TOP TOPIC:
Smart Home outdoor

Intelligent technology around your own four walls increases comfort and efficiency in garden maintenance and provides atmospheric lighting for barbecues on the patio. In addition to these classic scenarios, smart homes can do much more.

The special topic „Smart Home outdoor“ in c’t issue 11/2024 shows other possibilities that are no less exciting and all the more helpful and informative.

Use c’t’s enormous reach of 879,000 tech-savvy readers for your communication.

SWIMMINGPOOL
What ensures clean bathing water
Swimming pools in the garden can no longer be controlled by sight: Filter pumps, skimmers and overflow tanks, heating and water quality are equipped with IoT sensors and smart controls. The largest providers are based in warmer countries.

VIDEO SURVEILLANCE
What moves on the property
High-resolution wireless outdoor cameras with night vision mode are affordable and feasible. However, setting up a weatherproof solution that works permanently without being tied to a cloud or provider is no easy task.

ENVIRONMENTAL SENSORING
Who keeps their own nitrogen oxide logs
The climate crisis and specific traffic projects have led to more and more people setting up their own measuring stations with environmental sensors and measuring particulate matter on their own initiative. Citizen Science brings their data together systematically.

On Sale
10 May, 2024

Space close
15 April, 2024

Materials
18 April, 2024

1/1 page

4c: € 16,900

1/2 page

4c: € 10,400

SOLD CIRCULATION
269,761 copies, of which around 160,000 are subscribers

The rates include an online advertorial worth € 3,900

THE TOPIC SPECIAL IS PUBLISHED IN THE MAGAZINE AND AS AN ONLINE ADVERTORIAL AT www.ct.de

CONTACT

Simon Tiebel
Director Sales
phone: + 49 (0) 511 53 52 890
simon.tiebel@heise.de

Sascha Günther
Senior Account Manager
phone: + 49 (0) 511 53 52 359
sascha.guenther@heise.de

Roberto Giordano
Senior Account Manager
phone: + 49 (0) 511 53 52 817
roberto.giordano@heise.de