In this podcast, Dr. Christopher Kunz and Sylvester Tremmel take a bi-weekly look at current IT security topics and discuss them in depth. They take a look behind the hype and pragmatically work out whether the hot topics of recent weeks justify an acute need for action for their listeners – IT security staff in companies, but also interested private individuals.

Podcast format:
- Audio format
- Length of the episode: 60 minutes
- Released every 14 days

TechSpecs:
- Spot content as continuous text for the production of the spot by a trained speaker
- Reporting of retrievals (via Podigee) after 4 weeks

Output channels:
- On heise.de
- Available via Apple Podcasts, Deezer, Spotify, Google Podcasts
- Subscribable via RSS feed

Advertising opportunities

Integration:
- Pre or mid roll
- Spot, produced by heise with trained speakers

Length:
- Each approx. 30 seconds

Exclusivity:
- Roadblock in one episode (for episodes until 31. Dec 2024)

Rate to start: € 1,599 (agency commission possible)

IMPORTANT: The spot can be approved before integration. There is an approval loop.