

Digital ads in the c't app



Increased reach? Cross-channel presence in the c't!

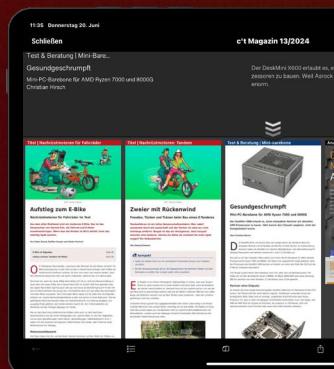
Post your advert in the digital app edition of the c't.
Targeting the digital readership increases the visibility of your campaign!

YOUR BENEFIT

- Maximum visibility:** Each advert is integrated into the app as a full screen
- Direct linking:** Direct links to the website or landing page increase conversion
- Efficiency:** Reach optimisation and economical use of budget

Around 115,000 c't subscribers have access to the digital edition - that's 73% of all subscribers.

Rate: € 4,900



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