

Events Overview 2024

SECURITY


DEVELOPER

RECRUITING

INNOVATIONS

SECURITY

Conference	Topic/Date
	<p>secIT by heise Fair + conference March 06 - 07, 2024 – Hanover Congress Centrum</p> <p>secIT by heise - THE meeting place for security users and providers! In 2024, the IT security industry will meet for the fifth time in the trade fair city of Hanover to discuss current projects, innovative technologies, trends and the latest developments in the field of IT security. secIT by heise has grown over the years and will take place in 3 halls and on an area of more than 5,000 m². We have upgraded the content as well: 3 themed stages, up to 20 workshops and more than 40 deep dive sessions offer plenty of opportunities to convey and discuss exciting content. We are also expanding the start-up area. This gives our exhibitors multiple opportunities to get noticed and position themselves in terms of content. If you would like to find out more about vacant stand areas and presentation opportunities, please contact us. If the digital secIT by heise is also of interest, we grant a combined discount.</p> <p>Target group: IT security managers, Managing directors, CSOs, COOs, Data center managers, IT department managers, IT administrators, Data protection officers</p> <p>Participants: 2,000+</p> <p>www.secit-heise.de</p>
	<p>heise devSec at secIT by heise NEW</p> <p>Presence event March 06 - 07, 2024 – Hanover Congress Centrum</p> <p>The conference for secure software and web development: At heise devSec, you will meet security experts as well as developers and architects focussing on the topic of security. The spring conference will focus on supply chain risk management and AI security in software development in order to present participants with practical solutions.</p> <p>Target group: Software developers, Software architects, Security officers, Quality officers, Security experts, Penetration testers, Tester, Product manager</p> <p>www.heise-devsec.de</p>
	<p>secIT by heise DIGITAL Digital fair + conference September 11 - 12, 2024</p> <p>At secIT by heise Digital, the latest trends, solutions and information on IT security will be presented. As with the face-to-face event in March, secIT by heise Digital will also have a strong topic-related and editorial character.</p> <p>We have already learned in recent years that digital formats are a popular alternative for many visitors, and that is why we want to offer our participants the opportunity to obtain information and follow exciting presentations between the pressure of deadlines and everyday life. We offer exhibitors the opportunity of 20 presentation slots. This enables us to ensure the highest possible visibility, access to all event participants and plenty of potential for lead generation in the 2nd half of the year.</p> <p>If you are interested in participating, request the detailed sales kit.</p> <p>Target group: IT security managers, Managing directors, CSOs, COOs, Data center managers, IT department managers, IT administrators, Data protection officers</p> <p>Participants: approx. 1,000</p> <p>www.secit-heise.de/digital-2024/</p>





Conference	Topic / Date
	<p>IT Security Days Presence events June 26, 2024 – Mainz, University Mainz September 05, 2024 – Dortmund, University of Applied Sciences Dortmund November 21, 2024 – Gelsenkirchen, Westfälische University</p> <p>The IT Security Days address the latest issues in IT security. The event is aimed at system administrators, IT security managers and technical experts from companies in all industries. Each IT Security Day has its own main topic and thus also an individual program. What both conferences have in common is the structure of the program as well as the content support of an educational institute. Both conferences are supplemented by the participation of sponsors. Partners who would like to be present on several dates will of course benefit from a combined discount.</p> <p>Target group: Security and Data protection officers, Federal BSI baseline protection offices, Technical experts in the company, System administrators, Network administrators and Network planners</p> <p>Participants: approx. 100 per conference day</p> <p>www.heise-events.de/conferences</p>
<p>// heise devSec()</p>	<p>heise devSec Presence event September 25 - 26, 2024 – KOMED, Cologne</p> <p>The conference for secure software and web development: At heise devSec in Cologne, you will meet security experts as well as developers and architects who focus on the topic of security. The conference explores the following crucial questions: How can applications be protected against yet unknown vulnerabilities of tomorrow? How do teams integrate security into agile processes and continuous integration? How can distributed systems be consistently secured? What measures help secure systems that use machine learning?</p> <p>Target group: Software developers, Software architects, Security officers, Quality officers, Security experts, Penetration testers, Tester, Product manager</p> <p>Participants: 200+ per conference day</p> <p>www.heise-devsec.de</p>

