatt im Koffer' with an image of a toolbox and a brief description of its contents.
- Exklusiv für Abonnenten**: 'Toaster-Tuning: Wie Sie einen Toaster ihren Bedürfnissen anpassen' with an image of a toaster and a mug.
- Smart Home**: 'Home Assistant: OS-Version 11 ist da' with a small image.
- Advertisements**: Two 'Anzeige' (Advertisement) blocks. One for 'Ideenschmiede für WAGO-Zubehör' featuring WAGO components, and another partially visible one.

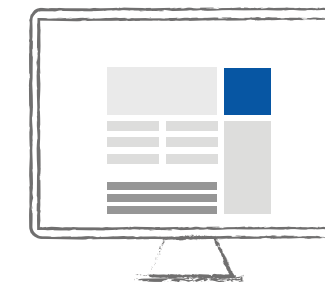
RATES



Leaderboard
(728 × 90)
CPM: € 29



Skyscraper
(max. 160 × 600)
CPM: € 29



Medium Rectangle
(300 × 250)
CPM: € 39



Wallpaper
(728x90 +
200 × 600)
CPM: € 49



Half Page Ad
(300 × 600)
CPM: € 49



Billboard
(max. 970 × 250)
CPM: € 49



Sidebar
(dynamisch)
CPM: € 49

www.make-magazin.de

Access figures

September 2023: 265,630 PageImpressions

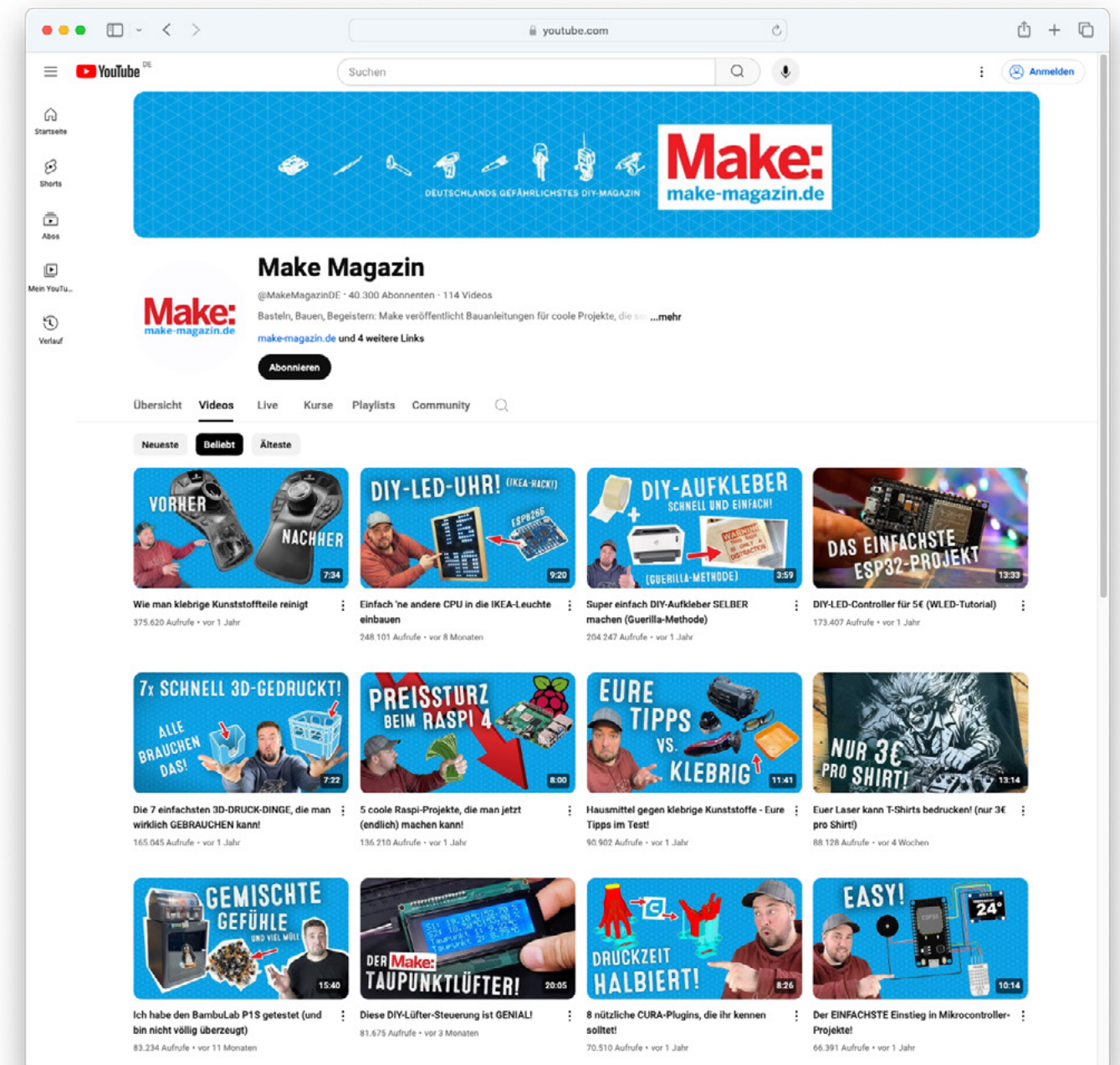
(source: publisher's information)

