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per issue

AWA 2022

## In test: Fujifilm X-T5

Many new mirrorless system cameras came onto the market in the second half of the year. Especially in the APS-C range, a lot has happened. Using the new Fujifilm X-T5 as an example, we show where the journey is headed.

## In test: Sony Alpha 7R V

The Sony Alpha 7R V replaces the 7R IV. With it, Sony raises the series to the current state of the art, even though many technical specifications have been taken over from the predecessor.

## Clash of the giants: Google Pixel 7 Pro vs. Apple iPhone 14 Pro Max in photo duel

Image quality comparison: The top models from Google and Apple want to deliver excellent photos. But who does it better?

## Photo technology for smartphones

The photographic capabilities of smartphones can be expanded in various ways. We present useful accessories and examine whether modern smartphones become better with add-on lenses. A good connection to conventional flash technology has not succeeded so far. We therefore provide tips for hobbyists.

## Color management in Photoshop and Lightroom

Product and studio photographers in particular depend on their images being color accurate. Ideally, the photos should look exactly the same on screen as they did when they were taken. This article explains what options are available and how to implement them in Photoshop and Lightroom.

## DATES

### On sale

December 27, 2022

### Space close

November 28, 2022

### Materials

December 01, 2022

FORMAT	TYPE AERA	BLEED*	B/W	4C
2/1 page	390 x 260	420 x 297	€ 6,850	€ 9,900
1/1 page	185 x 260	210 x 297	€ 3,425	€ 4,990
3/4 page	185 x 193 137 x 260	210 x 216 146 x 297	€ 2,640	€ 3,850
2/3 page	185 x 171 122 x 260	210 x 195 130 x 297	€ 2,360	€ 3,390
1/2 page	185 x 128 90 x 260	210 x 152 103 x 297	€ 1,800	€ 2,590
1/3 page	185 x 84 58 x 260	210 x 107 71 x 297	€ 1,240	€ 1,790
1/4 page	185 x 62 43 x 260 90 x 128	210 x 80 53 x 297 103 x 152	€ 950	€ 1,390
cover page 2 and 4				€ 6,250
cover page 3				€ 5,750

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\* Bleed: 3 mm bleed margin

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