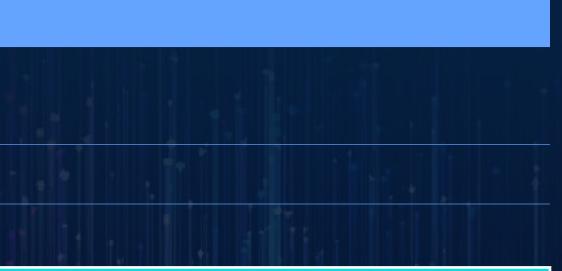
In heise online Passwort – the heise security podcast

In this podcast, Dr. Christopher Kunz and Sylvester Tremmel take a bi-weekly look at current IT security topics and discuss them in depth. They take a look behind the hype and pragmatically work out whether the hot topics of recent weeks justify an acute need for action for their listeners – IT security staff in companies, but also interested private individuals.

Podcast format:	 Audio format Length of the episode: 60 minutes Released every 14 days
TechSpecs:	 Spot content as continuous text for the production of the sp Reporting of retrievals (via Podigee) after 4 weeks
Output channels:	 On heise.de Available via Apple Podcasts, Deezer, Spotify, Google Podcasts Subscribable via RSS feed
Advertising opportunities	
Integration:	 Pre or mid roll Spot, produced by heise with trained speakers
Length:	Each approx. 30 seconds
Exclusivity:	Roadblock in one episode (for episodes until 31. Dec 2024)
Rate to start:	€ 1,599 (agency commission possible)

IMPORTANT: The spot can be approved before integration. There is an approval loop. pot by a trained speaker

asts





Link to the podcast

Get in touch with us:

digisales@heise.de

+49 [0] 511 5352-743

