



# TechStage

tech  
stage

heise online

## Advent calendar 2022

@Oleksandr Kotenko - Adobe Stock



Secure one of 24 exclusive sponsorship opportunities in form of a little door and inspire the TechStage community (a part of heise online) with your exciting prize in the attention-grabbing pre-Christmas period. In addition to a large portion of brand awareness, you will also ensure relevant reach in the important year-end business.

### WHAT YOU GET

Per product / door we guarantee these services:

- Short Advertorial about your product on TechStage
- Permanent placement of the promotion on the TechStage homepage
- Integration of a TikTok video, created by the editorial team
- Affiliate link integration
- Integration of Geizhals price comparison (as far as the products are listed there)
- Promotion: Offer / sweepstakes is presented via TikTok
- Plus promo banner in the heise online consumer audience

Promotion period

**1 Dec -  
24 Dec, 2022**

**Promotion rate per  
"little door":**

**€ 3,000**

*(agency commission possible, no further discounts)*

### WHAT WE NEED

- Your product / sample for the editorial team, at least two weeks before the campaign starts
- Your coupon code for the users
- URL + text / image material if applicable
- Dispatch of the prize / sending of a coupon within 4 weeks to the user

TechStage is the buying advice page on heise online and is aimed at a tech-savvy target group. We write for users who are about to make a purchase decision and need expert support. Take the opportunity and present your company and your products to an average of 949,000 unique users per month!

AGOF digital daily facts - Nov 2021 (df)

**Are you interested in an offer?**  
The direct link to [us](#).

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