

c't turns 40



Celebrate with us...

... and secure the best conditions!

OUR ANNIVERSARY OFFER FOR YOU:

50% Book a c't issue in the birthday month of May and receive a **50 % discount** on the 1/1 page.
Rate per page: 8,450 Euro

60% Combine **two issues** of your choice in the first half of the year and receive a **60 % discount** on both full-page ads.
Rate per page: 6,760 Euro

70% If you book **three issues** of your choice in the first half of the year we grant a **discount of 70 %** on each of the three full-page ads.
Rate per page: 5,070 Euro

BONUS When you book a print package, you will receive a one-off **40 % more clicks** in our **c't Social Media Package S!**
700 guaranteed clicks *for 1,990 Euro*



Valid for **all issues up to and including c't 15/23.**

No other deductions. No agency commission. Valid only for new orders as of 07 March, 2023.

Issue	On sale	Space close	Materials
09/2023	08 Apr, 2023	20 Mar, 2023	22 Mar, 2023
10/2023	22 Apr, 2023	31 Mar, 2023	04 Apr, 2023
11/2023	06 May, 2023	17 Apr, 2023	19 Apr, 2023
12/2023	13 May, 2023	4 Apr, 2023	26 Apr 2023
13/2023	20 May, 2023	02 May, 2023	03 May, 2023
14/2023	03 June, 2023	12 May, 2023	16 May, 2023
15/2023	17 June, 2023	26 May, 2023	31 May, 2023

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