DEVELOPER

Conference	Topic/Date
	<p>building IoT Presence event February 21 - 22, 2024 – Munich, IHK</p> <p>The conference on (I)IoT: Since 2016, the building IoT conference has been the meeting place for those who develop software applications and digital products in the Internet of Things and the Industrial Internet of Things.</p> <p>Target group: Software developers, Software architects, IoT managers, Data scientists, Project managers, IT managers, Hardware developers, Testers</p> <p>Participants: 150 +</p> <p>www.buildingiot.de</p>
	<p>Inside Agile Online theme days</p> <p>February 26, 2024: Kanban Day February 29, 2024: OKR Day September 11, 2024: Scaling Day Autumn 2024: Product Owner Day</p> <p>The new conference series around the agile working world: With events like the Product Owner Day, the Agile Leadership Conference and many more formats that deal with team development and team management!</p> <p>Target group: Group / Team and Department leaders as well as experienced Scrum Masters / Agile Coaches</p> <p>Participants: 100 – 150</p> <p>https://konf.inside-agile.de/</p>
	<p>heise devSec at secIT by heise</p> <p>Presence event March 06 - 07, 2024 – Hanover Congress Centrum</p> <p>The conference for secure software and web development: At heise devSec, you will meet security experts as well as developers and architects focussing on the topic of security. The spring conference will focus on supply chain risk management and AI security in software development in order to present participants with practical solutions.</p> <p>Target group: Software developers, Software architects, Security officers, Quality officers, Security experts, Penetration testers, Tester, Product manager</p> <p>www.heise-devsec.de</p>
	<p>Inside Agile – Product Owner Days</p> <p>Presence event March 12 - 13, 2024 – Cologne, Design Offices Cologne Mediapark</p> <p>The conference series on the agile working world: Products should inspire end customers. Product owners and product managers ensure that the right product features are selected to create inspiring products.</p> <p>In addition, online theme days on agile software development, Scrum, Kanban, OKR and other topics are planned!</p> <p>Target group: The conference is aimed at product owners and product managers who know the agile basics (e.g. from CSPO/PSPO I) and already have experience in the role.</p> <p>https://konf.inside-agile.de/</p>

NEW

NEW

Conference	Topic / Date
	<p>JavaLand Presence event April 10 - 11, 2024 – Nürburg, At Nürburgring</p> <p>The Java Community Conference: Developers and architects will come together at the two-day conference to explore the latest technologies and approaches for modern software development in the Java ecosystem. This includes the topics of native cloud, DevOps, microservices, big data, artificial intelligence, programming languages, security, architecture, methods and culture.</p> <p>Target group: Java enthusiasts, Developers, Architects, Strategists, Administrators, Project managers Participants: 2,400 www.javaland.eu</p>
	<p>DIGITAL DESIGN & UX NEXT Presence event April 17 - 18, 2024 – Munich, Kraftwerk</p> <p>The conference for product development, technology potential and design: Characterised by the design-focused world of apps and smartphones, users today no longer just expect good user interfaces or user experience in certain areas, they expect holistically well-designed solutions. The conference offers participants insights into current trends, technologies, practical approaches and best practices.</p> <p>Target group: Product and Service managers, Usability & User experience professionals/User researchers, Interaction/Service and Digital designers, Requirements engineers and Product owners Participants: 90 www.dd-ux.de</p>
	<p>M³ – Minds Mastering Machines Presence event April 24 - 25, 2024 – KOMED, Cologne</p> <p>The conference for Machine Learning and Artificial Intelligence: Since 2018, Minds Mastering Machines has been the professional conference for Data Scientists, Data Engineers and Developers who put Machine Learning projects into practice.</p> <p>Target group: Software developers, Software architects, Data scientists, Data analysts, Project and Team manager, Researchers, Innovation officers Participants: 150+ per conference day www.m3-konferenz.de</p>
	<p>enterJS Presence event May 07 - 08, 2024 – Mainz, Alte Lokhalle</p> <p>The conference for Enterprise JavaScript: The enterJS focuses on the company-wide challenges of a JavaScript-based enterprise world. The focus is not only on the latest trends around the programming language JavaScript itself, but also on the frameworks and tools that are part of the toolbox of every Front- and Backend developer</p> <p>The conference topics cover JavaScript, TypeScript, Angular, React, Vue.js, Node.js, performance, SEO as well as security and testing.</p> <p>Target group: Front-end developer, Back-end developer, Web developer, Software architects, UX/UI designer, Tester, Team and Project manager Participants: 200+ per conference day www.enterjs.de</p>





