

# Passwort – the heise security podcast

In this podcast, Dr. Christopher Kunz and Sylvester Tremmel take a bi-weekly look at current IT security topics and discuss them in depth. They take a look behind the hype and pragmatically work out whether the hot topics of recent weeks justify an acute need for action for their listeners – IT security staff in companies, but also interested private individuals.

<b>Podcast format:</b>	<ul style="list-style-type: none"><li>• Audio format</li><li>• Length of the episode: 60 minutes</li><li>• Released every 14 days</li></ul>
<b>TechSpecs:</b>	<ul style="list-style-type: none"><li>• Spot content as continuous text for the production of the spot by a trained speaker</li><li>• Reporting of retrievals (via Podigee) after 4 weeks</li></ul>
<b>Output channels:</b>	<ul style="list-style-type: none"><li>• On <b>heise.de</b></li><li>• Available via Apple Podcasts, Deezer, Spotify, Google Podcasts</li><li>• Subscribable via RSS feed</li></ul>
<b>Advertising opportunities</b>	
<b>Integration:</b>	<ul style="list-style-type: none"><li>• Pre or mid roll</li><li>• Spot, produced by heise with trained speakers</li></ul>
<b>Length:</b>	Each approx. 30 seconds
<b>Exclusivity:</b>	Roadblock in one episode (for episodes until 31. Dec 2024)
<b>Rate to start:</b>	<b>€ 1,599</b> (agency commission possible)

**IMPORTANT:** The spot can be approved before integration. There is an approval loop.



[Link to the podcast](#)

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