

# SECURITY

in c't 13/2024 and as online advertorial at [www.ct.de](http://www.ct.de)

## Top Topic Security

In our digitalised world, IT security is not just an option, but an absolute necessity. It forms the foundation on which systems, information and processes are built. For companies and private individuals, it is essential to invest in IT security and keep protection mechanisms up to date.

The c't topic special highlights vulnerabilities, but also offers solutions and expertise.

Use the enormous reach of c't and the online special for targeted and effective communication.



**Your target group?**

316,000 c't readers define computers, EDP, IT as their professional speciality..  
98% are professionally involved with acquisition plans for IT security infrastructure\*.  
Source: AWA 2023 / \*LAE 2023

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**ZERO TRUST**

**Who opens the fridge with suspicion**

From LED lights and smart TVs to windows, doors and roller shutters – modern LANs and home networks include a multitude of networked IoT things that transmit outside of virtually all security. ZeroTrust is a solution that is feasible, but anything but simple.

**ATTACK SURFACE MANAGEMENT**

**Where the most expensive vulnerabilities lie**

Since digitalisation, the network boundaries between inside

and outside have become blurred. The key question is: what attack surface do we actually offer? Recording all data points is the first ASM measure.

**SECURITY OPERATIONS CENTRE**

**When log files trigger the alarm**

A powerful, competent in-house team that takes care of all security issues is great, but hard to find. AI has recently been used as a universal solution – although there are already tried and tested methods of SOC automation.

**On Sale**

31 May, 2024

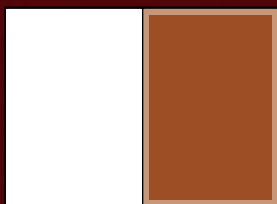
**Space close**

03 May, 2024

**Materials**

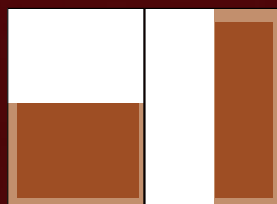
08 May, 2024

**1/1 page**



a) Type area 185 x 256  
b) Bleed 210 x 297\*

**1/2 page**



a) 185 x 126 88 x 256  
b) 210 x 152\* 103 x 297\*

4c: € 16,900

4c: € 10,400

**THE TOPIC SPECIAL IN THE MAGAZINE AND AS ONLINE ADVERTORIAL AT [www.ct.de](http://www.ct.de)**

<b>COVERAGE</b>	879,000 reader per issue
<b>SOLD CIRCULATION</b>	269,761 copies
<b>PAID SUBSCRIPTION ...</b>	159,864 subscribers
<b>SUBSCRIPT. WITH DIGITAL ACCESS</b>	around 100,000 subscribers

Source: IWW IV/2023

The rates include an online advertorial worth € 3,900

**CONTACT**

**Simon Tielbel**

Director Sales  
phone: + 49 (0) 511 53 52 890  
[simon.tielbel@heise.de](mailto:simon.tielbel@heise.de)

**EMEA, UK, USA**

**Sascha Günther**

Senior Account Manager  
phone: + 49 (0) 511 53 52 359  
[sascha.guenther@heise.de](mailto:sascha.guenther@heise.de)

**Asia**

**Roberto Giordano**

Senior Account Manager  
phone: + 49 (0) 511 53 52 817  
[roberto.giordano@heise.de](mailto:roberto.giordano@heise.de)