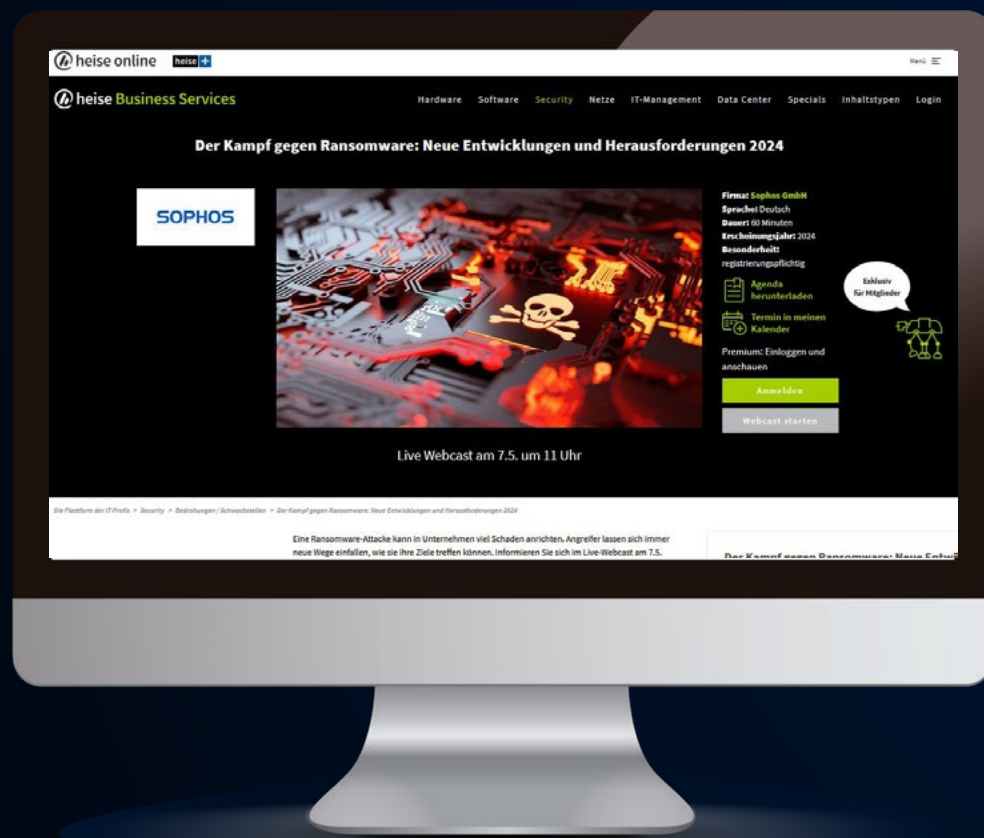


# Summer Special

## heise online webcast

Interact directly with your target groups and generate targeted leads at the same time. Make your target groups want to experience you at live events in video or audio format on the Internet. And use the leads generated in the process to contact them directly - by e-mail, mail or telephone.



Take the chance to sponsor our 500th webcast and win a Webcast S on top!

Our offer for webcast dates in

## July and August 2024!

- Live video webcast
- Duration 60 minutes
- Live demo possible
- Remote desktop
- A maximum of 1 company spokesperson
- Lead time 4 weeks
- Extensive application on heise online
- Creation of the co-branded advertising material for the webcast promotion
- Webcast promotion via newsletters and co-branded ads in selected areas on heise.de
- Standard leads (first name, last name, address, e-mail address, company name, company division, branch, postcode, DACH, telephone number)
- No lead guarantee - customer gets all leads generated

### PLUS:

- 3 months of advertising the on demand version of the webcast on our portal worth 500 euros!

### PLUS:

- 1,000 social media clicks:  
Reach the heise online audience on Facebook and Instagram.  
Link to the registration page of the Webcasts;  
Run-time: 4 weeks worth 3,990 euros!

**Rate: € 9,900 instead of € 10,900**

plus VAT (only 15% agency commission applicable, no further discounts)