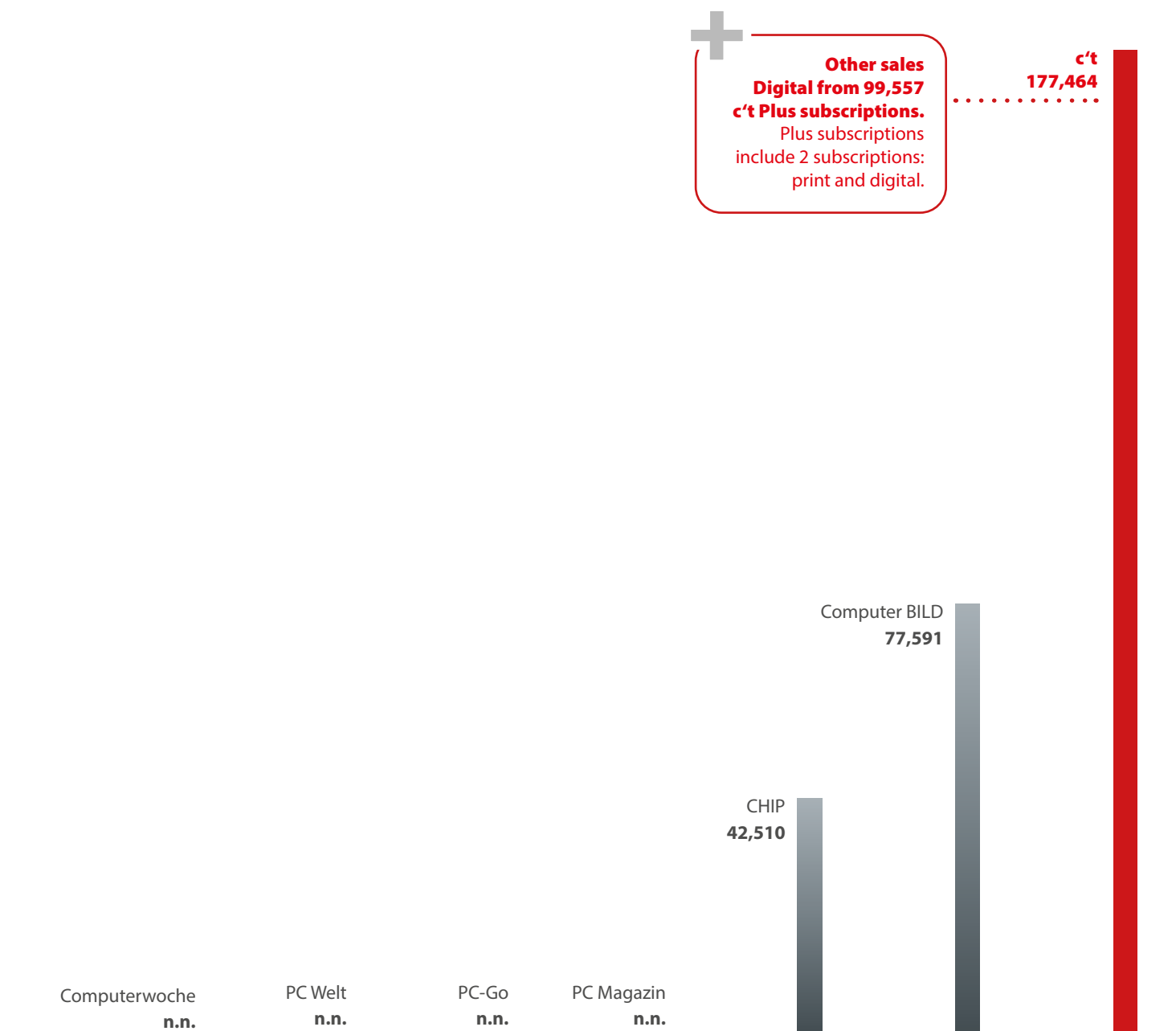




PAID SUBSCRIPTION + NEWSSTAND SALES

IVW II / 2023



	Computer- woche	PC Welt	PC-Go	PC Magazin	CHIP	Computer BILD	c't
Paid sub- scription	0	0	0	0	35,327	52,575	164,039
News- stand sales	0	0	0	0	7,183	25,016	13,425
PS + NS	0	0	0	0	42,510	77,591	177,464

Source: IVW II / 2023; sold subscriptions and newsstand sales only (incl. ePaper)



PAID SUBSCRIPTION

IVW II / 2023

**Subscription
rate
92%***

**c't
164,039**

Computerwoche
n.n.

PC Welt
n.n.

PC-Go
n.n.

PC Magazin
n.n.

CHIP
35,327

Computer BILD
52,575

* Subscription rate print

Source: IVW II / 2023



TOTAL SOLD COPIES

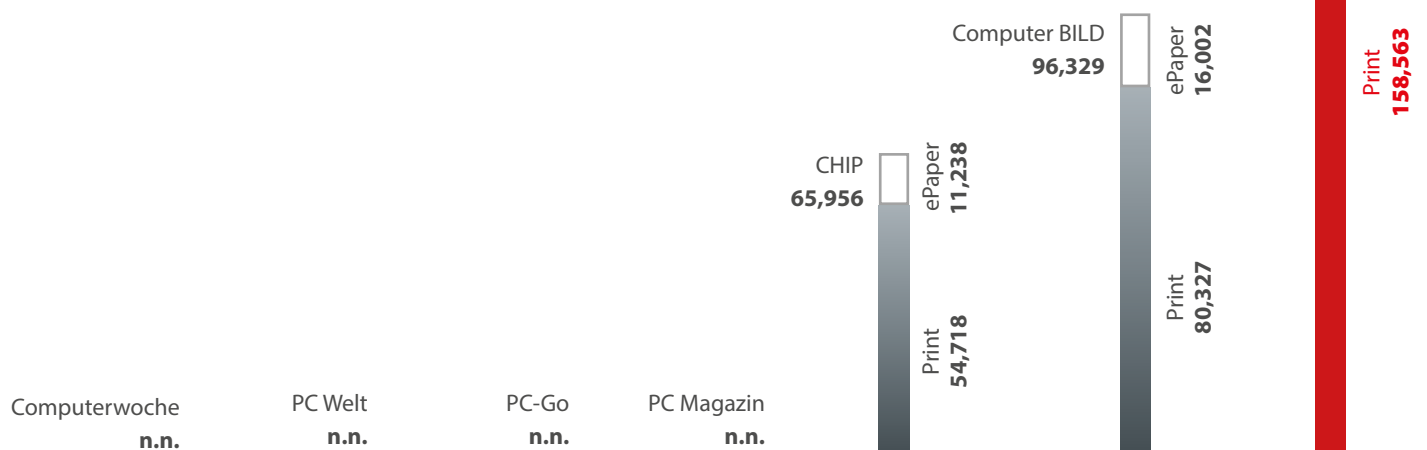
IVW II / 2023

**Current
subscription
rate: 92%**

Plus Subscriptions in the IVW-Audit

We have recently started to include the digital components of our Plus subscriptions in our titles, in response to changes in reading behavior. Other publishers have been doing this for years.

With over 150,000 copies, c't has a strong print subscription circulation. Around 100,000 subscribers also want to read c't content digitally and opt for the c't Plus subscription, which combines two „subscriptions“ (print and digital) in one contract. This means that they can research our content immediately while surfing the web every day and still have the printed edition at their fingertips.



* Other sales Digital

Source: IVW II / 2023