YOUTUBE CHANNEL

Lots of creative practical value, packaged in an entertaining way: This characterises the mix of make videos.

Johannes is an editor and a maker himself. Every week, he posts a video from the maker cosmos on YouTube. From self-welded balcony power station holders to wood and electronics projects to screen printing and self-made stickers - all areas of making are featured. Filming takes place in the Make video workshop. 40.000 subscribers follow the channel (as of October 2024), and the access figures are sometimes above average with up to 375,000 views per video. The average reach per 28 days is around 200,000 views. The playback time is 15,000 hours/28 days.

YouTube @MakeMagazineDE



YOUTUBE CHANNEL

Sponsoring options

SPONSORING of a video on the YouTube channel @MakeMagazinDE	PRODUCT PLACEMENT in a video on the YouTube channel @MakeMagazinDE	PRODUCT PLACEMENT for 6/12 months, applies to all new videos on the YouTube channel @MakeMagazinDE	PRODUCT TEST published on the YouTube channel @MakeMagazinDE in combination with a 1/1 print advert in the magazine
<ul style="list-style-type: none"> - Integration 30 sec. Native advertising after the intro - Sponsor reference in the video description with link - Labelling of the video with advertising - Lead time until publication: 2-4 weeks - The video remains permanently on the channel 	<ul style="list-style-type: none"> - product can be seen in the video - actively used for the project - The content of the video, title and thumbnail refer to the project, not the product - Placed link and pinned comment possible - Labelling the video with advertising if it is about the product - Lead time until publication: 4-6 weeks - The video remains permanently on the channel 	<ul style="list-style-type: none"> - Product is placed in the Make workshop for a period of 6/12 months - becomes part of the workshop equipment - Active use of the product in suitable projects, otherwise visibility in the videos - Video content, titles and thumbnails refer to the projects, not the product - Placed links and pinned comments possible - Labelling of videos with advertising when the product is involved - The videos remain permanently on the channel 	<ul style="list-style-type: none"> The product is tested and honestly evaluated in the video -Placement of a note in the video description that the device was made available to us for the test -Lead time until publication: 6-8 weeks -The video remains permanently on the channel -1/1 advert in an upcoming issue of Make
2.100,- EUR net	2.100,- EUR net	Price for 6 months and at least 20 videos: 29.900,- EUR net Price for 12 months and at least 40 videos 54.000,- EUR net Instead of a product placement, sponsorship is possible for 6/12 months at the same price	4.950,- EUR net

Products must be delivered and collected free of charge for Make.

Maker Faire®

GREATEST Show ★ & TELL ON ★ Earth



COMMUNITY. TECHNOLOGY. CREATIVITY.
INSPIRATION. INNOVATION.

The Maker Faire has its origins in the USA. The Americans call it "The Greatest Show (& Tell) on Earth", meaning that a Maker Faire is a science fair on the one hand, a kind of funfair on the other and something completely new at the same time. It is a festival for inspiration, creativity and innovation that inspires across all generations. There are currently around 150 events in 40 countries around the world.

The largest Maker Faire in the German-speaking world and one of the most important worldwide takes place in Hanover with 250 stands and around 15,000 visitors. Over 1,000 makers come together here every year to present their projects, visionary ideas and latest products to the general public, and it is a place for personal networking and knowledge sharing. Many families visit the event to be inspired. Children and schoolchildren are inspired in a creative and playful way for STEM subjects and the curious handling of materials and tools. A fascinating supporting programme rounds off the Maker Faire and makes the event one of the "must-see events" in Hanover. Exhibitors and visitors alike travel from all over Germany and internationally to attend.

Make: organises the Maker Faire Hannover. The 11th Maker Faire will take place on 23 and 24 August 2025 at the Hannover Congress Centrum. Attractive exhibition and sponsorship packages are available for interested companies.

The event is also ideal for employer branding. In the creative and neutral environment of the Maker Faire, recruiting talent is easy as the approach can be informal.

Further information can be found at maker-faire.de/partner

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WE ARE LOOKING FORWARD TO YOUR REQUEST.