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readers
per issue

AWA 2023

Camera tests

Autumn has brought many new models in all possible classes - from Micro Four Thirds to medium format. One trend: filming is becoming increasingly important. We are testing the most important new products in the lab and in practice and compare them with their respective competitors.

Autofocus of mirrorless system cameras

Thanks to powerful image sensors and camera processors, autofocus technology in mirrorless system cameras has developed considerably. However, alongside the many achievements of the new technology, there are still weaknesses. We compare the autofocus of current cameras in practice.

Lenses

Fast, lightweight telephoto lenses are the icing on the cake in your photo bag. They are just as suitable for elegant portraits as they are for details in landscapes or product photography in the studio. In our comparison, the Nikkor 135mm f/1.8 S Plena from Nikon has to hold its own against the RF 135mm f/1.8 L IS USM from Canon.

Photoshop and Lightroom

At Adobe Max, the manufacturer presented the new versions of Photoshop and Lightroom. In a hands-on article, we reveal the new features and unveil which functions are of particular interest to photographers.

Photo gifts

Photo service providers are always coming up with new ideas, especially in winter, as to which everyday items can be embellished with your own photos, whether it's a memory for the whole family, slippers for grandpa, a warm fleece blanket for a winter evening or a suitcase for traveling. We went on a search and present the most unusual products. Of course, we also take a critical look at them.

DATES

On sale

Dec 29, 2023

Space close

Nov 27, 2023

Materials

Nov 30, 2023

FORMAT	TYPE AERA	BLEED*	B/W	4C
2/1 page	390 x 260	420 x 297	€ 7,125	€ 10,290
1/1 page	185 x 260	210 x 297	€ 3,560	€ 5,200
3/4 page	185 x 193 137 x 260	210 x 216 146 x 297	€ 2,560	€ 3,990
2/3 page	185 x 171 122 x 260	210 x 195 130 x 297	€ 2,455	€ 3,525
1/2 page	185 x 128 90 x 260	210 x 152 103 x 297	€ 1,875	€ 2,690
1/3 page	185 x 84 58 x 260	210 x 107 71 x 297	€ 1,290	€ 1,860
1/4 page	185 x 62 43 x 260 90 x 128	210 x 80 53 x 297 103 x 152	€ 990	€ 1,445
cover page 2 and 4				€ 6,500
cover page 3				€ 5,980

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