(I)IoT – Digital Twins Software
incl. market overview in iX 04/23

Digital twins are in vogue - as evidenced not least by their omnipresence at trade shows such as the Hannover Messe (HMI). They allow the use of uniform interfaces for communication with physical systems, or for simulating the system. There is still no tool that enables all subtasks when creating such digital twins. Rather, it is necessary to manage the interaction of several tool areas - for connecting to existing software architectures (digital twin interfaces), for connecting the physical device (IoT hubs) and for simulation in the virtual world (simulation tools). The market overview presents the most popular offerings from all three categories and explains where the respective strengths and weaknesses lie.

More information on advertisements, advertorials, rates and formats: www.ix.de/mediakit

iX 04/23 will be published on 23 March, 2023 - before the HMI and will be available at the newsstands until 26 April, 2023. Over 90 % of the paid circulation reaches the readers (as subscribers) on the publication date.

Dates:
Space close: 07 March, 2023 | **Materials:** 09 March, 2023 | **On sale:** 23 March, 2023

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The conference on (I)IoT

Applications in the Internet of Things are becoming increasingly powerful and complex at the same time. Lean prototyping and simulations help in the planning, while machine learning and edge computing help with the efficient processing of data. At the same time, it is important to keep an eye on security - from the software supply chain to secure over-the-air updates.

Since 2016, the building IoT trade conference has been the meeting place for those, who develop software applications and digital products in the Internet of Things and the Industrial Internet of Things.

The building IoT 2023 will take place from 26-27 April at the IHK Munich.

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