Conference	Topic / Date
	<p>CloudLand Presence event June 18- 21, 2024 – Phantasialand, Brühl</p> <p>heise medien and iX are supporting the DOAG Association’s conference, which will enter its 3rd edition in 2024, as content partners. The Cloud Native Festival deals with topics relating to container and cloud technologies, microservices & domain-driven design, DevOps & methodologies as well as CI/CD & automation.</p> <p>Target group: Software developers/architects, Administrators, DevOps, Project and Team leaders, IT strategists, CTOs/CIOs, ...</p> <p>Participants: 500</p> <p>www.cloudland.org</p>
	<p>betterCode Online theme days March 19, 2024: Clean Architecture May 14- 16, 2024: API June 20, 2024: Spring September 30, 2024: ArchDoc October 02, 2024: Java November 19, 2024: .NET 9 Autumn 2024: Rust Autumn 2024: PHP</p> <p>We make developers better! betterCode is a new conference brand on current developments in the industry by heise medien, including new software releases, software architecture topics, software language and further topics.</p> <p>Target group: Developers, Software architects and Project managers</p> <p>Participants: 150 + per conference day</p> <p>www.bettercode.eu</p>
	<p>heise Developer Area Presence event July 17 - 19, 2024 – CityCube Berlin</p> <p>The heise Developer Area presents its own stage at the WeAreDevelopers World Congress Berlin with selected lectures from the iX and dpunkt.verlag conferences. The first edition in 2023 had various presentations on the four main tracks: Artificial Intelligence, Web Performance, GitOps and MLOps. There was also a panel with five panellists on each day of the conference, one on the topic of „New Work“ and one on „AI in the world of work“.</p> <p>Trade fair visitors: 13,000 visitors are expected at the WeAreDevelopers World Congress 2024</p>
	<p>data2day Presence event September 18 - 19, 2024 – Heidelberg, ATLANTIC Hotel</p> <p>The conference for data scientists, data engineers and data teams: data2day is the conference for all professionals in companies who collect, store, prepare, analyze and visualize data. From the classic approaches for structured data in the world of data warehousing and business intelligence to the to the unstructured and flowing data in clouds, networks and the I(I)oT, appropriate methods and tools are needed to extract valuable information from bits and bytes for decision-making and forecasting in the data-driven enterprise.</p> <p>Target group: Software developers, Software architects, Data scientists and Data analysts, Data warehouse- and Business intelligence specialists, Data architects, Data engineers, Data strategists, Administrators, Data protection officers, Security officers</p> <p>Participants: 150 + per conference day</p> <p>www.data2day.de</p>

Conference	Topic/Date
	<p>heise devSec Presence event September 25 - 26, 2024 – KOMED, Cologne</p> <p>The conference for secure software and web development: At heise devSec in Cologne, you will meet security experts as well as developers and architects who focus on the topic of security. The conference explores the following important questions: How can applications be protected against yet unknown vulnerabilities of tomorrow? How do teams integrate security into agile processes and continuous integration? How can distributed systems be consistently secured? What measures help secure systems that use machine learning?</p> <p>Target group: Software developers, Software architects, Security officers, Quality officers, Security experts, Penetration testers, Tester, Product manager</p> <p>Participants: 200+ per conference day</p> <p>www.heise-devsec.de</p>
	<p>c't <webdev> Presence event November 12 - 14, 2024 – KOMED, Cologne</p> <p>The conference of c't: Web designers and software developers will gather at the event center KOMED and will be offered an exciting and challenging lecture program. As sponsoring partner of the c't <webdev> you will present your services and offers to an expert and interested target group.</p> <p>Target group: Frontend developers, Web designers, Full-stack developers, UX and interaction designers, Team and Project managers, Freelancers</p> <p>Participants: 200+</p> <p>www.ctwebdev.de</p>
<p>» Continuous Lifecycle »</p> <p>[Container Conf]</p>	<p>Continuous Lifecycle / ContainerConf Presence event November 13 - 14, 2024 – Mannheim, m:con Congress Center Rosengarten</p> <p>The conferences for Continuous Delivery, DevOps, Containerization and Cloud Native</p> <p>Attendees of Continuous Lifecycle and ContainerConf 2024 will get an overview of the most important methods and tools in the areas of Continuous Delivery, DevOps, Containerization, Cloud Native, DevSecOps and Developer Experience. Field reports will use project examples from various industries to show when and how containers, Kubernetes and co. can be used appropriately and where their use encounters limitations and pitfalls.</p> <p>Buzzwords such as containerization, orchestration, infrastructure-as-code, GitOps, CI / CD and microservices are critically examined for their practical suitability.</p> <p>Target group: Software developers/architects, Administrators, DevOps, Project and Team leaders, IT strategists, CTOs/CIOs, ...</p> <p>Participants: 500+ per conference day</p> <p>www.continuouslifecycle.de www.containerconf.de</p>
	<p>AI Navigator Presence event November 20 - 21, 2024 – Nuremberg, NCC Ost</p> <p>Conference on the practice of AI in IT, business and society: „The first edition of the AI NAVIGATOR in 2023 successfully brought together experts from the fields of IT, society and business. This holistic perspective provided a comprehensive view of the impact and potential of AI in various areas of life,“ says Oliver Szymanski, DOAG Board Member for the AI Community.</p> <p>Target group: Software developers, Software architects, Data scientists, Data analysts, Project and team leaders, Researchers, Innovation officers</p> <p>Participants: 500+</p> <p>https://ki-navigator.doag.org/</p>

