

TOP TOPIC: Smart Home

Rising energy costs have made smart helpers in the household even more interesting.

The topic special in c't magazine looks at the new protocol matter and highlights security aspects for existing and future installations.

Smart home topics are increasingly interesting for our readers and the articles are read intensively. They offer the ideal environment for your advertising campaign.

Clarify all the details with your contact in the c't Sales team today.



Matter: Whoever starts a smart home ecosystem

Google, Apple, Amazon, Samsung and quite a few more already have the first matter devices on the market, Bosch and others are also following suit. In fact, the open source standard for smart home installations adopted in October brings a few charming advantages. With a bit of luck, even existing devices can continue to be used with an update.

Security: What provides safety and security at home

The digital door viewer ported to the cell phone was one of the first use cases for smart home security technology. In the meantime, starter packages already include opening and motion detectors, water and smoke detectors, hygrometers, cameras, lighting control, smart locks, etc. To ensure that the sensors themselves do not become the gateway, a VPN is also advisable.

DATES

On Sale

11 Feb, 2023

Space close

20 Jan, 2023

Materials

23 Jan, 2023

FORMATE AND RATES

REACH: 946,000 READERS PER ISSUE

Source AWA 2022

1/1 page



a) 185 × 256
b) 210 × 297*

4c: 16,900 €

1/2 page



a) 185 × 126 88 × 256
b) 210 × 152* 103 × 297*

4c: 10,400 €

Other formats are possible.

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