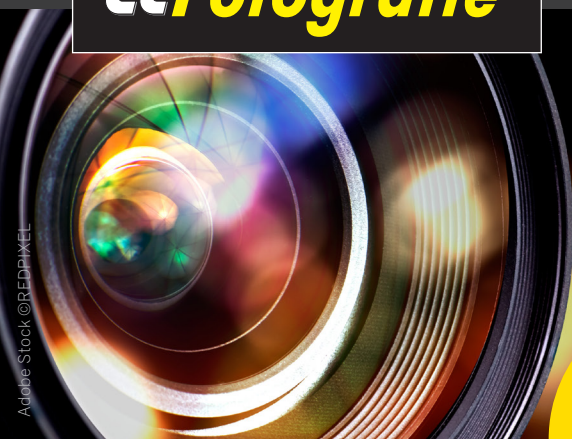


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**261,000**  
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per issue

AWA 2024

## Top topics in 05/24

### New cameras in test

Just in time for the summer season, several manufacturers have released new models that photographers have been eagerly awaiting. We take a close look at the Nikon Z 6III and the Fujifilm X-T50 and compare them with the manufacturers' top models. Other models are intensively tested and presented.

### 35 mm lenses in comparison

Two reportage focal lengths are tested. The two 35 mm lenses from Canon and Nikon take different approaches: One offers an affordable, fast entry into street photography, while the other aims to deliver the best imaging performance for photographers and filmmakers.

### Noble photo books

Anyone who has their most important pictures printed in a photo book often wants more than the standard. The pictures should not only be beautifully presented, but also last a long time. We test six high-quality products and show what their special features are and which variants can also be worthwhile.

FORMAT	TYPE AREA	BLEED*	B/W	4C
2/1 page	390 x 260	420 x 297	€ 7,125	€ 10,290
1/1 page	185 x 260	210 x 297	€ 3,560	€ 5,200
1/2 page	185 x 128 90 x 260	210 x 152 103 x 297	€ 1,875	€ 2,690
1/3 page	185 x 84 58 x 260	210 x 107 71 x 297	€ 1,290	€ 1,860
1/4 page	185 x 62 43 x 260 90 x 128	210 x 80 53 x 297 103 x 152	€ 990	€ 1,445
cover page 2 und 4	€ 6,500		cover page 3	€ 5,980

Magazine format: 210 x 297 mm – \* Bleed: 3mm bleed margin  
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12 August 2024

**Materials**

15 August 2024

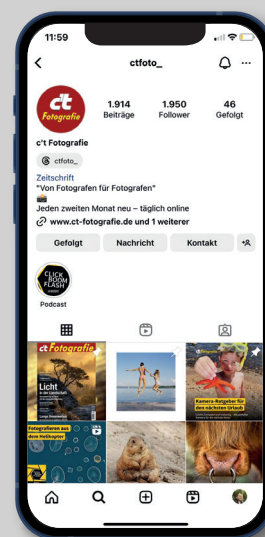
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