

Herzlich willkommen zur

ct `<webdev>`

THE CONFERENCE FOR FRONTEND DEVELOPMENT

WORKSHOPS: 12 NOV, 2024

CONFERENCE: 13-14 NOV, 2024, COLOGNE

TOPICS 2024

// Web and mobile development // UX and accessibility //
// Testing and quality assurance // Workflows and Continuous Delivery //
// JavaScript and frameworks

c't <webdev> 2024 – See you!

Meeting in person, discussing, talking shop, networking ... networking...All this will be possible during the 5th c't <webdev> in November at KOMED in Cologne. The conference will again offer the frontender community lots of great talks, best practices, insights into software technology and outlooks on technology trends. On 13 and 14 November, participants can look forward to **two days full of knowledge, insights, fun** and, above all, a **great community of developers**. Full-day workshops will be offered to kick things off on 12 November.

You will find the detailed agenda on our website by September
ctwebdev.de/



// TARGET GROUP

Frontend developers
Web developers
UX/UI designers
Testers
Software architects

// PARTICIPATION FEES

Standard ticket € 849
Full day workshop € 879

// NUMBER OF PARTICIPANTS

200 +

Your participation as a partner of the c't <webdev>

The conference offers your company direct contact with the community.

Present your solutions and services in direct conversation or position yourself as an attractive employer for developers.

Services for your sponsorship participation in context of the c't <webdev>

SILVER

GOLD

WIFI, electricity, a bar table, two bar stools and catering for two staff are included in the package. Please bring a folding wall or roll-ups with you.



Sponsored-Slots

45-minute lecture slot as part of the conference programme.

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Breakfast-Meeting

Short introduction session of all partners in a separate room before the conference officially starts. Talk time approx. 5 minutes per partner.



Lead-Gen

We provide you with the leads of the participants via an attractive competition and the scanning of the participant badges.



Free tickets

Invite your customers, partners and employees to the conference free of charge. Gold: 10 tickets / Silver: 5 tickets.



Company video

Your advert will run all day in rotation on the 80" screen in the KOMED foyer.



Advertising services

In the run-up to the conference, we promote the event via the heise media channels and include your logo in these campaigns. On the conference website, we place your logo, your company profile and a link to your URL.



RATE

4,900 Euro

8,500 Euro

Sponsorship Specials

Lanyards - 400 pieces with your logo - € 990 incl. production

Espresso station - Branding of the station, integration into the participant information on site
- € 2,500

Also at the get-together on the first evening of the conference

Longdrink station - Branding of the station, integration into the participant information on site
- € 2,500

Photo box - for funny memories of the c't <webdev> 2024 - €1,500

WE LOOK FORWARD TO YOUR REQUEST!

CONTACT

Michael Hanke

Group Sales Director

Phone: + 49 (0) 511 53 52 167

michael.hanke@heise.de

Isabelle Mros

Event Support

Phone: +49 (0)511 53 52 205

isabelle.mros@heise.de

Rest of World, USA, Asia

Sascha Günther

Senior Account Manager

Phone: + 49 (0) 511 53 52 359

sascha.guenther@heise.de

Simon Tiebel

Sales Director

Phone: + 49 (0) 511 53 52 890

simon.tiebel@heise.de