



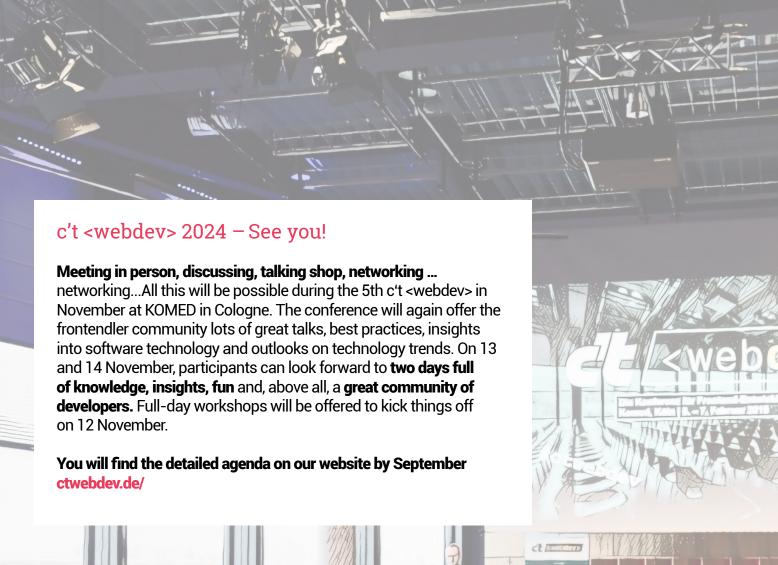
THE CONFERENCE FOR FRONTEND DEVELOPMENT

WORKSHOPS: 12 NOV,2024

CONFERENCE: 13-14 NOV,2024, COLOGNE

# **TOPICS 2024**

- // Web and mobile development // UX and accessibility //
- // Testing and quality assurance // Workflows and Continuous Delivery //
- // JavaScript and frameworks





### **// TARGET GROUP**

Frontend developers Web developers **UX/UI** designers **Testers** Software architects

### **// PARTICIPATION FEES**

Standard ticket € 849 Full day workshop € 879 **// NUMBER OF PARTICIPANTS** 

200 +

# Your participation as a partner of the c't <webdev>

The conference offers your company direct contact with the community.

Present your solutions and services in direct conversation or position yourself as an attractive employer for developers.

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Services for your sponsorship participation in context of the c't <webdev></webdev>	SILVER	GOLD
WIFI, electricity, a bar table, two bar stools and catering for two staff are included in the package. Please bring a folding wall or roll-ups with you.	<b>√</b>	$\checkmark$
Sponsored-Slots 45-minute lecture slot as part of the conference programme.	-	$\checkmark$
Breakfast-Meeting Short introduction session of all partners in a separate room before the conference officially starts. Talk time approx. 5 minutes per partner.	<b>√</b>	<b>√</b>
<b>Lead-Gen</b> We provide you with the leads of the participants via an attractive competition and the scanning of the participant badges.	<b>√</b>	<b>√</b>
Free tickets Invite your customers, partners and employees to the conference free of charge. Gold: 10 tickets / Silver: 5 tickets.	<b>√</b>	<b>√</b>
Company video Your advert will run all day in rotation on the 80" screen in the KOMED foyer.	$\checkmark$	$\checkmark$
Advertising services In the run-up to the conference, we promote the event via the heise media channels and include your logo in these campaigns. On the conference website, we place your logo, your company profile and a link to your URL.	<b>√</b>	<b>√</b>
RATE	4,900 Euro	8,500 Euro

## Sponsorhip Specials

**Lanyards** - 400 pieces with your logo - € 990 incl. production **Espresso station** - Branding of the station, integration into the participant information on site - € 2,500

Also at the get-together on the first evening of the conference

**Longdrink station** - Branding of the station, integration into the participant information on site **- € 2.500** 

Photo box - for funny memories of the c't <webdev> 2024 - €1,500

# WE LOOK FORWARD TO YOUR REQUEST!

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