



263,000
readers
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AWA 2023

Medium format: Camera and lenses in test

In addition to its APS-C models, Fujifilm also offers a range of medium format cameras for professionals and enthusiasts, which, thanks to their fast and powerful autofocus, can be used almost as flexibly as 35 mm cameras. We took a close look at the latest model, the GFX 100 II, including some of the latest lenses.

Panorama software in comparison

Large panoramas often consist of many individual shots that are stitched together to form a single image. We look at the limitations of free and inexpensive stitching software and analyse whether the top-of-the-range PTGui is essential for professional panoramas. For comparison, we use the much cheaper Panorama Studio 3.

Pictures for the wall

Wall pictures are a great way to decorate your home. We show you how to hang them properly, when to frame them, and what type of print will suit your style. We also look at the different systems available for hanging your pictures on the wall and who offers what.

Macro photography

Minimal depth of field, the slightest movement of the subject or photographer and unfavourable close-up limits are the particular challenges of macro photography. We present some classic and innovative solutions, from specialist macro lenses, close-up lenses, extension and reversal rings to bellows with macro slides.

Analogue photography trend

Photography with analogue film continues to inspire many photographers. We explain how to get started or return to analogue, which cameras to use, which films are still available, and the opportunities and pitfalls of the analogue process. We also look at photo shops that specialise in analogue photography.

DATES

On sale

Mar 01, 2024

Space close

Feb 05, 2024

Materials

Feb 08, 2024

| FORMAT | TYPE AERA | BLEED* | B/W | 4C |
|--------------------|----------------------------------|-----------------------------------|---------|----------|
| 2/1 page | 390 x 260 | 420 x 297 | € 7,125 | € 10,290 |
| 1/1 page | 185 x 260 | 210 x 297 | € 3,560 | € 5,200 |
| 3/4 page | 185 x 193 137 x 260 | 210 x 216 146 x 297 | € 2,560 | € 3,990 |
| 2/3 page | 185 x 171 122 x 260 | 210 x 195 130 x 297 | € 2,455 | € 3,525 |
| 1/2 page | 185 x 128 90 x 260 | 210 x 152 103 x 297 | € 1,875 | € 2,690 |
| 1/3 page | 185 x 84 58 x 260 | 210 x 107 71 x 297 | € 1,290 | € 1,860 |
| 1/4 page | 185 x 62 43 x 260 90 x 128 | 210 x 80 53 x 297 103 x 152 | € 990 | € 1,445 |
| cover page 2 and 4 | | | | € 6,500 |
| cover page 3 | | | | € 5,980 |

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