RECRUITING

Conference	Topic / Date												
	<p>heise Developer Area Presence event July 17 - 19, 2024 – CityCube Berlin</p> <p>The heise Developer Area presents its own stage at the WeAreDevelopers World Congress Berlin with selected lectures from the iX and dpunkt.verlag conferences. The first edition in 2023 had various presentations on the four main tracks: Artificial Intelligence, Web Performance, GitOps and MLOps. There was also a panel with five panellists on each day of the conference, one on the topic of „New Work“ and one on „AI in the world of work“.</p> <p>Trade fair visitors: 13,000 visitors are expected at the WeAreDevelopers World Congress 2024</p>												
 	<p>heise Jobs IT KOMPAKT Presence event August 21 - 25, 2024 – Cologne (as part of the gamescom) December 06 - 08, 2024 – Hanover (as part of the Dreamhack)</p> <p>The heise Jobs IT kompakt event format is a combination of specialist conference and recruiting fair. In our forum, experienced HR specialists and coaches address current job topics, report on opportunities in the professional environment and provide valuable tips and tools for further career planning. The conference will be accompanied by a large exhibition of renowned companies offering their vacant IT positions and available for direct job interviews. The aim is to offer participants valuable content for their career planning and application and to provide potential employers at the same time. By integrating the HR area into a high-reach trade fair, exhibitors benefit from a high density of potential applicants.</p> <p>Target group: ICT job seekers, IT professionals, specialists and managers, young IT talents, students</p> <p>Participants: 250,000+ gamescom 20,000+ Dreamhack Hanover Further events are being planned</p> <p>www.it-job-kompakt.de</p>												
	<p>heise Jobs IT TAG Presence event</p> <table border="0"> <tr> <td>March 07, 2024: Hamburg</td> <td>Mai 28, 2024: Frankfurt</td> </tr> <tr> <td>March 12, 2024: Düsseldorf</td> <td>June 19 2024: Cologne</td> </tr> <tr> <td>April 09, 2024: Stuttgart</td> <td>June 25, 2024: Nuremberg</td> </tr> <tr> <td>April 18, 2024: Munich I</td> <td>September 18, 2024: Karlsruhe</td> </tr> <tr> <td>April 25, 2024: Leipzig</td> <td>October 09, 2024: Berlin</td> </tr> <tr> <td>May 16, 2024: Hanover</td> <td>October 17, 2024: Munich II</td> </tr> </table> <p>The heise Jobs IT Day is the recruiting event for IT personnel in German-speaking countries. In 11 cities on 12 dates, companies have the opportunity to present their current vacancies in the IT sector. We reach this target group by advertising the event via the heise media, our partner Jobware, as well as social media and university advertising.</p> <p>Target group: Graduates, students, young professionals, specialists and managers</p> <p>Participants per location: 100+</p> <p>www.it-jobtag.de</p>	March 07, 2024: Hamburg	Mai 28, 2024: Frankfurt	March 12, 2024: Düsseldorf	June 19 2024: Cologne	April 09, 2024: Stuttgart	June 25, 2024: Nuremberg	April 18, 2024: Munich I	September 18, 2024: Karlsruhe	April 25, 2024: Leipzig	October 09, 2024: Berlin	May 16, 2024: Hanover	October 17, 2024: Munich II
March 07, 2024: Hamburg	Mai 28, 2024: Frankfurt												
March 12, 2024: Düsseldorf	June 19 2024: Cologne												
April 09, 2024: Stuttgart	June 25, 2024: Nuremberg												
April 18, 2024: Munich I	September 18, 2024: Karlsruhe												
April 25, 2024: Leipzig	October 09, 2024: Berlin												
May 16, 2024: Hanover	October 17, 2024: Munich II												

