

A man with short, light brown hair is seen from the back and side, looking out over a large stadium. He is wearing a dark blue and red German national football jersey. The stadium is filled with spectators, many of whom are waving German flags. The scene is set during the day under a bright blue sky with scattered clouds. The stadium lights are visible in the background, and the overall atmosphere is one of excitement and anticipation.

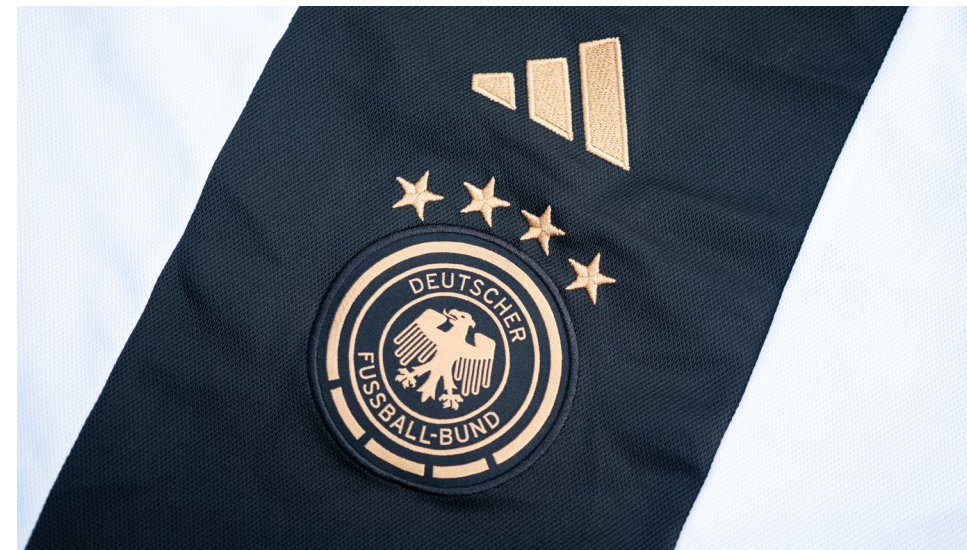
**INNOVATION MEETS EMOTION -  
JOIN US ON THE EURO24-TRAIN**

 heise online



Leaderboard (1104 x 90 px) supplied by you

# ...and become a reach champion



Skyscraper right (max. 120 x 800 px) supplied by you

## OUR OFFER

- U-Wallpaper in rotation on heise.de with your EURO24 offer
- The left skyscraper of the U-Wallpaper is provided by us. It can be customized in color to match your corporate design.
- Period: June + July 2024

**Fixed rate 1\* € 2,500**  
(250,000 AI; €10 CPM, instead of €49, two weeks runtime)

**Fixed rate 2\* € 5,000**  
(500,000 AI; €10 CPM, instead of €49, two weeks runtime)

## START SMALL

...but don't skimp on reach and quality

With the U-Wallpaper you'll generate attention and clicks and won't have to watch breathlessly as the competition runs away from you!

## #INNOVATIONMEETSEMOTION

heise online offers you a high-quality and thematically coherent advertising environment for your online campaigns. This allows you to reach your target groups with pinpoint accuracy and strengthen your brand identity at the same time.

*\*The offer is **exclusive**, no deviation possible.*

