

100 macros

100 macros are among the most versatile lenses. In addition to their strength at close range, they are also worth a look in many other areas due to their high sharpness and good correction. We show which lenses are available and what they can do.

331,000
readers
per issue

AWA 2022

Two concepts of modern cameras: Sony Alpha 7R V and Canon EOS R6 Mark II

Resolution vs. speed: Modern cameras are fighting ever harder for the attention of potential buyers. In the process, manufacturers are working in two directions: More detail through an ever-increasing number of pixels and ever-faster shooting technology. But some commonalities remain.

Noble wall calendars in test

Large-format wall calendars are not only a successful gift for friends and family, but also embellish your own home with monthly changing motifs. We ordered fine A3 calendars from popular photo printing service providers for testing in the editorial office and saw who met our requirements.

Macro photography: dead wood habitat

The forest offers plenty of motifs for a macro photographer. Especially dead wood, i.e. dead trees, are a real treasure trove of interesting macro motifs. In addition to fungi, it is mainly small creatures such as slime molds and various arthropods such as spiders and insects. Alexander Mett shows what there is to discover.

Repro photography

We explain the technique of repro photography and how to use its potential even with simple means: from artworks in series for a catalog, to single images under difficult lighting conditions, to old books. In addition, there are also creative uses such as light painting on canvas or a DIY vacuum table.

DATES

On sale

February 20, 2023

Space close

January 23, 2023

Materials

January 26, 2023

FORMAT	TYPE AERA	BLEED*	B/W	4C
2/1 page	390 x 260	420 x 297	€ 7,125	€ 10,290
1/1 page	185 x 260	210 x 297	€ 3,560	€ 5,200
3/4 page	185 x 193 137 x 260	210 x 216 146 x 297	€ 2,560	€ 3,990
2/3 page	185 x 171 122 x 260	210 x 195 130 x 297	€ 2,455	€ 3,525
1/2 page	185 x 128 90 x 260	210 x 152 103 x 297	€ 1,875	€ 2,690
1/3 page	185 x 84 58 x 260	210 x 107 71 x 297	€ 1,290	€ 1,860
1/4 page	185 x 62 43 x 260 90 x 128	210 x 80 53 x 297 103 x 152	€ 990	€ 1,445
cover page 2 and 4				€ 6,500
cover page 3				€ 5,980

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* Bleed: 3 mm bleed margin

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