INNOVATIONEN

Conference	Topic / Date
	<p>Maker Faire Presence event August 17 - 18, 2024 – Hanover</p> <p>The Maker Faire is the festival for inspiration, creativity and innovation. At the Maker Faire, sponsors can present themselves in an innovative and future-oriented environment, recruit new employees, offer their products and services to makers, other companies or visitors with an affinity for technology, and organize hackathons, competitions and product tests.</p> <p>Target group: Makers, hackers, pupils, students, teachers, creative people, DIY and technology fans, families, engineers, developers, programmers, IT specialists and craftsmen</p> <p>www.maker-faire.de/hannover/</p>
	<p>Horizons by heise #24 Presence event August 26 - 27, 2024 – Hanover</p> <p>Transformation, digitalisation and the future of work are occupying decision-makers in all companies. Horizons by heise opens up new insights into entrepreneurial future perspectives with carefully selected programme items and various stage formats. It is the platform for those shaping digital change in companies.</p> <p>Target group: Decision-makers from all companies</p> <p>Participants: 250</p> <p>www.horizons-heise.de</p>
	<p>S2N Presence event October 09 - 10, 2024 – Hamburg</p> <p>Storage2day becomes S2N - the heise conference for storage, servers and networks. In other words, the conference is expanding in size and scope this year. In addition to our proven topics related to storage networks and data management, we are expanding our focus to include the areas of networks and servers.</p> <p>Target group: IT administrators, System architects, Data centre managers, CTOs and IT specialists</p> <p>Participants: 150+ per conference day</p> <p>https://s2n-heise.de/</p>
	<p>Sponsored Events Presence- or digital event</p> <p>This is an exclusive event format. We work with you to design an event on a topic of your choice. These are usually one-day specialist conferences on topics from the fields of development or IT security. However, we also offer event concepts for personnel recruitment (IT recruiting).</p> <p>We take care of the entire event realisation and participant generation for you. You benefit from our editorial expertise, our strong image in the industry, our experience in the event sector and, of course, the advertising power of our media. In this way, we provide you with personalised and exclusive access to our IT target groups.</p> <p>If you are interested in this format, we will be happy to explain the possibilities and requirements to you in a personal meeting.</p> <p>Formats for specialised conferences: Digital event or presence event (80 - 150 participants) Format for IT recruiting: Presence event in the form of an ESport challenge (max. 50 participants)</p> <p>www.heise-events.de</p>

CONTACT

Sales team

ZIP 0-3,7

TIM ALEXANDER WOLFF
Junior Account Manager
Phone: +49 (0) 511 53 52 891
E-mail: tim.wolff@heise.de

ZIP 4

ERIKA HAJMASSY
Director Sales heise Events / heise academy
Phone: +49 (0) 511 53 52 266
E-mail: erika.hajmassy@heise.de

ZIP 5,9,
A/CH

STEFANIE BUSCHE
Senior Account Manager
Phone: +49 (0) 511 53 52 835
E-mail: stefanie.busche@heise.de

ZIP 6
USA, EMEA

ERIKA HAJMASSY
Director Sales heise Events / heise academy
Phone: +49 (0) 511 53 52 266
E-mail: erika.hajmassy@heise.de

ZIP 8

JULIA GÄBEL
Senior Account Manager
Phone: +49 (0) 511 53 52 571
E-mail: julia.gaebel@heise.de

Further contacts

c't

SIMON TIEBEL
Sales Director
Phone: +49 (0) 511 53 52 890
E-mail: simon.tiebel@heise.de

heise Jobs IT TAG

CHRISTIANE KLINGENBRUNN
Sales Director
Phone: +49 (0) 511 53 52 150
E-mail: christiane.klingenbrunn@heise.de

Maker Faire

DANIEL ROHLFING
Director Maker Faire Germany
Phone: +49 (0) 511 53 52 844
E-mail: dnr@maker-media.de

Developer Conferences

TARIK EL-BADAOUI
Sales Director Developer Events
Tel.: +49 (0) 511 53 52 395
E-Mail: tarik.elbadaoui@heise.de

Heise Medien GmbH & Co. KG
Karl-Wiechert-Allee 10
30625 Hanover, Germany

heise.de/mediadaten