

# IT & CAREER

Current and future topics regarding the IT and MINT (STEM) job market will be published in about 200,000 subscription copies of the Heise magazines c't and iX.

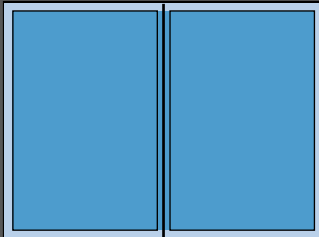
Our topic special **IT & Career** has established itself as a platform for personal image advertisements and traditional job advertisements. **Twice per year**, companies present themselves in IT & Career as attractive employers and thus reach highly qualified experts from all relevant areas of IT and MINT (STEM).

**Make use of it!** An excitingly designed company profile motivates exactly these people to take the next step and take on a new challenge. (Technical) colleges also have the opportunity of inspiring our readers to attend IT courses and take advantage of training opportunities.



## FORMATS, RATES, DATES

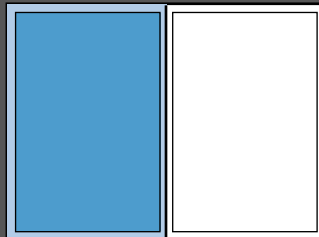
### 2/1 page



**Euro 9,700**

- 1) Type area 338 x 232  
2) Bleed\* 400 x 280\*

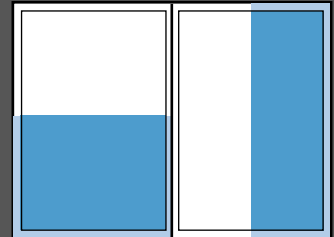
### 1/1 page



**Euro 5,100**

- 185 x 232  
200 x 280\*

### 1/2 page



**Euro 3,200**

- 185 x 116 90 x 232  
200 x 139\* 98 x 280\*

**Format:** 200 mm x 280 mm **Type area:** 185 mm x 232 mm **All Sizes:** width x height in millimeter;  
Extra charge for cover pages: 25 %; All rates are valid for colour ads as well (no extra charges)

### Issue I/2024

On sale:

c't magazin 09/24

**19 Apr, 2024**

iX Magazin 05/24

**26 Apr, 2024**

Space close:

**15 Mar, 2024**

Materials:

**19 Mar, 2024**

### Issue II/2024

On sale:

c't magazin 23/24

**18 Oct, 2024**

iX Magazin 11/24

**25 Oct, 2024**

Space close:

**16 Sept, 2024**

Materials:

**19 Sept, 2024**

## CONTACT

Your contact partners will be happy to make you an appropriate offer.

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