



... and the Party goes on!

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Valid for **all issues including c't 22/2023**.

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Issue	On sale	Space close and withdrawal deadline	Materials
18/2023	29 July 2023	13 July 2023	17 July 2023
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20/2023	26 Aug 2023	07 Aug 2023	09 Aug 2023
21/2023	09 Sept 2023	22 Aug 2023	24 Aug 2023
22/2023	23 Sept 2023	05 Sept 2023	07 Sept 2023

c't reaches 879,000 readers per issue (according to AWA 2023)

357,000 are co-decision-makers in professional investments

545,000 c't readers rate their own economic situation as good or very good

353,000 c't readers are multipliers with a strong personality

269,000 are executive employees, owners or managing directors

Already **141,000** c't readers show a high willingness to spend on sustainably produced products

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