

c't turns 40



Celebrate with us...

... and secure the best conditions!

OUR ANNIVERSARY OFFER FOR YOU:

50% Book the c't anniversary issue 12/23 and receive a 50 % discount on the 1/1 page.
Rate per page: 8,450 Euro

60% Combine c't 12/23 with **another issue** of your choice in the first half-year and receive on both full-page ads **60 % discount**.
Rate per page: 6,760 Euro

70% Combine c't 12/23 with **two more issues** of your choice in the first half-year and receive on all three full-page ads **70 % discount each**.
Rate per page: 5,070 Euro

BONUS When you book a print package, you will receive a one-off **40 % more clicks** in our **c't Social Media Package S!**
700 guaranteed clicks *for 1,990 Euro*

Valid for the period until **30 June, 2023** or **c't issues 05/23 to 15/23**.

No other deductions. No agency commission. Valid only for new orders as of 12 Jan, 2023.

Issue	On sale	Space close	Materials
05/2023	11 Feb, 2023	24 Jan, 2023	26 Jan, 2023
06/2023	25 Feb, 2023	07 Feb, 2023	09 Feb, 2023
07/2023	11 Mar, 2023	21 Feb, 2023	23 Feb, 2023
08/2023	25 Mar, 2023	07 Mar, 2023	09 Mar, 2023
09/2023	08 Apr, 2023	20 Mar, 2023	22 Mar, 2023
10/2023	22 Apr, 2023	31 Mar, 2023	04 Apr, 2023
11/2023	06 May, 2023	17 Apr, 2023	19 Apr, 2023
12/2023	13 May, 2023	4 Apr, 2023	26 Apr 2023
13/2023	20 May, 2023	02 May, 2023	03 May, 2023
14/2023	03 June, 2023	12 May, 2023	16 May, 2023
15/2023	17 June, 2023	26 May, 2023	31 May, 2023

CONTACT

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