PODCASTS
from the c't editorial team

Everything worth knowing from the world of IT always and everywhere directly to your ear - that's possible with the podcasts from the c't editorial team. A wide range of topics, presented in an entertaining and informative way, keeps you up to date with the latest developments and trends in the IT sector.

Your advert reaches IT professionals and ambitious users individually, just as you are used to from c't. The high user engagement also guarantees a high level of attention for your content. Booking is possible on a CPM basis.

c't uplink	c't Auslegungssache	c't Vorsicht, Kunde!	c't Bit-Rauschen	Mac & i - der Apple Podcast	c't Fotografie Click Boom Flash	c't Haken dran	c't Frauen und Technik
Discussions about current topics of c't and the IT world	current developments around the topic of data protection and GDPR	Consumer protection podcast: legal aspects and cases about customer conflicts and tips & advice	Processor Podcast around the topic of chips, developments on the IT market	Specialist topics on Apple products, services and latest news	Photography and experiences, challenges & tips from photographers	The role of social networks, the latest technological developments & effects on politics and society	The new technology podcast from c't magazine plays with the cliché of women and technology and breaks it down in a charming way.
appears: **every Saturday per month**	appears: **every 2 weeks fridays**	appears: **every 2 weeks fridays**	appears: **every 2 weeks wednesdays**	appears: **every 2 weeks thursdays**	appears: **every 2 weeks sundays**	appears: **three times weekly**	appears: **every 2 weeks wednesdays**

Total reach of the podcasts: **over 160,000 downloads per month**

CPM AdBundle € 125.00 (pre- or mid-roll); minimum booking volume € 1,500